



Are you a DIY/Crafter, Scrapbooker, Paper Crafter, Mixed Media Artist, Sewer, and/or Quilter?

If so, then this creative contest may be for you!!!

Brother is pleased to announce its first-ever ScanNCut Contest.



Enter your own original ScanNCut creation for a chance to win one of these great prizes and be featured on our ScanNCut blog.

First Place: \$500.00 VISA® Gift Card (3 prizes awarded, 1 in each entry category)

Second Place: \$250.00 VISA® Gift Card (3 prizes awarded, 1 in each entry category)

People's Choice: \$250.00 VISA® Gift Card (1 awarded, overall)

To enter, submit your most creative ScanNCut masterpiece utilizing the 300 DPI scanner feature of the ScanNCut machine-whether it is a beautiful quilted wall hanging, a colorful scrapbook page, or an eclectic art journal.

This contest is open to All Eligible Authorized Brother Innov-is Dealers, their employees and their customers-so encourage all your creative customers and staff to enter!

For complete details, please refer to the [Official Entry Packet](#)- available from your local Authorized Brother Innov-is Dealers.

Entries must be received by Wednesday, July 9th, 2014.

Contest open 6/9/14 through 7/9/14. Open to legal US Residents who have reached the age of majority in the state within they reside. This is a game of skill and chance plays no part in determining the winner. Void where prohibited or otherwise restricted by law.

VISA is a registered Trademark of Visa in the United States and/or other countries. VISA does not endorse and is not a sponsor of this Contest.

OFFICIAL ENTRY FORM

ScanNCut™ Creation Contest 2014
Brother International Corporation
Home Appliance Division



TM

PLEASE PRINT

Name _____

Dealer Name _____

Street* _____

Dealer City/State _____

*no Post Office Boxes please

City _____

Brief description of project (50 words or less)

State/Zip _____

Phone (_____) _____

Email _____

Age* (check one) 18 – 29 30 – 49 50 – 69 70+

*Must have reached the Age of Majority in State within you reside.

Approximate size of project _____

Category (check one)

Mixed Media

Scrapbook/Paper Craft

Sewing and Quilting

SUBMITTING YOUR ENTRY

Your Entry Package should include:

- Your ScanNCut project.
- Copy of any Photograph used as inspiration. *Please do not send irreplaceable original photos.*
- A copy of this signed and completed form. *Keep a copy for your records.*
- Signed releases from any persons appearing in your entry.

Please, **DO NOT** send projects that contain glass, anything fragile or breakable or that require assembly upon receipt.

Please use a trackable method (such as UPS, FEDEX, etc) to ship your Entry Package. All costs associated with sending the Entry Package are the responsibility of the Entrant.

Ship to
ScanNCut Creation Contest
Brother International Corporation
200 Crossing Boulevard
Bridgewater, New Jersey 08807
Attn: Myriah Hilbert

Entry Packages must be received by Wednesday, July 9th.

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TM

Signature _____
(required)

I HAVE READ THE OFFICIAL CONTEST RULES AND I AGREE TO THE TERMS AND CONDITIONS CONTAINED THEREIN.

CHECK BOX

*Brother International Corporation
Home Appliance Division
The “ScanNCut™” Creation Contest*

COMPLETE OFFICIAL RULES (“Official Rules”)

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. Subject to all federal, state, and local laws, regulations, and ordinances. Contest is void outside the 50 United States, the U.S. Virgin Islands, U.S. territories (other than Puerto Rico), possessions and military installments located in foreign countries and where prohibited by law.

Sponsored by Brother International Corporation, 200 Crossing Boulevard, Bridgewater, New Jersey 08807 (“Sponsor”).

- 1. Contest Period:** The “ScanNCut™” Creation Contest (“Contest”) begins at 9:00 a.m. U.S. Eastern Time (“ET”) on June 9, 2014 and ends at 6:00 p.m. ET on July 9, 2014 (“Contest Period”). All entries must be received by Sponsor no later than July 10, 2014.
- 2. Eligibility:** To enter the Contest you (“Entrant”) must be an Authorized Brother Innov-is Dealer or an employee or customer of an Authorized Brother Innov-is Dealer and be a lawful permanent resident of the 50 United States, the District of Columbia or Puerto Rico and be eighteen (18) years of age or older. Employees, officers and directors of Sponsor, or any of their respective affiliates and subsidiaries and their immediate family members (spouse, parent, child, sibling and their respective spouses, regardless of where they live) or persons living in the same households of such employees, whether or not related are not eligible. Sponsor reserves the right to verify the eligibility of winners (each, a “Winner”). Participation constitutes Entrant’s full and unconditional agreement to these Official Rules and to Sponsor’s decisions, which are final and binding in all matters related to the Contest.

