



## News Release

### FOR IMMEDIATE RELEASE

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## **Brother<sup>®</sup> Announces the First Delivery and Installation of the New GT-782 White Ink Capable Dual Platen Garment Printer.**

**BRIDGEWATER, NJ** – July 31, 2009. The Brother International Corporation Industrial Products Division, a global leader in the industrial sewing market, announced they have installed the first GT-782 white ink capable dual platen garment printer and the start of worldwide availability.

Veteran garment decorator John Anton, owner of DesignAShirt.com, took delivery of the new Brother GT-782 on Friday, June 26 and was up and running by Monday the 29th. “The GT-782 was everything we thought it would be and definitely more. It’s much faster than anything currently on the market, the print quality is second to none, and the opacity of the white ink is perfect. We were approached by all the garment printer companies while we waited for the GT-782 to become available, and we are extremely glad we waited,” said Mr. Anton.

The Brother GT-782 is the perfect inkjet garment printer for medium to high volume shops. Because of its unique ability to print multiple prints simultaneously, your production can increase as a result of reduced cycle times and fast flexible downloading of new images. Inkjet garment printing is more economical, faster, and cleaner than traditional screen printing methods, plus it requires significantly less operating space and business start up costs. With the GT-782, decorators can create one of a kind shirts or mass production runs - regardless of the number of colors - without having to create film positives, stretching screens, and using chemicals to reclaim these screens. There is no limit to the number of colors you can print, and the colors remain crisp and vibrant even after repeated washings.

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DesignAShirt.com is an online custom screenprinting and embroidery company headquartered in Tempe, Arizona. “We own a Brother GT-541 garment printer and it runs completely on auto pilot. It’s a great machine and we’ve had zero problems, so we felt really confident that the GT-782 was going to be just as awesome, and it is. The GT-782 allows us to go after small orders cost effectively,” said Mr. Anton. For more information about DesignAShirt, visit [www.designashirt.com](http://www.designashirt.com).

“The first delivery of the Brother GT-782 signals the next inflection point in the history of garment decorating machinery,” said Peter Holland, Senior Director and General Manager, Brother International Corporation. “We expect the pace of GT-782 shipments will accelerate considerably as decorators realize the power and importance this machine can play in the success of their business.”

Brother® offers a full line of industrial sewing and embroidery machines, software, accessories, parts (PAS Store) and training from the single head to multi-head models. The company is recognized for its high-quality, state-of-the-art machines and accessories – offering ease-of-use and flexibility at competitive prices.

**About Brother International Corporation**

Bridgewater, New Jersey, is the corporate headquarters for Brother in the Americas, (from Canada to South America) and has fully integrated sales, marketing services, manufacturing, and research and development capabilities located here in the U.S. In addition to its headquarters in New Jersey, Brother has facilities in California, Illinois, Massachusetts, and Tennessee as well as subsidiaries in California, Ohio, Canada, Brazil, Chile, Mexico and Argentina.

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