



100 SOMERSET CORPORATE BOULEVARD, BRIDGEWATER, NJ 08807-0911 TEL 908-704-1700 FAX 908-704-8235
BROTHER INTERNATIONAL CORPORATION

News Release

FOR IMMEDIATE RELEASE

Brother Contact: Lisa Pross
Phone: (908) 252-3279
Lisa.Pross@Brother.com

Media Contact: Deborah Lombardi
The EGC Group 516-935-4944
deborahl@egcgroup.com

Brother International Corporation Offers GS-USA's ApS-Ethos Suite of Advanced Embroidery Solutions

BRIDGEWATER, NJ – January 4, 2006. Today Brother International Corporation's Industrial Products Division (IPD), a leader in the industrial embroidery and sewing markets, announced it is now offering two feature-rich embroidery software packages from GS-USA. GS-USA, headquartered in Atlanta, Georgia, has been providing software solutions for the embroidery industry since 1989.

Available with the Brother line of industrial embroidery machines, the GS-USA series of ApS-Ethos Embroidery Software provides many user-friendly features in two available, fully customizable packages. The Artisan Plus, a lettering, editing and digitizing package is ideal for those new to embroidery design creation and manipulation. The Virtuoso Plus is a more advanced software package that boasts a higher level of digitizing and editing. Key features of the Artisan Plus and the Virtuoso Plus include over 100 satin fonts, fill stitch specialties (vector lines, baggy and block vector, hatching and graduated), snap shot, branching, reflect tool, automatic appliqué and underlay choices. The Virtuoso Plus includes vectorized art manipulation, optional automatic vector conversion tools, a CAD-based drawing system, a comprehensive database, and the ability to create custom keyboard lettering.

Peter Holland, Brother's Senior Director of Sales and General Manager, commented, "By offering the GS-USA ApS-Ethos embroidery software with our full line of embroidery machines, we promise to deliver the most user-friendly, intuitive, cost-effective and feature-rich solution that our customers can deploy to help their embroidery businesses succeed."

Brother offers a full line of industrial embroidery machines. The Brother PR-600C is a 6 needle, 1 head portable embroidery machine. It gives you the power and features of an industrial embroidery machine, yet it's compact enough to fit anywhere in your home or shop and lightweight enough to take with you on the road. The Brother PR-600C offers easy operation, six needles, automatic color change, automatic top and bottom thread trims, embroiders caps and tubular garments, has a 12" x 8" embroidery area, and sews at a maximum speed of 1000 spm.

The BE-1201B-AC, a 12-needle single head embroidery machine that is designed specifically for sewing patterns, has a control panel that simplifies the use of machine functions. The editing function has been simplified to cover only those functions which you use most in order to make overall operation easier. All functions can be input from a single control panel, so that operations are easy to understand and simple to carry out. You can embroider a pattern that has already been input simply by selecting the desired pattern from a maximum of 45 patterns.

The BE-1204C-BC, a 12-needle 4 head embroidery machine; and the BE-1206B-BC, a 12-needle 6 head embroidery machine, are ideal for both multi-variety small-lot production and small-variety large-lot production. Optimized thread tension ensures that finishes are always stable and attractive, and total cycle time

is shorter. Features include a jumbo bobbin, automatic color change, automatic thread trimmers, and universal needle plate. Can embroider flat, tubular and finished cap items.

- **More** -

- **Brother Represents GS-USA Software – Page 2**

Brother offers a full line of industrial sewing and embroidery machines, software, accessories, parts (PAS Store) and training from the single head to multi-head models. The company is recognized for its high-quality, state-of-the-art machines and accessories – offering ease-of-use and flexibility at competitive prices.

ABOUT BROTHER

Bridgewater, New Jersey is the corporate headquarters for Brother in the Americas, (from Canada to South America) and has fully integrated sales, marketing services, manufacturing, and research and development capabilities located here in the U.S. In addition to its headquarters in New Jersey, Brother has facilities in California, Illinois, Massachusetts, and Tennessee as well as subsidiaries in Ohio, Canada, Brazil, Chile, Mexico and Argentina.

#