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- How to Enter:** Each entry consists of a completed entry form and a project sample created on the ScanNCut machine using the 300DPI built in scanner feature ("Project"). To enter, visit your local authorized Brother Innov-is Dealer for an entry packet ("Packet") which contains an entry form and complete the required information, including your full name, age, address, e-mail and phone number. Then mail the completed Packet with your finished ScanNCut Project using your choice of either United States Postal Service or private courier to:

Please use a traceable method of shipping.

"ScanNCut Creation Contest"
Brother International Corporation
200 Crossing Boulevard
Bridgewater, New Jersey 08807
Attn: Myriah Hilbert

All Projects submitted must meet the following requirements ("Project Requirements"):

- Projects must be created by the Entrant.
- Projects must be created using a ScanNCut™ machine and must utilize the 300DPI built in scanner feature.
- Projects should be no larger than 12"x12" in the Mixed Media and Scrapbook/Paper Crafts categories and no larger than 24"x24" in the Sewing & Quilting category.
- The Project must not, in the sole and unfettered discretion of the Sponsor, contain obscene, proactive, defamatory, sexually explicit, or otherwise objectionable or inappropriate content.
- All submissions must be presented in a finished format such as a pillow, card, garment, in a frame, etc. Any Project submitted on only a piece of fabric or paper will not be accepted.
- Do not send pieces that contain glass, anything fragile, breakable or that require assembly upon receipt.
- The back of each Project must be labeled with the name, address, phone number and entry category as set forth on the Official Entry Form.
- Must include any photograph, if used for Project creation. Photographs used for the Project, must be a single work of original material taken by the Entrant. By entering the Contest, Entrant represents, acknowledges, and warrants that the photograph used is an original work created solely by the Entrant, that the photograph does not infringe on the copyrights, trademarks, moral rights, rights of privacy/publicity or intellectual property rights of any person or entity, and that no other party has any right, title, claim or interest in the photograph. Photographs must not endorse or be perceived to endorse a commercial product or service. This includes but is not limited to the display of brand names or trademarks of any people, equipment or other objects visible in the photograph. Sponsor has no obligation to retain any photographs you submit or to return any photographs to you. Projects and photographs submitted to Sponsor will not be treated as confidential, and by entering this contest and submitting your Projects, you

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represent and warrant that the Projects and accompanying photographs do not include or disclose any trade secrets, proprietary information or other confidential information.

Any Project submission that does not comply with these Project Requirements will be disqualified. Entrants may submit multiple entries. All entries must be shipped to Sponsor and Entrant shall bear all costs in connection with the delivery of the Project. All entries will be on display at the Brother Back to Business Dealer Event ("B2B") in Nashville, Tennessee August 4-7, 2014. All entries shall become the property of Brother upon receipt and will not be returned. Sponsor is not responsible for lost, late, misdirected, stolen or damaged entries. All Entrants must have received their Contest Packets from an Authorized Brother Dealer ("Dealer") and identify the Dealer on the entry form where indicated. Sponsor and Sponsor's agents, affiliates, representatives and/or service providers may use Entrants' personal information submitted with entry for purposes of prize fulfillment and/or for future marketing by Sponsor, such as to notify them of a product or promotion that the Sponsor think may be of interest. Sponsor will not sell personal information submitted with entry to outside solicitors.

