

FOR IMMEDIATE RELEASE

Contact: Peteris D'Carlo
Brother Mobile Solutions, Inc.
Mobile: 303-916-2774
Office: 303-460-1655
Email: Peter.Dcarlo@brother.com

BROTHER GROUP ACQUIRES PENTAX MOBILE SOLUTIONS DIVISION FROM HOYA CORPORATION

BRIDGEWATER, NJ – June 2, 2008 – The Brother Group, a leading manufacturer and distributor of high-quality printing devices for home, office and commercial environments, announced today the entry of an agreement to acquire the worldwide PENTAX mobile solutions business of the Hoya Group. The PENTAX mobile solutions business had revenues of approximately US\$14 million in its fiscal year ending March 31, 2008.

According to the terms of the transaction the Brother Group will acquire the following PENTAX product lines:

- The PENTAX PocketJet[®] Ultra-Portable printers; surprisingly small, light and effective, full-page printing solutions for on-the-go document needs.
- The PENTAX DSmobile[®] 600 scanner; a powerful, compact, lightweight 600-dpi color scanner is combined with dynamic software to provide exceptional quality scanning and easy management of documents and photos.

“We are very excited to add the mobile solutions business to the Brother Group’s already strong lineup of specialty printing solutions,” said Tadashi Ishiguro, President of Brother International Corporation, USA. “PENTAX’s mobile printers and scanners have a loyal following, due to their outstanding feature set, ruggedness and ease of integration. We look forward to offering an industry-leading lineup of mobile solutions, suitable for meeting the tough demands of various users.”

Brother has built a strong business in specialty printing solutions, including P-Touch and QL on-demand label printers, and M-Print small-format mobile printers. The addition of PENTAX mobility products supplements the company's existing line of small-format mobile printers, enhances Brother's customization and integration capabilities, and allows it to expand into the letter-size mobile document printing and solutions market. This acquisition also enhances Brother's solution-provider business through specialized applications for vertical markets.

Upon completion of the transaction, U.S.-based employees dedicated to Hoya's mobile solutions business will be invited to become employees of Brother Mobile Solutions, Inc., a wholly-owned subsidiary of Brother International Corporation, USA. The division is expected to be headquartered in Golden, Colorado.

The deal is targeted to close on July 31, 2008.

About Brother

Brother in Bridgewater is the corporate headquarters for Brother in the Americas, (from Canada to South America) and has fully integrated sales, manufacturing, marketing, research and development capabilities, located here in the US. In addition to its headquarters in Bridgewater, New Jersey, Brother has branches in California, Illinois, Massachusetts and Tennessee, as well as subsidiaries in Ohio, Canada, Argentina, Brazil, Chile and Mexico.