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BROTHER INTERNATIONAL CORPORATION

News Release

FOR IMMEDIATE RELEASE

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Brother International Corporation Unveils New High-End Dual Platen Inkjet Garment Printer with Independently Operated Platens Capable of Producing High Volume Production Including Dark Garments.

The GT-782 is capable of printing 2 different designs on separate platens virtually simultaneously!

BRIDGEWATER, NJ – October 1, 2008. Brother's Industrial Products Division, a global leader in the industrial sewing market, announced they are going to show a sample machine of a new inkjet garment printer at the SGIA '08 Show in Atlanta, GA on October 15-18, 2008. This machine will augment their growing line of industry-leading garment decorating equipment.

The Brother GT-782 is the perfect inkjet garment printer for high volume shops. Because of its unique ability to print multiple prints simultaneously, your production increases as a result of reduced cycle times and fast flexible downloading of new images.

Brother's new garment printer, the GT-782, boasts the following powerful features:

- Independently controlled dual platen and dual print-head modules – two garments can be printed virtually simultaneously and independently – for maximum productivity and the potential for greater profitability for high volume decorators
- Brother's genuine white ink and ink cartridge system provides superb output quality, and easy maintenance.
- Additional four Brother genuine industrial-grade print-heads provide industry top class printing speed for white ink applications

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- Newly developed large sized ink cartridges enable to make more economical operations
- Succeeded current popular GT-541 print driver interface concept to maintain easy and extremely powerful user interface and output quality control
- With newly developed print driver software, no separate and costly RIP (raster image processor) is required. Extremely capable and flexible for operators to customize white ink print specific features
- Print driver software can directly interface most of the popular graphic application, such as Adobe Photoshop and CorelDraw for seamless white ink prints
- Succeeded the consistent and reliable GT-541 platform and additional white ink capabilities without sacrificing machine reliability and durability in an industrial environment
- Extra-large print area of 16" x 18"

"The introduction of the GT-782 is a perfect complement to the existing GT-541. The GT-782 is a "High Powered White Ink" production model, perfectly suited for high volume printers who require as much as 24-hour round-the-clock production. Whereas the GT-541, with its CMYK platform, continues to offer the small to medium-sized garment decorator the perfect means towards a profitable garment printing business producing light colored garments. Brother has made the distinction between the large volume printer and the small-to-medium sized garment decorators to address their specific production needs. Since white ink "digitally printed" poses challenges associated with small runs and/or infrequent use, the GT-541 is an ideal solution. This distinction we feel lends credibility to the products we are producing for this up and coming segment of the digital garment printing market" said Peter Holland, Senior Director and General Manager, Brother International Corporation.

For more information, call 1-800-432-3532. For a live demonstration, visit Brother at the SGIA '08 Show at booth #161.

Brother offers a full line of industrial sewing and embroidery machines, software, accessories, parts (PAS Store) and training from the single head to multi-head models. The company is recognized for its high-quality, state-of-the-art machines and accessories – offering ease-of-use and flexibility at competitive prices.

About Brother International Corporation

Bridgewater, New Jersey, is the corporate headquarters for Brother in the Americas, (from Canada to South America) and has fully integrated sales, marketing services, manufacturing, and research and development capabilities located here in the U.S. In addition to its headquarters in New Jersey, Brother has facilities in California, Illinois, Massachusetts, and Tennessee as well as subsidiaries in California, Ohio, Canada, Brazil, Chile, Mexico and Argentina.

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