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BROTHER INTERNATIONAL CORPORATION

# News Release

## FOR IMMEDIATE RELEASE

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### **Brother International Corporation and ErgoSoft Announce Innovative Inkjet Garment Printing and Color Management Solutions**

**BRIDGEWATER, NJ** – July 26, 2007. Brother's Industrial Products Division, a global leader in the industrial sewing market, and ErgoSoft, a leading developer of high fidelity inkjet RIP software, today announced a superior color management printing solution for garment printers.

Brother International Corporation and ErgoSoft have collaborated to offer a full suite of color management solutions designed specifically for garment printers, including ApparelPrint RIP (RIP only), ApparelPrint QuickColor® (RIP and Basic Color Profiler), ApparelPrint Photo (RIP and Advanced Color Profiler), and ApparelPrint MultiLab (RIP, Advanced Color Profiler, and Production Queue for driving up to six printers). RIP (raster image processing) is the process and the means of turning digital information such as a PostScript® file into a high-resolution raster image. The RIP takes the digital information about images, fonts and graphics that describes the appearance of files and translates it into an image composed of individual dots that the imaging device (such as a garment or desktop printer) can output. All ErgoSoft RIP solutions feature production job queues, color management, spot color matching, finer image fidelity, linearization and ink limiting. The ErgoSoft RIP and color management system enables easier job set-up, faster production, greater color accuracy, smoother transitions and gradients, and potential ink savings over Brother standard software.

“After two years of printing with my Brother GT-541, I thought that it couldn't get any easier. I was wrong. With the ErgoSoft RIP, I get enhanced color, more control over my workflow, smaller margin of error, and a better finished product for my customers. This product has definitely given me a much needed distinct competitive advantage,” said Mark Collins, President of Halcyon, a premier provider of innovative garment printing and design.

“We are thrilled by the selection by Brother to work with ErgoSoft to create our latest RIP and color management system, ApparelPrint. This new system brings tremendous advantages to the direct-to-garment world in increased quality, accuracy, economy, and speed. A secondary benefit in ApparelPrint is that Brother GT-541 users can now drive all of their printing applications in a single, uniform workflow including screen printing, dye sublimation, and large format graphics further maximizing productivity,” said Robert Eversole, President, ErgoSoft US.

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"Brother is extremely impressed with Ergosoft's suite of RIP software and feel it will greatly improve the printing quality and processes for our GT-541 digital inkjet garment printer customers. Ergosoft's new RIP software supports Brother's ongoing commitment to providing end-users with highly effective and exciting tools to further enhance their businesses," said Peter Holland, Senior Director and General Manager, Brother International Corporation.

To learn more about the ErgoSoft RIP software solutions, visit [www.brother.com](http://www.brother.com) or [www.ergosoftus.com](http://www.ergosoftus.com).

Brother offers a full line of industrial sewing, embroidery machines and the digital direct to garment inkjet printer, software, accessories, parts (PAS Store) and training from the single head to multi-head models. The company is recognized for its high-quality, state-of-the-art machines and accessories – offering ease-of-use and flexibility at competitive prices.

### **ABOUT BROTHER**

Bridgewater, New Jersey, is the corporate headquarters for Brother in the Americas, (from Canada to South America) and has fully integrated sales, marketing services, manufacturing, and research and development capabilities located here in the U.S. In addition to its headquarters in New Jersey, Brother has facilities in California, Illinois, Massachusetts, and Tennessee as well as subsidiaries in Ohio, Canada, Brazil, Chile, Mexico and Argentina.

### **ABOUT ERGOSOFT**

ErgoSoft is a leading developer of software solutions for the high-end digital printing community. The company's mission is to provide intuitive, high fidelity digital printing solutions to the demanding imaging professional. We do this by developing feature-specific, production-oriented applications to optimize image quality, color accuracy and production speed in the most demanding digital printing environments. ErgoSoft provides sales and support throughout the world. For more information, visit [www.ergosoftus.com](http://www.ergosoftus.com).

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