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FOR IMMEDIATE RELEASE

BROTHER INTERNATIONAL CORPORATION INTRODUCES LATEST DIGITIZING SOFTWARE *PE-Design® 8.0 Boasts Next Generation Embroidery Capabilities*

BRIDGEWATER, N.J. — Brother International Corporation introduces its latest digitizing software, PE-Design® 8.0. An upgrade to the company's PE-Design® 7.0, the software complements Brother's extensive line of home embroidery machines. With PE-Design® 8.0, customers can expand their embroidery capability by designing tailor-made embellishments for the ultimate expression of originality.

PE-Design® 8.0 hosts a bevy of upgraded features and functionalities from version 7.0, plus the exciting new Print and Stitch™ technology - a highlight of Brother's latest top-of-the-line machine, the Quattro™6000D. Print and Stitch™ technology is regarded as a homerun feature by Quattro™6000D owners and fans alike, enabling three-dimensional art capability by adding embroidery embellishment to printed backgrounds. Users simply upload a background image and apply embroidery on top of the background for a unique effect, popular for framed art or apparel decoration. For existing PE-Design® owners, attaining the capabilities of version 8.0 is easy with Brother's upgrade package, SAVR8.0, which converts versions 5.0, 6.0 and 7.0 to 8.0.

PE-Design® 8.0 owners also enjoy the ability to edit overlapping patterns to prevent thick, bulky stitching on complex designs, as well as divide stitches by color to edit pre-digitized patterns. In addition, users will find delight in the ability to merge overlapping patterns, create customized stippling stitches using decorative motif stitches, adjust the thickness of outlines in the improved design center, add new types of under sewing for the best foundation for embroidery and transform true type fonts into embroidery designs with the Font Creator function.

"This latest version of PE-Design® software has been revolutionized to bridge the needs of our customers with Brother's most advanced technologies," said Dean F. Shulman, senior vice president of Brother International Corporation and head of the company's home appliance division. "PE-Design® 8.0 enables customers to create professional, crisp and clean embroidery work by blending their personal tastes with the intuitive functionality of PE-Design® software."

In addition to the features listed above, version 8.0 includes:

- Two new colors in Photo Stitch™ feature- sepia and gray, perfect for digitizing flesh tones.
- Freehand drawing tool in Layout & Editing –great for designing custom, free motion and flowing designs.
- Enhanced editing in the Cross Stitch Wizard – edit stitch-by-stitch in one unit of cross stitch, change the size of cross stitches and add back stitches. Sepia and gray-scale options are also now available.

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- Thinning Line in Auto Punch – change design outlines to a running stitch for professional embroidery.
- Multiple Layout and Editing Windows – compare different designs simultaneously and combine several designs by opening multiple layout and editing windows at one time. Easier for copying and pasting as well.
- Realistic Preview Enhanced – thread is accurately displayed during the realistic preview mode showing thinner threads for greater visualization. Conceive a better idea of the final stitch quality.
- Integrated Setting Dialogue Box – settings dialogue box now opens to the side of the design area, keeping the attributes window open while displaying the applications for each type stitch.
- Lock Function – prevents accidental changes to design edits. Complete a segment of a design and lock it for added security. Reposition designs in the lock mode for precise placement.

“PE-Design® 8.0 is really about employing the end user with embroidery editing that inspires their creativity and opens doors to new techniques and one-of-a-kind designs,” said Shulman. “Clothing embellishment and do-it-yourself home décor are becoming more and more mainstream. With Brother’s PE-Design® 8.0, embroidery accenting is easy, economical and imparts a high-end look to customer creations.”

Both PE-Design® 8.0 and the upgrade package, SAVR8.0, are available at authorized Brother Innov-ís dealers. For more information visit www.brother.com

About Brother International Corporation

Brother International Corporation has earned its reputation as a leading supplier of innovative products for the home sewing enthusiast. Through a growing network of sewing machine dealers and retail outlets nationwide, Brother offers a full line of home sewing machines, from basic to top-of-the-line sewing and embroidery machines. The company is recognized for its high-quality, state-of-the-art machines and accessories, offering ease of use and flexibility at affordable prices.

Brother is a wholly owned subsidiary of Brother Industries Ltd. With worldwide sales approaching \$5 billion, this global manufacturer was started almost 100 years ago by sewing fanatics.

Brother offers a diversified product line that includes fax machines, Multi-Function Center® machines, P-touch® Labeling Systems and both color and mono laser printers for home, office and industry.

Bridgewater, New Jersey is the corporate headquarters for Brother in the Americas, from Canada to South America. It has fully integrated sales, marketing services, manufacturing, research and development capabilities located in the U.S. In addition to its headquarters in Bridgewater, New Jersey, Brother has facilities in California, Illinois, Massachusetts and Tennessee, as well as subsidiaries in Ohio, Canada, Brazil, Chile, Argentina and Mexico. For more information you can visit the website at www.brother.com.

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