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Media Contact:  
Carolyn Woodside  
516-935-4944  
carolynw@egcgroup.com

## FOR IMMEDIATE RELEASE

### **NEW SEWING ACCESSORY FROM BROTHER INTERNATIONAL CORPORATION RECEIVES RAVE REVIEWS** *The Circular Attachment Bundle from Brother® Easily Creates Precise Circles*

BRIDGEWATER, NJ – Brother International Corporation has introduced the Circular Attachment Bundle to their line of sewing, quilting and embroidering products and accessories. This new accessory tool creates precise circles and since its introduction, has already proven to be a new favorite among sewing, embroidery, quilting and crafting enthusiasts. This unique, time-saving accessory allows for all creative minds to add dimension to their projects by incorporating precise circles of varying sizes to be highlighted with decorative stitches and threads.

The Circular Attachment Bundle incorporates an automated fabric pivoting to create circles with a radii ranging from 30mm to 130mm. Precise measuring and accurate stitching is easy with the included Semicircular Protractor Template, a guide used to pinpoint the center of a circle before it is stitched. The Circular Attachment bundle is an excellent tool for creating precise circles with straight stitching, zigzag, embellishing and decorative stitches. For enhanced creativity, the included Braiding Foot with adjustable guide offers hands-free placement of cords, ribbons and braiding of up to 5mm (3/16") in width. The included Cording Foot for 7mm (just under 1/4") horizontal bobbin case machines can be used for embellishing projects with one, two or three cords for decorative stitches—great for couching (an embroidering technique) and adding dimension. In addition to the easy-to-use instruction manual, the Brother website also includes educational information and a how-to video that includes creative tips, instructions and project ideas for inspiration.

Ease of use, accurate placement, adjustable sizing, added dimension and enhanced design capabilities are sure to interest any crafter. The Brother Circular Attachment Bundle has become a popular accessory tool. It is compatible with the following Brother machines: Quattro™ 6000D, Innov-ís 40, Innov-ís 80, Innov-ís 1200, Innov-ís 1250D, Innov-ís 1500D, Innov-ís 2500D, Innov-ís 2800D, Innov-ís 4000D, Duetta® 4500D, , Innov-ís 900D, NX-250, NX-450, NX-450Q, NX-650Q, and QC-1000.

"The Brother Circular Attachment is an innovative addition to any sewer's collection of accessories. The machine's decorative stitches stitch very smoothly and evenly. Changing the size of the circle is easy. The push pin is very secure and the release button is a must for anyone with young children or grandchildren," explained Paula Blass, a Sewing Instructor at Sew Bizz, Trussville, AL.\*

This new accessory has received interest from avid quilters as well as sewers. "I am WOWED by it! Quilters are always looking for different techniques. I immediately found endless possibilities using this tool," exclaimed Lynette Anderson of Sewing & Vacuum Center, MS.\*

For more information about the full line of Brother machines and accessories, visit the home sewing pages of [www.brother.com](http://www.brother.com) or call 1-800-4-A-BROTHER to find a local Authorized Brother Innov-ís Dealer.

Screen Shots of the Circular Attachment Bundle Video and Projects Online at [www.brother.com](http://www.brother.com):



\* Results may vary.

**About Brother International Corporation:**

Brother International Corporation has earned its reputation as a leading supplier of innovative products for the home sewing enthusiast. Through a growing network of sewing machine dealers and retail outlets nationwide, Brother offers a full line of home sewing machines, from basic to top-of-the-line sewing and embroidery machines. The company is recognized for its high-quality, state-of-the-art machines and accessories, offering ease of use and flexibility at affordable prices.

Brother is a wholly owned subsidiary of Brother Industries Ltd. With worldwide sales approaching \$5 billion, this global manufacturer was started almost 100 years ago by sewing fanatics.

Brother offers a diversified product line that includes fax machines, Multi-Function Center® machines, P-touch® Labeling Systems and both color and mono laser printers for home, office and industry.

Bridgewater, New Jersey is the corporate headquarters for Brother in the Americas, from Canada to South America. It has fully integrated sales, marketing services, manufacturing, research and development capabilities located in the U.S. In addition to its headquarters in Bridgewater, New Jersey, Brother has facilities in California, Illinois, Massachusetts and Tennessee, as well as subsidiaries in Canada, Brazil, Chile, Argentina, Mexico and Peru. For more information you can visit the website at [www.brother.com](http://www.brother.com).

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