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FOR IMMEDIATE RELEASE

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BROTHER INTERNATIONAL CORPORATION INTRODUCES HIGH-TECH SEWING AND EMBROIDERY MACHINE *Quattro™6000D Offers Unparalleled Features and State-of-the-Art Technology*

BRIDGEWATER, NJ — Raising the bar for sewing and embroidery technology and setting the standard for the future, Brother International Corporation introduces the Quattro™6000D. Boasting groundbreaking technology with unsurpassed capability, the Quattro™6000D Creativity Times Four™ is “The Dream Machine” for sewing, embroidery, quilting and crafting. Brother expands its full line of sewing and embroidery products with a machine that offers state-of-the-art technology delivering the ultimate in features and functionality.

Keeping with Brother’s commitment to innovation, the Quattro™6000D offers exclusive InnovEye™ technology and an Up-close™ Viewer, projecting a magnified view of the needle area onto the wide-angle HD LCD display by Sharp Corporation. This industry first is like having a built-in camera above the needle, so you can see exactly where the needle will be placed into the fabric. Nearly 32 square inches of display deliver razor sharp graphics and 260,000 possible colors with no color shifting. Designs are rendered three times faster than previous models, and projects are viewed using Brother’s Runway™ Lighting. Ten inches of full-spectrum lighting surround the needle area, equaling the power of 56 standard LED lights. Ease-of-use is further complemented with over 50 square inches of work space.

Dean F. Shulman, senior vice president of Brother and head of the company’s home appliance division, stated, “The Quattro™6000D exemplifies Brother’s commitment to producing the finest products for the home sewing and embroidery enthusiast, and now avid crafters. This machine brings unequalled sophistication to the industry; it is truly the machine that sets high standards for the next generation.”

Revolutionizing the art of crafting, the Quattro™6000D offers Print and Stitch™ Technology, a unique multimedia art form that combines embroidery with printed backgrounds for customized home décor, wearable embroidery art and much more. Embroidery placement is simpler thanks to the machine’s ability to identify the included sensor positioning stickers. Users simply place the Snowman™ sticker in the embroidery hoop, and the Quattro™6000D places the needle exactly on the desired embroidery location. Further advancements include 601 rich, built-in embroidery designs, 3 built-in USB ports, including one high-speed 2.0 port, Brother’s exclusive My Custom Stitch™ feature and an enhanced needle threading system.

What makes the Quattro™ 6000D “The Dream Machine”:

SPACE: Dream Big, Work Bigger

- Almost 50 square inches of workspace – a spacious 10-inch-wide x 5-inch-high work area
- Extra-long standard workspace of more than 15 inches
- Full 6 inches to the left of the needle and 10 inches to the right of the needle

-more-

- Ability to sew with the embroidery arm attached – a time-saving convenience

HD LCD DISPLAY – by Sharp Corporation

- 4.5-inch x 7-inch wide-angle HD LCD display by Sharp Corporation offers razor-sharp graphics and visibility from any angle
- 260,000 possible colors – with no color shifting
- Virtually instantaneous rendering – see designs and stitches almost instantly
- Built-in screensaver – choose from five built-in screensavers, including Disney® designs, or upload favorite photographs and images

RUNWAY™ LIGHTING – Surround Every Project With the Brightest in LED Technology

- Almost 10 inches of full-spectrum lighting around the needle
- Full-spectrum LEDs mimic natural daylight, which means less eyestrain
- Projects a light intensity equivalent in power to 56 standard LED lights

INNOVEYE™ TECHNOLOGY AND UP-CLOSE™ VIEWER – Precise Positioning

- An industry first – enables a bird's-eye view of the needle area
- Instant magnification featured right on the LCD display
- Automatically positions the needle and design for perfect embroidery placement
- Automatically rotates the embroidery design to match direction of the “snowman” marker for exact alignment of embroidery, even with mishooped fabric

CRAFTING – Enter a Whole New World

- Turn off the thread sensor to sew without thread for a truly unique paper-punched effect
- Appliqué Creator™ function adds greater dimension to crafting projects
- New Print and Stitch™ Technology combines printed images with embroidery designs to create 3D craft art

EMBROIDERY FEATURES – Expanded Versatility and Convenience

- Duplicate designs in the embroidery edit mode without returning to the selection screen
- Change the background color of designs for editing ease and greater visibility during the preview process
- Combine embroidery designs with decorative stitches for even more artistic variety
- Sew an entire design in a single color with no stops for color changes
- A new included jumbo 12” x 8” embroidery hoop – lightening-quick large embroidery within a highly stable and reliable hoop
- 601 built-in embroidery designs include 40 Vintage Designs, 30 Initial Designs, 20 European Designs, 10 Japanese Designs, 20 Quilt Designs and 160 designs featuring Disney/Pixar® characters

INSPIRING SEWING FEATURES

- Enhanced threading system allows for threading regardless of needle size and thread type
- Bobbin winding system boasts improved tension and features an adjustable winding speed
- Adjust the knee lifter lever in three different positions for the optimum sewing position
- My Custom Stitch™ Feature – create unique stitch patterns and save for later use

CONVENIENT QUILTING FEATURES

- 3 free-motion quilting feet included
- Adjustable presser foot height makes free-motion quilting and pivoting even easier on any type of fabric
- Sew quilting lines equal distance around an appliqué or motif for beautiful echo quilting
- With the new included 8" x 8" square quilting hoop, make perfect fully-stitched square quilt designs

For Brother, redefining the industry meant redefining every feature and function, including accessories. Almost every accessory needed comes standard with the Quattro™ 6000D. To learn more about the Quattro™ 6000D, its included and optional accessories and Brother's full line of sewing, embroidery and quilting machines, visit www.brother.com.

About Brother International Corporation

Brother International Corporation has earned its reputation as a leading supplier of innovative products for the home sewing enthusiast. Through a growing network of sewing machine dealers and retail outlets nationwide, Brother offers a full line of home sewing machines, from basic to top-of-the-line sewing and embroidery machines. The company is recognized for its high-quality, state-of-the-art machines and accessories, offering ease of use and flexibility at affordable prices.

Brother is a wholly owned subsidiary of Brother Industries Ltd. With worldwide sales approaching \$5 billion, this global manufacturer was started almost 100 years ago by sewing fanatics.

Brother offers a diversified product line that includes fax machines, Multi-Function Center® machines, P-touch® Labeling Systems and both color and mono laser printers for home, office and industry.

Bridgewater, New Jersey is the corporate headquarters for Brother in the Americas, from Canada to South America. It has fully integrated sales, marketing services, manufacturing, research and development capabilities located in the U.S. In addition to its headquarters in Bridgewater, New Jersey, Brother has facilities in California, Illinois, Massachusetts and Tennessee, as well as subsidiaries in Ohio, Canada, Brazil, Chile, Argentina and Mexico. For more information you can visit the website at www.brother.com.

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