



REVOLUTIONARY BROTHER FEATURES BECOME TOOLS OF THE TRADE FOR INDUSTRY EXPERT

RENOWNED FASHION DESIGNER & BROTHER SEWING CONSULTANT, ANGELA WOLF, SHARES HER TOP BROTHER FAVORITES

Even experts rely on the best tools in the industry to enhance their work and make their jobs easier. Internationally renowned fashion designer, Angela Wolf, has become a household name for thousands of sewing enthusiasts worldwide by educating them on her design skills using Brother sewing and embroidery machines.

As a successful custom couture designer for over 20 years, Angela has set the stage for elegance with her exclusive one-of-a-kind designs that showcase intricate hand embellishing and beading. In 2009, she experienced her first and favorite Brother sewing machine – the Brother PQ1500. Two years later, she signed on as the anchor of the Brother-sponsored PBS sewing show, *It's Sew Easy*.

Since then, Angela has had the honor of being one of the first designers to experiment and create with the industry-first features found on some of the top

Brother sewing and embroidery machines on the market today.

“Brother machines opened up a whole new world for me,” Angela explains. “The features make it so simple to design and create.” As a self-proclaimed technology guru, Angela says that the computer technology and features found in Brother machines make it a seamless transition. “In today’s world, we are all using some form of technology,” Angela explained. “Brother has eliminated the learning curve by making the functions familiar and easy-to-use.”

Angela’s expansive knowledge of Brother machines and experience in the industry have positioned her as one of the go-to experts for what’s hot and trending in fashion sewing and design. She has narrowed down her top six favorite Brother features and machines that she says have revolutionized her career.

“THERE WAS A TIME I WOULD SHY AWAY FROM CHALLENGING PROJECTS,” ANGELA SAID. “WITH THE INNOVATIVE FEATURES FOUND ON BROTHER MACHINES, I HAVE PEACE OF MIND KNOWING THE GARMENT WILL LOOK EXACTLY HOW I WANT IT TO – WITHOUT ALL THE STRESS.”



THE Dream Machine

Angela’s Top Brother Favorite Features & Machines

- **Scanning Feature using InnovEye® 2 Technology on THE Dream Machine Innov-is XV8500D.** “This is by far my favorite Brother feature. It’s like having a built-in camera! It eliminates the guesswork, so I know exactly where my design will go and how it will look before I even press a button. I will often scan in my garments using the ‘Scanning’ function built into the machine. This way, I can see the design superimposed on the project so I can position, rotate, color and resize it to fit my look!”
- **THE Dream Fabric Frame.** “I absolutely love designing and embellishing fabrics on this 3' x 5' frame. It’s so compact, it fits in any room! Thread painting on my fabrics is my favorite. It adds dimension and texture to create custom and one-of-a-kind fabrics that I use to make my garments. In fact, it’s a bit addictive. I wish I had one at the office and another one at home in front of the fireplace!”
- **The Persona PRS100.** “This is a perfect bridge machine between a basic sewing/embroidery machine and the multi-needle machines. It really is a ‘Singular Sensation,’ as it’s a very flexible single needle embroidery machine. It offers unique embroidery options and it’s compatible with iBroidery.com, so I can embroider Disney – even on caps! The vertical configuration of the machine allows me to easily access hard to reach areas like caps, sleeves and bags. The cap frame and driver set that comes with the machine allow me to embroider on hats – something I couldn’t do on my traditional embroidery machines.”
- **Sew Straight™ 2 Laser Vision Guide.** “This feature has so many uses, particularly making it very easy to sew perfectly straight lines for top-stitching and quilting. For instance, stitching in the ditch is easier than ever. I simply align the laser guide with the ditch and start sewing. My stitches never wander away from the seam and are always in a straight line!”

Angela's Top Brother Favorites Features & Machines (continued)

- **PQ1500SLPRW.** "This remains my first and favorite Brother machine for sewing. It replaced my industrial machines and the needle felting feature is a creative bonus. When I want to add texture and dimension to my wool, fleece or silk garments, I always make sure to use the needle felting attachment. It elevates garment embellishment to another level!"
- **MuVit™ Digital Dual Feed System.** "This is an ingenious feature that I can use on all kinds of fabrics, particularly sewing bags and layers of fabric. It provides me with virtually perfect stitching on difficult to sew fabrics like leather, faux fur and even silk! The best part about this feature is that I can digitally adjust the dual feed speed right on the screen. It gives me that extra precision I always look for in my projects."

Angela loves to share her passion for Brother with her viewers. In addition to her audience on *It's Sew Easy* (which just filmed its eleventh season), Angela currently teaches classes on *PatternReview.com* and has an impressive number of 74,000 students on *Craftsy.com* (an online website for creative learning), where she teaches sewing classes, using all Brother machines. "I'm asked at least once a week from my viewers which Brother machine they should buy," Angela stated. "It's a great feeling to know they are watching, learning, and want one of the best machines in the business."

Angela has raised the bar when it comes to her passion for fashion. As a successful designer, she says it was important to give back. "The main reason I altered my career from designing to teaching was to get people excited and to inspire them to sew," Angela said. "I've had students ranging from six to 88 years old. The best part is that no matter how young or old you are, sewing allows your inner creativity to flow. Brother has hit the mark by making machines that are fun and easy-to-use for sewers at every skill level."

Angela has expanded her designing and educating career by launching the Angela Wolf Pattern Collection™, a line of exclusive fan favorite designs for the home sewer. "The viewers know I always wear my own designs," said Angela. "It's fun to hear their feedback, knowing they don't want to buy 'off the rack' anymore and are willing to try sewing their own clothes."

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Staying ahead of the fashion curve is critical in Angela's business. She says embroidery remains one of the hottest elements in the sewing world, which goes hand-in-hand with the amazing embroidery capabilities on Brother machines. Taking center stage on the embroidery front is the new Persona PRS100 single-needle embroidery machine. This versatile, feature-packed machine is affordably priced and is the perfect bridge for the home sewer who wants more embroidery capabilities without jumping right into the expense of a six- or 10-needle embroidery machine. Combining textures like quilting with denim, for example, is becoming a hot trend on garments that include jeans and jackets. "It's creativity on the embellishment side," Angela explained. "Machines like the Brother ScanNCut2 electronic cutting machine allow me to add another level of creativity to a garment with ease and precision."

As a renowned custom couture designer, Angela has labored thousands of hours on exclusive garments for her clients over the years – doing much of the intricate work by hand. "The embellishment capabilities on Brother machines are equal to the quality that I did

by hand," Angela stated. The results look so rich that no one can tell the difference. The final products are impeccable."

With thousands of viewers and followers around the world, Angela is grateful for the opportunity to share her passion and inspire others to sew. "I started sewing when I was six years old and continued throughout my college career," Angela said. "It wasn't until I studied and learned the skills of proper garment construction that I understood the mechanics of the craft and I have never turned back." She says Brother has designed sewing and embroidery machines with features that designers have only dreamed of. "What you thought was a challenge and out of reach is now only a push of a button away," Angela said. "Brother makes it easy to find the designer in each of us."



THE Dream Fabric Frame



Angela Wolf on It's Sew Easy