- 4. Certification/Assignment of Project and Release:** By submission of entry, Entrant certifies that he/she has created the Project and that it reflects his/her own efforts and creativity, that the Project has not been previously published, that he/she holds all rights, title and interest to the Project, and that the Project does not infringe the copyright, trademark and/or any other intellectual property rights of any person or entity. If any photograph used contains any material or elements that are not owned by the Entrant and/or are subject to the rights of third parties, and/or if any persons appear in the photograph, the Entrant is responsible for obtaining, prior to submission of the Project and photograph any and all releases and consents necessary to permit the exhibition and use of the photograph in the manner set forth in these Official Rules without additional compensation. If any person appearing in any photograph is under the age of majority in the state within they reside, the signature of a parent or legal guardian is required on each release. In addition, upon Sponsor's request, each Entrant must be prepared to provide (within seven (7) calendar days of receipt of Sponsor's request) a signed release from all persons who appear in the photograph submitted, and/or from the owner of any material that appears in the photograph entry and if applicable, a signed written license from the copyright owner of any sculpture, artwork or other copyrighted materials that appears in the photograph submitted with the entry, authorizing Sponsor and its licensees ("Authorized Parties") to reproduce, distribute, display and create derivative works of the entry in connection with the Contest and promotion of the Contest, in any media now or hereafter known. Failure to provide such releases upon request may result in disqualification at any time during the Contest and selection of an alternate winner. All releases must be in the form provided by Sponsor in the Packet. Failure to provide such releases upon request may result in disqualification and selection of an alternate winner. For the purpose of these Official Rules, the Entrant will be deemed to be in receipt of Sponsor's request or notification, a) in the event that Sponsor sends the request by postal mail, five business days after the request was sent by Sponsor, or b) in the event that Sponsor sends the request by email on the day that the email was sent by Sponsor.

By entering the Contest, all Entrants grant an irrevocable, perpetual, worldwide non-exclusive license to Authorized Parties to reproduce, distribute, display and create derivative works of the Project in any

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media now or hereafter known, including but not limited to: Promotional and advertising material, exhibition; Sponsor Newsletter and/or Sponsor's website and/or social media channels. Authorized Parties will not be required to pay any additional consideration or seek any additional approval in connection with such use. Additionally, by entering each Entrant grants to Authorized Parties the unrestricted right to use all statements made in connection with the Contest, and pictures or likenesses of Contest Entrants, or choose not to do so, at their sole discretion. Authorized Parties will not be required to any additional compensation or seek any additional approval in connection with such use.

5. **Judging, Winner Selection and Notification:** The Contest consists of one (1) round of evaluation. In round one, each judge in a panel of sewing/embroidery experts (at least one of whom will be independent of Sponsor) ("Judges") will select the top two (2) entries in each category from among all eligible entries received based on the following criteria ("Judging Criteria"):

- (1) Creative use of ScanNCut 300DPI built in scanner feature – 50%
- (2) Execution – 40%
- (3) Finishing (how the Project is completed for display) – 10%

The Judges will collectively select a First and Second Place winner in each category based on the Judging Criteria. In addition to a First and Second Place winner, all entries will be displayed at B2B and a "People's Choice" winner will be determined by the largest number of votes from B2B attendees. In the event of a tie, the tied entries will be re-submitted to the Judges for a re-judging between the tied entries alone. In the event that a tie remains after re-judging, the entry with the highest score in Creative use of ScanNCut 300DPI built in scanner feature will be declared the winner. All winners will be chosen at the Nashville B2B Event. The Potential Winner (as defined herein) will be notified by telephone and/or e-mail delivery no later than August 15, 2014.

Any potential Winner ("Potential Winner") must also complete all legal documents that may be required by Sponsor (including, but not limited to, contracts, releases, transfers of rights in and to the Project and other elements of an Entrant's submission) and return them to Sponsor within seven (7) days after receipt of such documents. In the event of any non-compliance within the specified time period, with these Official Rules or if winner notification is undeliverable or if a response is not received within five (5) business days of initial notification, Potential Winner may be disqualified and, based on the Judging Criteria and at Sponsor's discretion a runner-up Winner will be notified. Sponsor reserves the right to not award prize if, in its sole discretion, it does not receive a sufficient number of eligible and qualified entries. Non-winning entries will not be notified. Winning this contest is contingent on fulfilling all the requirements set forth herein. This is a game of skill and chance plays no part in determination of winners. The decisions of the Sponsor and/or the judging panel are final.

POTENTIAL WINNER IS SUBJECT TO VERIFICATION BY SPONSOR, WHOSE DECISION IS FINAL AND BINDING IN ALL MATTERS RELATED TO THE CONTEST. AN ENTRANT IS NOT A WINNER UNLESS AND

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UNTIL ENTRANT'S ELIGIBILITY HAS BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE.

6. Prizes

FIRST PLACE: One (1) Five Hundred Dollar (\$500.00) VISA® Gift Card. Total Prize Package Value \$ 500.00.

SECOND PLACE: One (1) Two Hundred Fifty Dollar (\$250.00) VISA® Gift Card. Total Prize Package Value \$ 250.00.

