



News Release

FOR IMMEDIATE RELEASE

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Brother® Announces the First Canadian Delivery and Installation of the New GT-782 White Ink Capable Dual Platen Garment Printer.

BRIDGEWATER, NJ – August 25, 2009. The Brother International Corporation Industrial Products Division, a global leader in the industrial sewing market, announced the first Canadian GT-782 white ink capable dual platen garment printer installation. Rubenstein, the Brother authorized distributor for Canada, facilitated the installation.

Kai Low and Erik Jorgensen, owners of Oddball Workshop located in Vancouver, Canada, recently took delivery of the new Brother GT-782. “We needed to purchase a white ink capable printer because of all the requests we get for dark shirts, but we weren’t happy with any of the machines available, so we waited for Brother. Having owned two GT-541s for years, we knew Brother only makes quality products. With the GT-782, our customers are raving about the amazing prints, the vibrancy of the colors, and how great the garments withstand repeated washings,” said Mr. Low.

The Brother GT-782 is the perfect inkjet garment printer for medium to high volume shops. Because of its unique ability to print multiple prints simultaneously, your production can increase as a result of reduced cycle times and fast flexible downloading of new images. Inkjet garment printing is more economical, faster, and cleaner than traditional screen printing methods, plus it requires significantly less operating space and business start up costs. With the GT-782, decorators can create one of a kind shirts or mass production runs - regardless of the number of colors - without having to create film positives, stretching screens, and using chemicals to reclaim these screens. There is virtually no limit to the number of colors you can print, and the colors remain crisp and vibrant even after repeated washings.

Oddball Workshop is virtually Vancouver’s first fully digital print shop that specializes in direct-to-garment t-shirt printing. “Brother is a great customer-friendly company and we are absolutely thrilled with every aspect of our new GT-782. It’s a high volume workhorse that’s incredibly easy to use, with amazing results,” said Mr. Low. For more information about Oddball Workshop, visit www.oddballworkshop.com.

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For more information about Rubenstein, call 1-888-739-1864 or visit www.rbdigital.ca.

Brother offers a full line of industrial sewing and garment decorating machines, software, accessories and parts. The company is recognized for its high-quality, state-of-the-art machines and accessories – offering ease-of-use and flexibility at competitive prices.

About Brother International Corporation

Bridgewater, New Jersey, is the corporate headquarters for Brother in the Americas, (from Canada to South America) and has fully integrated sales, marketing services, manufacturing, and research and development capabilities located here in the U.S. In addition to its headquarters in New Jersey, Brother has facilities in California, Illinois, Massachusetts, and Tennessee as well as subsidiaries in California, Canada, Brazil, Chile, Mexico and Argentina.

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