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BROTHER INTERNATIONAL CORPORATION

News Release

FOR IMMEDIATE RELEASE

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Brother Offers \$1000 Worth of Parts & Supplies from the PAS Store with the Purchase of Select Industrial Embroidery Machines

BRIDGEWATER, NJ – August 1, 2005. Brother International Corporation's Industrial Products Division (IPD), a global leader in the industrial sewing market, today announced it is offering a new promotion that rewards customers who purchase a qualified new 9 or 12 needle single head, 4 or 6 head embroidery machine with \$1000 worth of embroidery parts and supplies from the Brother PAS Store. This promotion began July 28, and will run through October 31, 2005 (see Brother website—www.brother.com—for official rules and regulations).

To be eligible, customers must purchase a qualified new 9 or 12 needle single head, 4 or 6 head embroidery machine by October 31, 2005, complete a PAS Store Credit Coupon, which is available at www.brother.com (USA, Industrial Embroidery) or www.brothermall2.com, and submit a copy of the paid invoice receipt and coupon form no later than November 14, 2005.

Brother International Corporation has long been recognized as a leader in the industrial embroidery and sewing markets, and offers a full-line of equipment, software, parts and supplies, training and support. The Brother single head, 4 and 6 head embroidery machines feature a large sewing area, high-speed sewing, ease of operation, and the ability to sew flat, tubular, and finished caps. Competitively priced, these machines provide tremendous opportunities for starting an embroidery business or growing an established one.

The Brother PAS Store is fully stocked with embroidery parts and supplies, from thread and needles through backing and hoops. For more information, visit www.brothermall2.com or call 1-877-850-7179.

Brother offers a full line of industrial sewing and embroidery machines, software, accessories, parts (PAS Store) and training from the single head to multi-head models. The company is recognized for its high-quality, state-of-the-art machines and accessories – offering ease-of-use and flexibility at competitive prices.

ABOUT BROTHER

Bridgewater, New Jersey, is the corporate headquarters for Brother in the Americas, (from Canada to South America) and has fully integrated sales, marketing services, manufacturing, and research and development capabilities located here in the U.S. In addition to its headquarters in New Jersey, Brother has facilities in California, Illinois, Massachusetts, and Tennessee as well as subsidiaries in, Ohio, Canada, Brazil, Chile, Mexico and Argentina.

Editors Note: Official rules & regulations can be located at the www.brother.com.