

## **FOR IMMEDIATE RELEASE**

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## **Brother® Enhances Color Laser Product Lines**

*New Color Lasers with Duplex Feature Allows Users to be Environmentally Friendly*

BRIDGEWATER, NJ (December 2, 2008) - Brother International Corporation, a leader in the home office, small office and corporate home office markets today introduced two new laser products: the **HL-4040CDN Color Laser Printer** (\$399\*, available December 2008) and the **MFC-9450CDN Color Laser All-in-One**, (\$649\*, available January 2009).

“Brother’s new color laser options feature built-in automatic duplex printing which reduces paper use and enables users to be environmentally friendly,” said Jeff Sandler, Brother Director of Marketing for Laser Products. “Duplex printing is an important feature for “greener” offices and Brother added this capability without any increase to the HL-4040CDN’s everyday street price.”

### **HL-4040CDN**

The new HL-4040CDN directly replaces the HL-4040CN, and delivers brilliant color laser printing for any office. Its features include:

- Up to 21ppm print speed in both color and monochrome
- Up to 2400 x 600 dpi print quality
- Built-in automatic duplex printing
- High capacity replacement toner cartridges (standard and high yield)
- One year express exchange limited warranty<sup>1</sup>
- Estimated Street Price: \$399.99

Brother’s line of color laser all-in-ones has been expanded to include the new MFC-9450CDN, which joins the MFC-9440CN and MFC-9840CDW. Sandler added that the MFC-9450CDN “features the same great performance, features and footprint as the award-winning MFC-9440CN all-in-one, but includes built-in automatic duplex printing for around \$50 more.”

### **MFC-9450CDN**

With a focus on delivering brilliant color laser printing with all-in-one capabilities for desktops and small offices, the MFC-9450CDN features:

- Up to 21ppm print speed in both color and monochrome
- Up to 17cpm copy speed in both color and monochrome
- Built-in automatic duplex printing
- Ethernet and Hi-Speed USB 2.0 interfaces
- One year on-site limited warranty<sup>1</sup>

- Estimated Street Price: \$649.99

## **ABOUT BROTHER**

Bridgewater, New Jersey is the corporate headquarters for Brother in the Americas, from Canada to South America. It has fully integrated sales, marketing services, manufacturing, research and development capabilities located in the U.S. In addition to its headquarters in Bridgewater, New Jersey, Brother has facilities in California, Illinois, Massachusetts and Tennessee, as well as subsidiaries in Ohio, Canada, Brazil, Chile, Argentina and Mexico. For more information you can visit the web site at [www.brother.com](http://www.brother.com).

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EDITOR'S NOTE: Photography available upon request.

\* Estimated Street Price, prices may vary.

<sup>1</sup> See warranty for details.

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