

'FORTUNE' AND FAME

BRING CONTESTANT ONE STEP CLOSER TO STARTING HER OWN BUSINESS

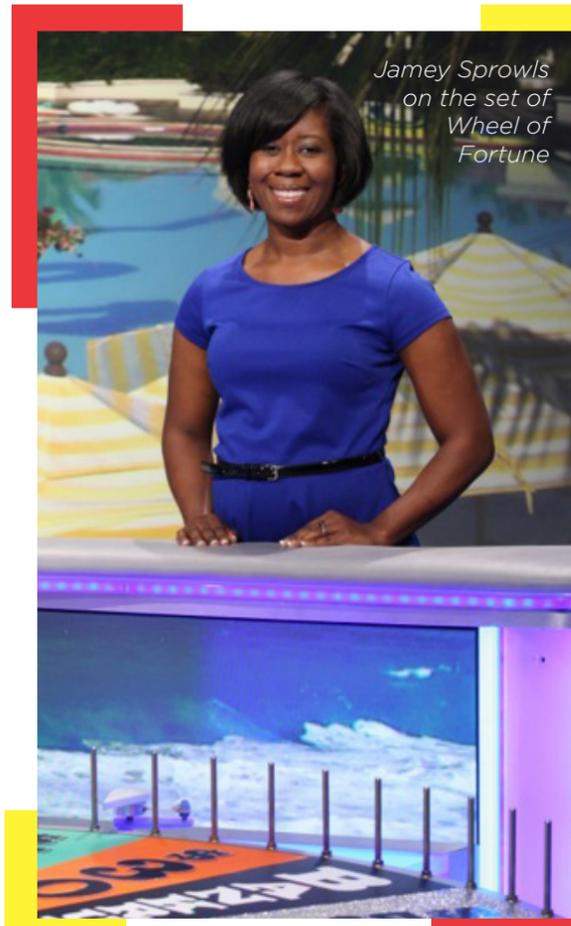
"Wheel of Fortune" Winner Uses Prize Money to Purchase Brother Sewing Machine at Jeff's Sewing & Vacuum

Traveling life's journey can take us down unforeseen paths, but our passion and dedication can serve as a compass for our destination. For Jamey Spowls, her fearless ambition set the stage for a life of adventure, excitement and endearment. This past February, Jamey was a winner on the popular game show Wheel of Fortune. This unexpected turn of events allowed her to use her winnings to purchase the Brother DreamCreator™ XE Innov-ís VM5100 combination quilting, sewing and embroidery machine at Jeff's Sewing & Vacuum in Augusta, Georgia. The DreamCreator™ XE VM5100 is part of the revolutionary V-Series line of machines. It features 561 built-in sewing stitches, 318 built-in embroidery designs, a large 7" x 12" embroidery area along with a vast 11.25" workspace and many more exciting features!

"This is my first sewing machine," Jamey said. "I barely know how to sew, but I've always dreamed of starting my own business." Before going on the show, Jamey made up her mind that if she won, she would invest the money wisely to produce income to help support her family.

Five years ago, as a young single mom, Jamey decided to continue her education after graduating from Florida State University. She packed her bags and moved to London to pursue her Master's Degree in Library Information Studies at The British Museum and British Library. In her limited spare time, Jamey enjoyed watching game shows, and especially Wheel of Fortune. She decided to complete an online contestant form and, to her surprise, she received an email reply last June for an audition. After submitting a five-minute video and attending a closed audition where she was asked to call out letters and solve puzzles, Jamey

received notification two weeks later that she was selected to be one of the contestants on the popular game show. "It was an exciting experience being on the show," Jamey explained. In total, Jamey won \$14,800 in cash and prizes.



Jamey Spowls
on the set of
Wheel of
Fortune



Jamey Spowls with the
DreamCreator™ XE
Innov-ís VM5100.

Being a winning contestant on Wheel of Fortune may have brought her recognition on the game show stage, but it's her real-life dedication to single professional women in her community that cast her in the national spotlight. "Years ago, as a young single mom, I formed a support group for single women and single moms," Jamey said. "It was important to me to share my experiences with them, give them hope and to let them know they are not alone." Jamey was recognized for her dedication to her community and was nominated for the Jefferson Award, our nation's highest honor for public service, which was founded in 1972 by Jacqueline Kennedy Onassis, Senator Robert Taft, Jr., and Sam Beard. In 2008, Jamey was notified that she won this prestigious award and was honored in Washington D.C.

Jamey humbly describes this amazing accomplishment as a stepping stone for bigger things to come. "Winning the Jefferson Award and Wheel of Fortune are exciting accomplishments, but it's nothing compared to what I plan on doing with my new Brother sewing machine," Jamey exclaimed. As a beginning sewer, Jamey says she relied on the experts at Jeff's Sewing & Vacuum to guide her in selecting the best sewing machine to accomplish her dream of starting her own business. "Jamey came into the store and fell in love with the Brother DreamCreator™ XE Innov-ís VM5100," said Jeff Faircloth, owner of Jeff's Sewing & Vacuum. "She couldn't wait to start learning about the machine and get started." Jeff explained how Brother sewing and crafting machines are his number one best sellers. "We

offer free lifetime training at our store," Jeff said. "Our professionally trained staff can have our customers using even the most advanced machines on the first day. Brother goes above and beyond. No other company can match what Brother offers."

Jamey says she plans on taking several more classes at Jeff's Sewing & Vacuum, and will then begin embroidering and monogramming items for family and friends. Her ultimate goal is to design and create items that cater to sororities and fraternities. "The selection is limited and I think I may have found a niche in the market," Jamey said. Jamey pledged Delta Sigma Theta at Paine College in Augusta, Georgia, and continued with the sorority at Florida State University. She says there is a strong networking base at the local chapter in her community where she remains an active member.

Jamey is now married with two children and says the DreamCreator™ XE Innov-ís VM5100 will be an exciting part of the next chapter in her life.

"I'm confident my new Brother machine will help me build my business," Jamey said. "I'm amazed at how easy and fun it is to use. It goes beyond anything I ever expected. I'm a Brother fan for life!"

-Jamey Spowls