

## FOR IMMEDIATE RELEASE

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### **BROTHER™ LAUNCHES THE WORLD’S FIRST COLOR INKJET ALL-IN-ONE WITH UP TO 11-BY-17-INCH, LEDGER-SIZE PRINTING, COPYING, SCANNING & FAXING, FOR UNDER \$300**

*FIRST-EVER “PROFESSIONAL SERIES” INKJET FROM BROTHER FEATURES WIRELESS NETWORKING WITH HIGH-QUALITY COLOR PRINTING, COPYING, SCANNING AND FAXING FOR EVERYDAY BUSINESS NEEDS*

**BRIDGEWATER, N.J. (June 27, 2008)** – Brother International Corporation today unveiled the first in its “Professional Series” line of color inkjet all-in-one units with wireless networking capabilities, the latest example of the company’s vision and strength in anticipating the office machine needs of small business and home office customers. In addition to traditional business functions, the MFC-6490CW offers innovative tools not available from any other brand, such as the ability to print, copy, scan and fax up to the ledger 11-by-17-inch size, all for an estimated street price of \$299.99.

“Brother has always been a pioneer in anticipating trends in printing technology by identifying the specific needs of small and home offices and creating the necessary solutions,” said Brother’s Senior Marketing Manager Marie Le. “The MFC-6490CW is a high-quality and efficient color inkjet all-in-one device that adds significant value to small and mid-sized workplaces at an affordable price.”

While the MFC-6490CW offers standard-size printing capabilities suited to most business owners’ day-to-day needs; many find that ledger capabilities can add value to their business documents. Benefits of 11-by-17-inch ledger-size printing and copying include the ability to create:

- Professional-looking, color business proposals;
- High impact business proposals that stand out from competitors’ standard-sized documents;

- Eye-catching 11-by-17-inch signage and flyers in-house, rather than having to pay a printer;
- Large, complex spreadsheets on one page, with easy-to-read details;
- Scanning, copying and faxing capabilities at up to 11-by-17-inch size (e.g., books, signs) via a ledger-size document glass and auto-document feeder.

In addition to being the first Brother color inkjet all-in-one to integrate up to 11-by-17-inch size capabilities, the MFC-6490CW also includes wireless networking, fast print speeds, an easy-to-read widescreen LCD display and intuitive controls. Other features of the MFC-6490CW are: up to 50 sheet automatic document feeder, dual paper trays with up to 400 sheet total capacity, up to 35/28 ppm black/color print speed†, Super G3 33.6K bps fax modem, and four separate ink cartridges (designed so the user only needs to replace the color that is empty).

The MFC-6490CW offers a best-in-class, two-year limited warranty, making it a considerable value when compared to other color inkjet all-in-one units currently available on the market.

“In today’s economy when business owners are faced with rising business costs and increasingly competitive environments, it is more important than ever for Brother to offer convenient solutions at the best value,” Le stated. “We are committed to anticipating technology trends and offering a wide range of products to meet the changing needs of business.”

### **About Brother**

Brother International Corporation is one of the premier providers of products for the home, home office and office. The U.S. corporate office in Bridgewater, N. J., was established on April 21, 1954 and currently markets many industrial products, home appliances and business products manufactured by its parent company, Brother Industries, Ltd. of Nagoya, Japan. These products include an award-winning line of Multi-Function Center® machines and printers. Brother also provides the number-one line of facsimile machines in the U.S. and is the leader in electronic labeling, with its full line of P-touch® Electronic Labeling Systems. For more information you can visit the Web site at [www.brother.com](http://www.brother.com).

**MFC-6490CW**  
**Professional Series Inkjet All-in-One with Wireless Networking**

**Top Features At-A-Glance**

- Printing capability ranges from 4-by-6-inch up to 11-by-17-inch for high impact business applications
- Scan, copy or fax large-size originals (up to 11-by-17-inch size) using the ADF or document glass
- Built-in wired (Ethernet) or wireless (802.11b/g) network interfaces or high speed USB 2.0
- Dual paper trays offer the option of loading two different paper sizes in each tray, providing a total capacity of 400 sheets
- Easy-to-read widescreen 3.3" color LCD display
- Fast print speeds up to 35ppm black and 28ppm color†
- Professional printing with resolutions up to 6000 x 1200 dpi‡
- Up to 50 sheet automatic document feeder allows unattended copy, scan and fax
- Uses high-yield (LC-65 Series) ink cartridges that offer 2X page yield vs. standard cartridges (LC-61 Series)
- Includes a 2-year limited warranty

**Additional Features**

- Direct photo printing from your digital camera media cards, USB flash drive or PictBridge-enabled camera
- High speed, super G3, 33.6K bps fax modem
- Copy speeds up to 23cpm black, 20cpm color
- Scan resolutions up to 19200 dpi (Interpolated)
- Scan to image, OCR, e-mail, file, media (card or USB), FTP, e-mail server
- Scan to JPEF, TIFF, PDF (single or multiple pages) and more
- Energy Star compliant

## Genuine Brother Consumables and Supplies ▼

### High-Yield Ink Cartridges

- LC65HY-BK – High Yield Black Ink Cartridge (Page Yield: 900 pages\*)
- LC65HY-C – High Yield Cyan Ink Cartridge (Page Yield: 700 pages\*)
- LC65HY-M – High Yield Magenta Ink Cartridge (Page Yield: 700 pages\*)
- LC65HY-Y – High Yield Yellow Ink Cartridge (Page Yield: 700 pages\*)

### Standard-Yield Ink Cartridges

- LC61-BK – Standard Yield Black Ink Cartridge (Page Yield: 450 pages\*)
- LC61-C – Standard Yield Cyan Ink Cartridge (Page Yield: 325 pages\*)
- LC61-M – Standard Yield Magenta Ink Cartridge (Page Yield: 325 pages\*)
- LC61-Y – Standard Yield Yellow Ink Cartridge (Page Yield: 325 pages\*)

### Brother Paper

- BP71GLGR: Ledger-size glossy paper
- BP60PLGR: Ledger-size plain paper
- BP71GLTR: Letter-size glossy paper
- BP60ML: Letter-size matte paper
- BP60PL: Letter-size plain paper
- BP71GP20: 4-by-6-inch glossy paper
- BP60ML: Letter-size matte paper

† PPM speed excludes time to complete first page and will vary depending on a variety of factors. See [www.brother.com](http://www.brother.com) or additional details.

‡ Resolution listed vertical by horizontal dpi.

▼ Additional purchase required.

\* Approximate page yields in accordance with ISO 24711. For more page yield information see [www.brother.com/pageyield](http://www.brother.com/pageyield).