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BROTHER INTERNATIONAL CORPORATION

News Release

FOR IMMEDIATE RELEASE

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Brother International Corporation Provides Instructor-Guided Online Industrial Embroidery Software Training

Users avoid costly time and expense of travel and hotel costs by taking training courses conveniently online in the comfort of their home or office.

BRIDGEWATER, NJ – January 16, 2008. Today Brother International Corporation’s Industrial Products Division, a global leader in the industrial sewing market, announced they have launched a comprehensive online training program on the full suite of Brother® Embroidery Software products, led by Brother software specialists. In addition, customers can be guided through an online Ethos Software demonstration plus receive online help from a specialist for any software related issues that cannot be resolved over the phone.

Brother Embroidery Software/Ethos online training is provided free of charge for one year after software installation, for up to two people per company. The comprehensive educational classes teach users to properly utilize their embroidery software. During these classes, the user’s mouse can be activated to fully function with the trainer’s software shown on their monitor, providing hands-on-training rather than watching someone perform the functions. Classes are four hours each day; two hours in the morning and two hours in the afternoon (EST and CST). The first two days are for lettering and editing, and the second two days cover digitizing.

This online training saves users the costly time and expense of travel and hotel costs by allowing them to take these classes in the comfort of their home or office. To sign up for online training, users must have a high speed internet connection, dedicated landline and someone to “run the store” while they are training. For more information, call 1-877-427-6843.

Brother offers a full line of industrial sewing, embroidery machines and the digital direct to garment inkjet printer, software, accessories, parts (PAS Store) and training from the single head to multi-head models. The company is recognized for its high-quality, state-of-the-art machines and accessories – offering ease-of-use and flexibility at competitive prices.

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ABOUT BROTHER

Bridgewater, New Jersey, is the corporate headquarters for Brother in the Americas, (from Canada to South America) and has fully integrated sales, marketing services, manufacturing, and research and development capabilities located here in the U.S. In addition to its headquarters in New Jersey, Brother has facilities in California, Illinois, Massachusetts, and Tennessee as well as subsidiaries in Ohio, Canada, Brazil, Chile, Mexico and Argentina.

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