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BROTHER INTERNATIONAL CORPORATION

# News Release

## FOR IMMEDIATE RELEASE

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## Brother Sells and Installs Over 65 GT-541 Inkjet Garment Printers

**BRIDGEWATER, NJ** – September 20, 2005. Today Brother International Corporation announced they have successfully reached their promised July 2005 delivery date of the new GT-541 inkjet garment printer. Since July, Brother has sold and installed more than 65 units, and continues to keep pace with production and installations of this high demand garment printer. For the entire year prior to the GT-541 launch, Brother had field tested twenty-nine GT-541 units and imprinted more than 100,000 T-shirts in a real-world setting, ensuring a successful product launch.

On July 18, 2005, Brother delivered the first GT-541 garment printer to Bailey Images located in Bailey, Texas. “We were amazed at how smoothly the installation went, and especially how easy it is to operate. We received the GT-541 on Monday morning and were printing our first order by the same afternoon,” said Richard and Joan Kellerman, owners of Bailey Images. They continued, “The people at Brother were great, and the GT-541 exceeded our expectations in terms of ease of operation, quietness, and high quality printing.” According to Mathew Rhome, Marketing Manager, “We promised delivery of the GT-541 in July and we’ve met our objective without any problems, plus we’re managing a very aggressive production and delivery schedule. Demand for the GT-541 is rapidly growing.”

The Brother GT-541 is a large ink jet printer that prints on most garments in full color directly from a computer, with a 14” by 16” printable area. This ink jet printer is as simple to operate as a desktop printer; and the durable water-based inks can be cured by a standard heat press, eliminating the need to purchase a conveyor dryer, while withstanding repeated washings. It is faster and less expensive to operate than traditional screen printing machines because there is no set-up, tear-down, clean-up, screens, squeegees, or pallet adhesive.

For more information, call 1-800-432-3532 or visit [www.brother.com](http://www.brother.com).

Brother offers a full line of industrial sewing and embroidery machines, software, accessories, parts (PAS Store) and training from the single head to multi-head models. The company is recognized for its high-quality, state-of-the-art machines and accessories – offering ease-of-use and flexibility at competitive prices.

- More -

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**ABOUT BROTHER**

Bridgewater, New Jersey, is the corporate headquarters for Brother in the Americas, (from Canada to South America) and has fully integrated sales, marketing services, manufacturing, and research and development capabilities located here in the U.S. In addition to its headquarters in New Jersey, Brother has facilities in California, Illinois, Massachusetts, and Tennessee as well as subsidiaries in Ohio, Canada, Brazil, Chile, Mexico and Argentina.

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