

May 29, 2008

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## FOR IMMEDIATE RELEASE

### **HIGH-TECH SEWING, EMBROIDERY, QUILTING AND CRAFTING MACHINE CONTINUES TO IMPRESS**

*The Quattro™ 6000D Introduces Technology that is like Having a Built-in Camera above the Needle*

BRIDGEWATER, N.J.— In August of 2008 Brother International Corporation introduced the newest addition to the sewing, embroidering, quilting, crafting and technology world, the Quattro™ 6000D. Since its introduction, this innovative machine has received an overwhelming reception from crafters and tech savvy enthusiasts. Being the first machine in the Brother® extensive line of products to include groundbreaking technology and unsurpassed creative capability, the Quattro™ 6000D delivers the ultimate in features and functionality. Now, anyone interested in experiencing the machine can get their hands on the Quattro™ 6000D at their local Authorized Brother Innov-is Dealer.

For those that have not yet seen a live demonstration of the Quattro™ 6000D, there are many enhanced features that must be experienced firsthand such as the InnovEye™ Technology. This industry first is like having a built-in camera above the needle. Precise positioning is easier than ever before now that the InnovEye™ Technology instantly magnifies an aerial view of the needle area on the LCD display. With the help of a unique adhesive backed positioning marker, the Snowman™ Embroidery Positioning Marker, there is no need to worry about imperfect placement. When the Snowman™ is placed on hooped fabric, the InnovEye™ Technology automatically positions the needle, and therefore the embroidery design, above the marker for perfect embroidery placement. If fabric is slightly mishooped, the InnovEye™ detects this, and makes the correction by automatically rotating the embroidery design. All of this can be seen on the display screen so there is no guess work. With the push of a button, watch the Quattro™ 6000D embroider one of more than 600 built-in designs including vintage motifs, Kanji lettering, intricate initials and 160 designs featuring Disney/Pixar characters.

Creativity Times Four™ brings embroidery, sewing and quilting design to another creative level by introducing crafting features to the Quattro™ 6000D. Print and Stitch Technology is a unique multimedia art form that combines embroidery with printed backgrounds for unique 3-D art for a customized look, which is revolutionizing the art of crafting. Simply export an image or background to a computer, print the background directly onto fabric or iron on transfer paper, then use the InnovEye™ Technology and Snowman™ marker to stitch an embroidery design on the printed background for a multi-dimensional look.

“The innovative technology that we have developed for the Quattro™ 6000D is so advanced that it is truly something you have to see to believe. It is available at dealer locations now and has received a lot of attention from customers, industry leaders and technology-savvy enthusiasts alike. We are confident that it will continue to impress and inspire,” said Dean F. Shulman, senior vice president of Brother International Corporation and head of the company's home appliance division.

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The ability to 'let go and sew' is possible with virtually hands free sewing. The InnovEye™ Technology can follow the edge of curved or straight fabric guided by a pre-set seam allowance so that seams are stitched with ease. For precise and even stitching over various fabric thicknesses, the Automatic Height Adjuster™ (AHA™) Feature automatically adjusts presser foot pressure to keep the stitch straight. Other timesaving features for sewing and embroidery include a unique thread wiper that pulls the thread tail out of the way for embroidery sewing so that it's not sewn into the design and a jump stitch thread trimmer that automatically cuts the thread at the end of each color and between jump stitches. Turning perfect corners is ultra-quick by leaving the needle down and the presser foot up. The Quattro™ 6000D allows for sewing with the embroidery arm unit attached, a timesaving and priceless convenience, so all of these techniques can be done with ease on a generous workspace.

For those that have already seen the Quattro™ 6000D, there are many impressive features that are noticed at first glance such as the spacious 10-inch-wide by 5-inch-high work area. The nearly 50 square inches of workspace is perfect for accommodating large projects such as a bulky rolled quilt. When the Quattro™ 6000D is powered on, one of the most notable features is the vibrant colors on the wide-angle HD, LCD Display by Sharp Corporation. The super sharp 4.5" x 7" display and easy-to-use touch screen includes 260,000 possible colors with virtually no color shifting. Since the processing on the Quattro™ 6000D is so quick, there is virtually instantaneous onscreen rendering when selecting options and editing designs. Another impressive feature seen when the machine is just powered on is the light surrounding the workspace. The Quattro™ 6000D exclusive Runway™ Lighting provides virtually 10 inches of full-spectrum lighting around the needle. These LED lights mimic natural daylight for less eye strain and can be adjusted depending on the fabric type to eliminate shadows.

For Brother, redefining the industry meant redefining every feature and function, including accessories. Almost every accessory needed comes standard with the Quattro™ 6000D including a fashionable rolling luggage and accessory bag for easy travel. To learn more about the Quattro™ 6000D, its included and optional accessories and the Brother full line of sewing, embroidery and quilting machines, visit [www.brother.com](http://www.brother.com).

#### **About Brother International Corporation**

Brother International Corporation has earned its reputation as a leading supplier of innovative products for the home sewing enthusiast. Through a growing network of sewing machine dealers and retail outlets nationwide, Brother offers a full line of home sewing machines, from basic to top-of-the-line sewing and embroidery machines. The company is recognized for its high-quality, state-of-the-art machines and accessories, offering ease of use and flexibility at affordable prices.

Brother is a wholly owned subsidiary of Brother Industries Ltd. With worldwide sales approaching \$5 billion, this global manufacturer was started almost 100 years ago by sewing fanatics.

Brother offers a diversified product line that includes fax machines, Multi-Function Center® machines, P-touch® Labeling Systems and both color and mono laser printers for home, office and industry.

Bridgewater, New Jersey is the corporate headquarters for Brother in the Americas, from Canada to South America. It has fully integrated sales, marketing services, manufacturing, research and development capabilities located in the U.S. In addition to its headquarters in Bridgewater, New Jersey, Brother has facilities in California, Illinois, Massachusetts and Tennessee, as well as subsidiaries in Ohio, Canada, Brazil, Chile, Argentina and Mexico. For more information you can visit the website at [www.brother.com](http://www.brother.com).

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