

# News Release

## FOR IMMEDIATE RELEASE

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### **Brother International Corporation Adds Inkjet Garment Printer Ink Cartridges to Collection Program to Reduce Landfill Impact**

**BRIDGEWATER, NJ** – September 20, 2006 (updated June 6, 2007). Brother International Corporation's Industrial Products Division, a global leader in the industrial sewing machine market, announced they are now participating in the Corporate initiative to collect used Brother consumables. GT-541 inkjet garment printer owners can now return their empty inkjet cartridges to Brother for proper disposal.

"We recently installed the 500<sup>th</sup> GT-541, so you can imagine the thousands of inkjet cartridges we have sold," said Peter Holland, Brother's Senior Director of Sales and General Manager. "As a company, we're committed to not only providing our customers with a quality product, but also providing a service that is environmentally responsible as well."

To return used Brother consumables, customers may visit Brother's website at [www.brother-usa.com](http://www.brother-usa.com); click on the link for "Toner/Ink Cartridge Disposal" and print a prepaid shipping label. Used consumables should then be securely packaged, the prepaid shipping label attached, and the carton dropped in the mail.

Brother currently has a program in place to collect used Drum Units, Toner and Ribbon Cartridges, Ink Cartridges and P-touch Tape Cassettes. Brother is currently a partner with the EPA in their Waste Wise Program, a member of RBRC's Call2Recycle<sup>TM</sup> Program, and a certified Energy Star Partner. By promoting the prevention of pollution by always considering the efficient use of resources, Brother will continue to evaluate the opportunities to recycle, reuse, reduce, refuse and reform resources throughout the lifecycle of its' products.

Brother offers a full line of industrial sewing, embroidery machines and the digital direct to garment inkjet printer, software, accessories, parts (PAS Store) and training from the single head to multi-head models. The company is recognized for its high-quality, state-of-the-art machines and accessories – offering ease-of-use and flexibility at competitive prices.

**ABOUT BROTHER**

Bridgewater, New Jersey, is the corporate headquarters for Brother in the Americas, (from Canada to South America) and has fully integrated sales, marketing services, manufacturing, and research and development capabilities located here in the U.S. In addition to its headquarters in New Jersey, Brother has facilities in California, Illinois, Massachusetts, and Tennessee as well as subsidiaries in Ohio, Canada, Brazil, Chile, Mexico and Argentina.

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