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**FOR IMMEDIATE RELEASE**

## **CREATE A CUSTOMIZED WEDDING FOR LESS**

*The 'Project Runway' Limited Edition Sewing and Embroidery Machine Makes it Possible*

BRIDGEWATER, N.J. — Personalization is less trouble than many imagine with the right tools, such as an easy-to-use computerized sewing and embroidery machine from Brother International Corporation. Customized design and embellishment is simple with the Limited Edition 'Project Runway' LB6770 PRW. The machine has five monogramming fonts, 70 built-in designs and 120 frame patterns for nearly endless personalized wedding theme possibilities.

The easiest and least expensive way to plan a one-of-a kind wedding may be to include do-it-yourself projects into the plans. This could save money and help create a unique theme to carry throughout every aspect of the big day—from invitations, to place cards to bridesmaid gifts. Some tips for creating a customized wedding include:

- The first step is to decide on a visual scene for the wedding that will coordinate all the various elements. Choose an overall theme and then decide on a design element that can be repeated throughout, whether that's a floral pattern or the couple's initials.
- It's also important to choose a subtle color scheme, such as pale pink and off-white or classic black and white, and stick to that.
- Use your color scheme to coordinate your flower arrangements, bridesmaid dresses and table settings. Keeping it simple and subtle can emphasize the personal details you can easily incorporate using a sewing and embroidery machine that can add the design element you choose to everything from the wedding announcement to the table settings.
- Some brides find it helpful to fill a book or bulletin board with color swatches and pictures to see how different colors and designs work together.

Today's high-tech machines from Brother let you design and personalize items such as: ring bearer pillows, personalized table settings including monogrammed napkins and place cards, seat covers for the bride and groom, save the date cards, invitations, thank you cards or even an embroidered veil. A computerized sewing and embroidery machine can also be used to turn store-bought items into treasured keepsakes for the bridal party such as monogrammed handkerchiefs, tote bags, makeup bags or bridal party wear.

To learn more about the computerized sewing and embroidery machines that make great engagement or wedding gifts, including the "Project Runway" LB6770 PRW, visit [www.brother.com](http://www.brother.com).

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### About Brother International Corporation

Brother International Corporation has earned its reputation as a leading supplier of innovative products for the home sewing enthusiast. Through a growing network of sewing machine dealers and retail outlets nationwide, Brother offers a full line of home sewing machines, from basic to top-of-the-line sewing and embroidery machines. The company is recognized for its high-quality, state-of-the-art machines and accessories, offering ease of use and flexibility at affordable prices.

Brother is a wholly owned subsidiary of Brother Industries Ltd. With worldwide sales approaching \$5 billion, this global manufacturer was started almost 100 years ago by sewing fanatics.

Brother offers a diversified product line that includes fax machines, Multi-Function Center® machines, P-touch® Labeling Systems and both color and mono laser printers for home, office and industry.

Bridgewater, New Jersey is the corporate headquarters for Brother in the Americas, from Canada to South America. It has fully integrated sales, marketing services, manufacturing, research and development capabilities located in the U.S. In addition to its headquarters in Bridgewater, New Jersey, Brother has facilities in California, Illinois, Massachusetts and Tennessee, as well as subsidiaries in Ohio, Canada, Brazil, Chile, Argentina and Mexico. For more information you can visit the website at [www.brother.com](http://www.brother.com).

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Instructions for this Personalized Place Setting can be found at [www.brother.com](http://www.brother.com)



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