

**BROTHER™ REDEFINES THE SMALL BUSINESS INKJET ALL-IN-ONE BY PACKING LOW-COST PRINTING, ADVANCED PAPER HANDLING, AND FAST PRINT SPEEDS INTO A SPACE-SAVING DESIGN.**

*Business Smart™ Plus Series All-in-Ones to be introduced starting at \$199.99.<sup>1</sup>*

**BRIDGEWATER, N.J. (August 6, 2014)** – Brother International Corporation, a global leader in business technology, today announced the MFC-J5620DW, the first model from its new line of color inkjet all-in-ones for small businesses, the Business Smart Plus Series.

The MFC-J5620DW has a number of ways to help a small business keep a close eye on its printing costs. Most notably, Super High-yield replacement ink cartridges<sup>2</sup> can help lower cost per page by offering a yield of up to 2,400 pages black<sup>3</sup> and 1,200 pages color<sup>3</sup> – up to four times the output<sup>4</sup> of High-yield ink cartridges! Automatic duplex printing can also help reduce an overall printing budget by lowering paper consumption and costs when compared to single-sided printing.

Brother knows that business printing isn't limited to letter-sized output. That's why the MFC-J5620DW offers advanced paper handling, including an adjustable paper tray that holds up to 250 sheets of paper sizes up to 11" x 17", as well as an all-new Multi-Purpose Tray that allows easy printing on specialty paper or envelopes without changing the paper in the main tray. The Multi-Purpose Tray can also hold up to 80 sheets of 8.5"x11" paper or up to 5 sheets of 11"x17" paper. And the up to 35-sheet automatic document feeder is ideal for unattended scanning, copying and faxing of multi-page documents.

To help small business professionals spend less time waiting for their important printouts and more time tending to business at hand, the MFC-J5620DW boasts fastest in class print speeds<sup>5</sup> of up to up to 22ppm black and 20ppm color<sup>6</sup> (ISO/IEC 24734).

The MFC-J5620DW packs all of this into a space-saving design, while offering small businesses a number of ways to connect to mobile devices<sup>7</sup>, cloud-based services<sup>8</sup>, and Ethernet and wireless networks.

“With our new Business Smart Plus Series, we're building on the success of the Business Smart Series, and further focusing on features important to our small business customers: controlling printing costs, multiple paper handling options, and fast print speeds,” said Eric Dahl, Brother Director of Marketing. “These models are a smart choice for businesses interested in keeping color printing budgets in line, but wanting a fully-featured device with enhanced connectivity to help boost productivity.”

**MFC-J5620DW Color Inkjet all-in-one key features:**

- Low-cost printing when using optional Super High-yield replacement ink cartridges<sup>2</sup> that print approximately 2,400 pages<sup>3</sup> black, and 1,200 pages<sup>3</sup> color
- Multi-Purpose Tray for printing on specialty media or adding up to 80 sheets of 8.5"x11" paper capacity or up to 5 sheets of 11"x17" paper capacity
- 250-sheet paper tray capacity holds paper up to 11" x 17"
- Up to 35-sheet automatic document feeder for unattended multi-page scanning, copying and faxing
- Fastest in class print speeds<sup>5</sup> up to 22ppm black and 20ppm color<sup>6</sup> (ISO/IEC 24734)
- Intuitive 3.7" Color TouchScreen Display with integrated keypad and swipe functionality
- Mobile device printing<sup>7</sup> from compatible Apple® iOS, Android™, Kindle Fire™, or Windows® Phone mobile device. Print via AirPrint™, Google Cloud Print™, the free Brother™ iPrint&Scan app, Wi-Fi Direct® or Cortado Workplace
- Wireless 802.11b/g/n, Ethernet and Hi-Speed USB 2.0 interfaces

- Innovative Landscape Print Technology stores and feeds paper in a landscape orientation for a space-saving, desk-friendly design
- Automatic duplex (two-sided) printing
- Web Connect lets you scan to popular cloud services including DROPBOX, GOOGLE DRIVE™, BOX, EVERNOTE®, EVERNOTE® BUSINESS, ONEDRIVE®, ONENOTE® and more<sup>8</sup>
- Free Brother Cloud Apps let you capture and convert documents directly from your machine<sup>9</sup>
- Two-year limited warranty with free phone support for the life of your product
- Estimated street price \$199.99<sup>1</sup>

The MFC-J5620DW will be available in October of 2014. Brother will also be introducing the MFC-J5720DW (\$249.99<sup>1</sup>), which adds a single-pass duplex scanning and copying, a second paper tray for a total capacity of 500 sheets, and an up to 50-sheet automatic document feeder. For more information on the Business Smart Plus Series, visit [www.brother.com](http://www.brother.com). For more information on the mobile device printing and cloud connectivity functions of Brother Printers and All-in-Ones, visit [www.connectprintshare.com](http://www.connectprintshare.com).

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EDITOR'S NOTE: Photography available upon request.

#### **About Brother**

Brother International Corporation is one of the premier providers of products for the home, home office and office. The U.S. corporate office in Bridgewater, N. J., was established on April 21, 1954 and currently markets many industrial products, home appliances and business products manufactured by its parent company, Brother Industries, Ltd. of Nagoya, Japan.

These products include an award-winning line of Multi-Function Center® machines and printers. Brother also provides the number-one line of facsimile machines in the U.S. and is the leader in electronic labeling, with its full line of P-touch® Electronic Labeling Systems. For more information you can visit the website at [www.brother.com](http://www.brother.com).

#### **Working with you for a better environment**

At Brother, our green initiative is simple. We strive to take responsibility, act respectfully and try to make a positive difference, to help build a society where sustainable development can be achieved. We call this approach [Brother Earth](#).

1. Estimated street price, prices may vary.
2. Additional purchase required.
3. Approximate page yields in accordance with ISO/IEC 24711. For more page information see [www.brother.com/pageyield](http://www.brother.com/pageyield)
4. Based on comparing LC203BK (approximate 550-page yield) versus LC209BK (approximate 2,400-page yield).
5. Based on competing in-class inkjet models with an estimated street price of \$149 - \$299. Competitive data gathered from manufacturer websites and third party industry sources (as of February 2014).
6. PPM speed is based on ISO/IEC 24734 and excludes time to complete first page and will vary depending on a variety of factors. See <http://www.brother-usa.com/printspeed> for details.
7. Requires connection to a wireless network. See [www.connectprintshare.com](http://www.connectprintshare.com) for details, availability and compatibility.
8. Requires Internet connection and an account with desired service. See [www.connectprintshare.com](http://www.connectprintshare.com) for details.
9. Requires Internet connection.