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BROTHER INTERNATIONAL CORPORATION

## **Brother Forms Coalition to Provide Shirts to Benefit Camp for Disabled Children**

### ***Great Dane Graphics, Delta Apparel, and Sierra Pacific Apparel Join Brother in Donating Products and Services to The Foundation for Dreams Camp***

Brother International Corporation and several leaders in the textile and garment decorating industry have joined forces to provide beautifully designed embroidered and inkjet printed shirts for both children and camp counselors at The Foundation for Dreams 'Dream Oaks Camp'. Dream Oaks Camp, located in Bradenton, Florida, specifically serves the needs of children aged 7-17 who have physical and developmental disabilities and serious illnesses.

Together, Brother, Great Dane Graphics, Delta Apparel and the Sierra Pacific Division of Sierra Pacific Apparel, presented 2006 summer camp shirts to The Foundation for Dreams CEO, Mr. Andrew Romines. "Through their generous support of our camp programs, these industry leaders are putting their resources and values to work toward strengthening communities and improving the quality of life for our special need campers," said Mr. Romines. "Non-profit organizations such as The Foundation for Dreams, provide a crucial role in helping children with disabilities reach their fullest potential while having a great time. We're proud to support these agencies as part of our Child and Family Development program," said Mr. Peter Holland, Brother's Senior Director of Sales and General Manager.

Great Dane Graphics, specializing in creating art and graphics for the garment decorating industry, provided the full color designs for both the campers' and staff shirts. Dane Clement, Great Dane's President, oversaw the creation of the artwork that was used for both embroidered and inkjet printed designs. Mr. Clement said, "It really made me proud to be a part of something that positively and directly impacts our 'special' children."

Brother International Corporation provided the actual garment printing and embroidery for the more than 800 garments that were donated. Delta Apparel donated 450 t-shirts for the campers, while Sierra Pacific Shirts, a Division of Sierra Pacific Apparel, donated 250 golf shirts for a spring fundraising golf tournament to benefit the camp, and 100 polar fleece pullovers plus 4 journey jackets for the camp counselors.

Dream Oaks Camp accommodates approximately 250 children each summer and retains a staff of 40-45. Tuition for each camper is \$650 per week, while the actual cost is \$1400, but more than 90% of all campers receive either subsidized or reduced camp fees. The Foundation for Dreams has created the Eddie Mulock Scholarship Dream Oaks Camp Scholarship Fund in honor of their Founder to help provide scholarships to needy families. If you are interested in donating to this fund, sponsoring a child, or would

like to make a donation to The Foundation for Dreams, visit [www.foundationfordreams.org](http://www.foundationfordreams.org), or call Andrew Romines at 1-941-748-8809, ext. 303 or email [aromines@foundationfordreams.org](mailto:aromines@foundationfordreams.org).



### **ABOUT FOUNDATION FOR DREAMS**

The Mission of the Foundation for Dreams, Inc. and Dream Oaks Camp is to provide fun, educational, and recreational experiences in an outdoor camp environment to enhance the lives of children ages 7-17 with physical and developmental disabilities and serious illnesses. Founded in 1996 to provide a fun, safe camp for children with special needs, The Foundation for Dreams is headquartered in Bradenton, Florida. For more information, visit [www.foundationfordreams.org](http://www.foundationfordreams.org).

### **ABOUT GREAT DANE GRAPHICS**

Great Dane Graphics is a full service graphic design studio providing high quality custom artwork, an extensive library of affordable royalty free images, and artwork designed specifically for direct-to-garment printers, dye-sublimation, heat transfers, and large format printers. Although widely known for their screen printing artwork and separation capabilities, their staff of illustrators and designer are highly skilled and trained in all aspects of graphic design, including web sites, brochures, and advertising design concepts. As the need for new, high-quality artwork continues to grow, the future of Great Dane Graphics and on-line store continues to grow. With the

addition of new designs, printed catalogs, special Value Packs, and training CDs, Great Dane Graphics continues to provide high quality products essential to the textile industry. For more information, visit [www.greatdanegraphics.com](http://www.greatdanegraphics.com).

#### **ABOUT DELTA APPAREL**

Delta Apparel, Inc. is a vertical manufacturer of knitwear products for the entire family. The heritage of our company spans a hundred years of manufacturing expertise. Our facilities stretch from the United States to Mexico, and into Central America. The products we manufacture are sold under our brands of Delta Pro-Weight, Delta Magnum Weight, Healthknit and Quail Hollow Sportswear. In addition, Delta Apparel, Inc. also produces finished products for America's leading retailers, corporate industry programs and sports licensed apparel marketers. As one of America's oldest vertical knitwear manufacturers we invite you to try our products and enjoy what other customers have enjoyed for over 100 years. "Quality, Service and Unparalleled Value". For more information, visit [www.deltaapparel.com](http://www.deltaapparel.com).

#### **ABOUT SIERRA PACIFIC SHIRTS**

Sierra Pacific is a manufacturer of corporate apparel and business casual attire, offering products to the imprintables, embroidery and promotional product industries. Sierra Pacific is part of a company with over 40 years of experience in the apparel industry and with the financial stability that comes with \$150 million in revenues. Sierra Pacific is dedicated to supporting their suppliers by developing strong long-term alliances. Sierra Pacific maintains the highest level of inventory in the US for all their products. For more information, visit [www.sierrapacificapparel.com](http://www.sierrapacificapparel.com).

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