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BROTHER INTERNATIONAL CORPORATION

# News Release

## FOR IMMEDIATE RELEASE

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## Brother Appoints Matthew Rhome Marketing Manager

**BRIDGEWATER, NJ** – March 2, 2005. Brother International Corporation's Industrial Products Division, a global leader in the industrial sewing market, today announced the January appointment of Matthew Rhome to Marketing Manager. Rhome's initial focus is concentrated on the official launch of Brother's GT-541, a new ink-jet garment printer scheduled for release during the second quarter of this year. The GT-541 uses the latest printing technology to raise performance and productivity in the screen printing industry.

Matthew brings more than 25 years of industry expertise designing, building, and implementing equipment and software for garment printers to his position. For the past 6 years as a Brother Consultant, Matt has been significantly involved in the design and development of the GT-541. "Matt brings a wealth of industry experience that will be instrumental in the rollout of our new garment printer, the GT-541," said Peter Holland, Brother's Senior Director and General Manager. Commenting on his appointment Matthew Rhome said, "I am excited to join the Brother team and assist in the successful launch of the GT-541. I believe this new garment printer will provide a powerful solution to many of the challenges facing the screen printing industry, including high maintenance, soaring small-run costs, and large operational space requirements."

The Brother GT-541 uses ink jet technology that prints on many garments in high quality color directly from a computer, with a 14" by 16" printable area. The GT-541 marks the progression from screen printing technologies to a cleaner, faster, and more productive way to imprint images on garments. This ink jet garment printer is as simple to operate as a desktop printer, can network with multiple units, and delivers great print quality.

Brother offers a full line of industrial sewing and embroidery machines, software, accessories, parts (PAS Store) and training from the single head to multi-head models. The company is recognized for its high-quality, state-of-the-art machines and accessories – offering ease-of-use and flexibility at competitive prices.

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**ABOUT BROTHER**

Bridgewater, New Jersey, is the corporate headquarters for Brother in the Americas, (from Canada to South America) and has fully integrated sales, marketing services, manufacturing, and research and development capabilities located here in the U.S. In addition to its headquarters in New Jersey, Brother has facilities in California, Illinois, Massachusetts, and Tennessee as well as subsidiaries in California, Ohio, Canada, Brazil, Chile, Mexico and Argentina.

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