



100 SOMERSET CORPORATE BOULEVARD, BRIDGEWATER, NJ 08807-0911 TEL 908-704-1700 FAX 908-704-8235
BROTHER INTERNATIONAL CORPORATION

News Release

FOR IMMEDIATE RELEASE

Contact: Lisa Pross
Phone: (908) 252-3279
Lisa.Pross@Brother.com

Brother International Corporation Announces 2008 Schedule of Garment Decorating Roadshow Seminars

A must-attend event for anyone thinking of starting or expanding a garment decorating business!

BRIDGEWATER, NJ – April 15, 2008. Today Brother's Industrial Products Division, a global leader in the industrial sewing market, announced the kick-off of their 2008 garment decorating road show seminars. Featuring 3 new and informative seminars with more tools and practical strategies than ever, these nationwide educational seminars will address many topics related to the garment decorating industry. Attendees will also be able to see a demonstration of the new PDQ program, a garment design program that will be available only to GT-541 owners.

Brother begins the third tour of their highly popular Garment Decorating Roadshow Seminars on April 22 in Salt Lake City, Utah. Attendees can get tips on how to start and run a successful garment decorating business, expand their business model, increase their customer base, diversify their garment decorating services, and create new and dynamic design offerings. Brother will demonstrate the advantages and features of their embroidery and inkjet printing machines, machine operation (hands on interaction: attendees can bring their own designs and watch them print!), how to build a business around "on demand" printing, and how to put new sales power in your business. 2008 featured sessions include:

Garment Printing for Profits: 10 am – 11 am
CoreDRAW Q & A: 11:30 am – 12 pm
Embroidery and Digitizing Tips & Tricks: 1 pm – 2 pm

These informative roadshow seminars are perfect for those looking start a garment decorating business or to expand an existing one. Many aspects of running a successful garment decorating will be addressed. Also, anyone already owning a Brother machine should attend to have any questions answered onsite.

2008 Roadshow Seminar schedule is:

April 22, 2008	Salt Lake City, UT
May 7, 2007	San Diego, CA
May 15, 2008	Chicago, IL
May 28, 2008	Dayton, OH

May 29, 2008 Ft. Wayne, IN
June 3, 2008 Wisconsin

**- 2008 Garment Decorating Roadshow Seminars
- Page 2**

June 5, 2008 Minnesota
June 10, 2008 East Florida
June 18, 2008 California (Bay Area)
June 24, 2008 New Orleans, LA
June 25, 2008 Mobile AL
July 8, 2008 Albany, NY
July 9, 2008 Portland, OR
July 10, 2008 Pittsburgh, PA
July 11, 2008 Zanesville, OH

For complete details and updates of roadshow dates and locations, visit www.brother.com, click 'USA' on the map, click 'Industrial Sewing & Embroidery' on the left navigation, click 'Show Schedules', and click 'Road Show Schedule' tab.

Brother offers a full line of industrial sewing and embroidery machines, software, accessories, parts (PAS Store) and training from the single head to multi-head models. The company is recognized for its high-quality, state-of-the-art machines and accessories – offering ease-of-use and flexibility at competitive prices.

ABOUT BROTHER

Bridgewater, New Jersey, is the corporate headquarters for Brother in the Americas, (from Canada to South America) and has fully integrated sales, marketing services, manufacturing, and research and development capabilities located here in the U.S. In addition to its headquarters in New Jersey, Brother has facilities in California, Illinois, Massachusetts, and Tennessee as well as subsidiaries in Ohio, Canada, Brazil, Chile, Mexico and Argentina.

#

For further information:
Lisa.Pross@Brother.com
Phone: (908) 252-3279