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BROTHER INTERNATIONAL CORPORATION

News Release

FOR IMMEDIATE RELEASE

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Brother International Corporation Adds Inkjet Garment Printer Ink Cartridges to Recycling Program to Reduce Landfill Impact

BRIDGEWATER, NJ – September 20, 2006. Today Brother International Corporation's Industrial Products Division, a global leader in the industrial sewing market, announced they are now participating in the Corporate initiative to recycle Brother consumables. GT-541 inkjet garment printer owners can now recycle their empty inkjet cartridges in an effort to reduce the amount of solid waste being sent to landfills.

Americans are producing more waste with each passing year, most of which is hauled off and buried in landfills. This is expensive, and while it is usually controversial to dig new landfills or to build new incinerators, recycling is one way to reduce the amount of waste that is land filled. Brother has stepped up to the forefront to help solve this problem in a positive, ecological fashion by urging their customers to recycle their empty ink cartridges from the GT-541 inkjet garment printer by providing free prepaid shipping labels. "We recently installed the 500th GT-541, so you can imagine the thousands of empty inkjet cartridges which are put in the trash," said Peter Holland, Brother's Senior Director of Sales and General Manager. "As a company, we're committed to not only providing our customers with a quality product, but also providing a service that is environmentally responsible as well."

Those wanting to return their empty inkjet cartridges can simply visit Brother's website at www.brother-usa.com (click on "Collection Program"), print the free prepaid shipping label, repack the used consumable, and attach the free prepaid shipping label and drop it in the mail. It's a fast and easy way for Brother, together with their customers, to help improve the environment.

Brother offers a full line of industrial sewing, embroidery machines and the digital direct to garment inkjet printer, software, accessories, parts (PAS Store) and training from the single head to multi-head models. The company is recognized for its high-quality, state-of-the-art machines and accessories – offering ease-of-use and flexibility at competitive prices.

ABOUT BROTHER

Bridgewater, New Jersey, is the corporate headquarters for Brother in the Americas, (from Canada to South America) and has fully integrated sales, marketing services, manufacturing, and research and development capabilities located here in the U.S. In addition to its headquarters in New Jersey, Brother has facilities in California, Illinois, Massachusetts, and Tennessee as well as subsidiaries in Ohio, Canada, Brazil, Chile, Mexico and Argentina.

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