THE SEWING MACHINE OF THE FUTURE, THE DREAM MACHINE
FROM BROTHER INTERNATIONAL CORPORATION, IS NAMED A FINALIST IN
PRESTIGIOUS DIGITAL TRENDS TOP TECH OF CES
2015 LAS VEGAS

Built-in LCD high-definition display, camera-like features, scanning, and laser technology impress the judges

BRIDGEWATER, N.J. — THE Dream Machine™ Innov-is XV8500D embroidery, sewing, quilting and crafting machine presented by the Home Appliance Division of Brother International Corporation was named a finalist in the prestigious Top Tech of CES Awards by leading consumer technology publisher Digital Trends. THE Dream Machine was on display at the Brother booth at the International Consumer Electronics Show (CES) in Las Vegas Jan. 6-9., where more than 3,500 exhibitors showcased their newest products and competed for worldwide recognition.

Industry-first disruptive technology was on full view at the Brother booth. THE Dream Machine, the new top-of-the-line from Brother, is a Consumers Digest Best Buy award winner, and comes equipped with industry-first My Design Center, integrating InnovEye® 2 camera-like technology and the industry’s largest high-definition built-in LCD display.

“This year’s CES is truly outstanding with the biggest brands and tons of newcomers bringing innovations in every realm,” said Jeremy Kaplan, Editor-in-Chief of Digital Trends. “Digital Trends editors have seen some amazing products and after much deliberation, analysis and lively debate, we’ve chosen to honor those that have the most potential to improve life as we know it. Congratulations to all of the finalists and winners in Digital Trends’ Top Tech of CES Awards competition – you are all truly remarkable!”

“We are proud to have THE Dream Machine be named a finalist among so many distinguished exhibitors at CES,” says Dean Shulman, Senior Vice President of Brother International Corporation and head of the company’s Home Appliance and Industrial Products Divisions. “The Top Tech of CES awards are the best gear and gadgets and the hottest electronics in the world. We know it’s not easy for the editors of Digital Trends to select the cream of the
crop from the 2015 Consumer Electronics Show. To be chosen among the many exhibitors at this annual event is awesome and astonishing. We agree that THE Dream Machine is a combination of innovation, practicality, and certainly has that ‘wow’ factor.”

**Industry-first features found on THE Dream Machine:**

- Industry’s largest built-in 10.1" high definition LCD display.
- InnovEye®2 camera-like technology.
- My Design Center, which integrates InnovEye® 2 Technology with design techniques that include line art scanning, illustration scanning and the ability to create stippling and free-motion-like stitching without the use of a PC, software or stitch regulation.
- ScanImation™ Scanning Frame allows you to scan drawings or printed clip art using InnovEye® 2 Technology and apply the Auto Punch feature to create stitch data.
- Virtual Stitch Preview™ lets you see your desired stitch superimposed on your project using InnovEye® 2 Technology, and the HD LCD display allows you to modify stitch length and width and see the results before actually stitching.
- Largest 9.5" x 14" embroidery area for Brother.
- V-Sonic™ Pen Pal for Sewing & Embroidery allows you to control several functions on fabric, simply by touching the fabric with the pen.
- Droplight™ LED Embroidery Positioning Marker allows for precise needle placement.
- Sew Straight™ 2 Laser Vision Guide with brighter guide and wider range that extends up to 19mm.
- MuVit™ Digital Dual Feed System and the new included Couching Foot eliminates puckering and allows you to add decorative cording techniques to your projects.
- Color Shuffling™ 2 Function lets you choose your color palette while creating or modifying embroidery designs. Become the colorist you always wanted to be!
- InnovaChrome™ LED Thread Coloring & Monitoring System alerts you of thread color changes and breakages.

Brother provided demonstrations at its booth of the ground-breaking technology on THE Dream Machine™ Innov-is XV8500D. Using the included stylus, users can draw directly on the LCD display and watch in amazement as their sketches and doodles spring to life. They can also use the industry-first ScanImation™ scanning frame to scan line art, handwriting or printed clip art, and have it transformed into embroidery data.

For more information on the extensive Brother product line, visit [www.brothersews.com](http://www.brothersews.com). To find Brother on Facebook, visit
facebook.com/BrotherSews. To follow Brother on Twitter, visit twitter.com/BrotherSews, and to subscribe to Brother on YouTube, visit youtube.com/BrotherSews.

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Owned and produced by the Consumer Electronics Association (CEA)®, the 2015 CES – the global gathering place for all who thrive on the business of consumer technology – ran January 6-9, in Las Vegas, Nevada. The 2015 CES featured more than 3,500 exhibitors who unveiled the latest consumer technology products and services across the entire ecosystem of consumer technologies. For more information on the 2015 CES, visit CESweb.org.

About Brother International Corporation
Brother International Corporation has earned its reputation as a leading supplier of innovative products for the home sewing enthusiast. Through a growing network of sewing machine dealers and retail outlets nationwide, Brother offers a full line of home sewing machines, from basic to top-of-the-line sewing and embroidery machines. The company is recognized for its high-quality, state-of-the-art machines and accessories, offering ease of use and flexibility at affordable prices. Brother is a wholly owned subsidiary of Brother Industries Ltd. With worldwide sales approaching $5 billion, this global manufacturer was started almost 100 years ago by sewing fanatics. Brother offers a diversified product line that includes fax machines, Multi-Function Center® machines, P-touch® Labeling Systems and both color and mono laser printers for home, office and industry. Bridgewater, New Jersey is the corporate headquarters for Brother in the Americas, from Canada to South America. It has fully integrated sales, marketing services, manufacturing, research and development capabilities located in the U.S. In addition to its headquarters in Bridgewater, New Jersey, Brother has facilities in California, Illinois, and Tennessee, as well as subsidiaries in Canada, Brazil, Chile, Argentina Peru and Mexico. For more information you can visit the website at www.brother.com.