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BROTHER INTERNATIONAL CORPORATION

News Release

FOR IMMEDIATE RELEASE

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Brother International Corporation Continues Highly Popular 2005 Garment Printer Road Shows *Two More Shows in October Feature a Winning Combination of Garment & Inkjet Printing*

BRIDGEWATER, NJ – September 6, 2005. Today Brother International Corporation announced that as a result of its successful twelve-city road show demonstrating their remarkable new garment printer, the GT-541, two more shows have been added in October. These free single-day demonstrations will also feature the PR-600C Single Head Embroidery Machine, and the BE-1201B-AC Industrial Single Head Embroidery Machine, as well as Parts and Supplies (PAS).

Attendees at these sessions will have an opportunity to learn about the features and benefits, and also discuss any questions they may have regarding the garment printer and the embroidery machines. In addition, the program will share the benefits of bringing embroidery & garment printing in-house, from saving time and money, to increased sales with on-the-spot garment decorating services for the established and start-up garment decorator. Attendees are encouraged to bring their own design files to the show so that they can personally see the print speed, quality, and cost.

“With our winning combination, our customers can set themselves apart from the competition with the beautiful look of embroidery designs or vivid inkjet printed garments on items such as shirts, caps*, jackets, bags, aprons, uniforms and more,” says Matthew Rhome, Brother Product Manager.

The Brother GT-541 is a large ink jet printer that prints on most garments in full color directly from a computer, with a 14” by 16” printable area. This ink jet printer is as simple to operate as a desktop printer; and the durable water-based inks can be cured by a standard heat press, eliminating the need to purchase a conveyor dryer, while withstanding repeated washings. It is faster and less expensive to operate than traditional screen printing machines because there is no set-up, tear-down, clean-up, screens, squeegees, or pallet adhesive.

The Brother PR-600C is a 6 needle, 1 head portable embroidery machine. It gives you the power and features of an industrial embroidery machine, yet it's compact enough to fit anywhere in your home or shop and lightweight enough to take with you on the road. The Brother PR-600C offers easy operation, six needles, automatic color change, automatic top and bottom thread trims, embroiders caps and tubular garments, has a 12" x 8" embroidery area, and sews at a maximum speed of 1000 spm.

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The BE-1201B-AC Industrial Single Head Machine is a 12 Needle 1 Head Embroidery Machine. This single-head embroidery machine, specifically designed for sewing patterns, has a control panel that simplifies the use of machine functions. The editing function has been simplified to cover only those functions which you use most in order to make overall operation easier. All functions can be input from a single control panel, so that operations are easy to understand and simple to carry out. You can embroider a pattern that has already been input simply by selecting the desired pattern from a maximum of 45 patterns.

These demonstrations are also designed to educate attendees on a variety of garment printing topics, including why inkjet printing is a cleaner, faster and more cost-effective printing method than screen printing, and the ins and outs of how to build a business around “on demand printing.”

The 2005 GT-541 traveling road show free demonstrations are currently scheduled for the following two cities. Show hours are 11 a.m. to 7 p.m.:

*Tuesday, October 18, 2005
Hilton Garden Inn - Plymouth
14600 Sheldon Rd.
Plymouth, MI 48170
Tel: (734) 354-0001*

*October 20, 2005
Hilton Garden Inn - Cleveland/Twinsburg
8971 Wilcox Dr.
Twinsburg, OH 44087
Tel: (330) 405-4488*

For more information or to pre-register (those who pre-register will receive free gifts), please call 1-800-432-3532. For information on Brother products visit www.brother.com. Brother offers a full line of industrial sewing and embroidery machines, software, accessories, parts (PAS Store) and training from the single head to multi-head models. The company is recognized for its high-quality, state-of-the-art machines and accessories – offering ease-of-use and flexibility at competitive prices.

ABOUT BROTHER

Bridgewater, New Jersey is the corporate headquarters for Brother in the Americas, (from Canada to South America) and has fully integrated sales, marketing services, manufacturing, and research and development capabilities located here in the U.S. In addition to its headquarters in New Jersey, Brother has facilities in California, Illinois, Massachusetts, and Tennessee as well as subsidiaries in California, Ohio, Canada, Brazil, Chile, Mexico and Argentina.

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*Caps embroidery only.