PEOPLE'S CHOICE: One (1) Two Hundred Fifty Dollar (\$250.00) VISA® Gift Card. Total Prize Package Value \$250.00

7. **General Conditions:** THIS CONTEST IS VOID WHERE PROHIBITED. Entrant agrees that this Contest shall be subject to and governed by the laws of the United States. To the extent permitted by law, the right to litigate, to seek injunctive relief or to make any other resource to judicial or any other procedure in case of disputes or claims resulting from or in connection with this Contest are hereby excluded and any entrant expressly waives any and all such rights. Certain restrictions may apply. Entries void if Sponsor determines that the Project or any photograph used are not an original, or if the entries are illegible, incomplete, damaged, irregular, altered, counterfeit, produced in error or obtained through fraud or theft. By entering, Entrants also agree to be bound by these Official Rules; (b) that the decisions of the Judges are final and binding with respect to all matters relating to the Contest; and (c) if Entrant wins that Sponsor may use the winning Project and photograph and each winner's name, photograph, likeness, and/or voice in any publicity or advertising relating to the Contest or future promotions without compensation or approval (except where prohibited by law). All federal, state/provincial, territorial, and local taxes, fees and surcharges and taxes (whether foreign or domestic and including income, sales and import taxes) on any prizes are the sole responsibility of the prize winners. In the event that the selected prize winner does not respond within five (5) days to a winner notification or refuses the prize, the prize will be forfeited and Sponsor, in its sole discretion, may choose whether to award the prize to another entrant.

The Sponsor reserves the right to verify the validity and originality of any entry and/or Entrant (including an Entrant's identify and address) and to disqualify any Entrant who submits and entry that is not in accordance with these Official Rules or who tampers with the entry process. Failure by the Sponsor to enforce any of its rights at any stage does not constitute a waiver of those rights.

8. **Limitations of Liability:** BY PARTICIPATING IN THIS CONTEST, ALL ENTRANTS AGREE TO RELEASE, DISCHARGE, AND HOLD HARMLESS BROTHER INTERNATIONAL CORPORATION AND ITS PARTNERS, AFFILIATES, SUBSIDIARIES, ADVERTISING AGENCIES AND THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES, AND AGENTS (COLLECTIVELY, THE "RELEASED PARTIES") FROM AND AGAINST ANY LIABILITY FOR ANY INJURIES, LOSSES OR DAMAGES OF ANY KIND TO PERSONS, INCLUDING PERSONAL INJURY OR DEATH, OR PROPERTY RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM ACCEPTANCE, POSSESSION, MISUSE, OR USE OF THE PRIZE, ENTRY, OR PARTICIPATION IN THIS CONTEST OR IN ANY CONTEST RELATED ACTIVITY, OR ANY CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION OR INVASION OF PRIVACY, OR MERCHANDISE OR PRIZE DELIVERY.

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9. **Right to Cancel or Suspend Contest:** If for any reason the Contest is not capable of running as planned due to a cause beyond the control of Sponsor that corrupts or affects the administration, security, fairness, integrity or proper conduct of this contest, Sponsor reserves the right, at its sole discretion, to disqualify any individual (s) who tamper with the entry process, and/or to cancel, terminate, modify, or suspend the Contest. If Sponsor elects to cancel or terminate the Contest, Sponsor will not retain any rights in the submitted Projects and photographs.

10. **Rules/Winner List:** To receive the name of the Winners or an additional copy of these Official Rules, send a self-addressed, stamped envelope to: Brother International Corporation "ScanNCut™ Creation Contest", 200 Crossing Boulevard, Bridgewater, N.J. 08807. Please specify "Rules Request" or "Winner Request." Winner's name will be available after September 1, 2014.

11. **Privacy:** Information collected from Entrants is subject to Sponsor's Privacy Policy, available at <http://www.brother-usa.com/disclaimer.aspx#.U5lwCCnD-70>.

VISA is a registered Trademark of Visa in the United States and/or other countries. VISA does not endorse and is not a sponsor of this Contest.

If photograph was used to create Project please complete the below.

Personal Release

With respect to the attached photograph (hereinafter the "photograph"), I hereby grant to Brother International Corporation ("BIC"), its affiliates and licensees, and to the photographer of the photograph, the following worldwide, irrevocable rights:

- (1) to copyright the photograph in the name of BIC or in the name of the photographer; and

- (2) to use and re-use, publish and re-publish the photograph, in whole or in part, individually or in conjunction with printed matter, or in composite form, and in any medium, for editorial, commercial, promotional, and/or trade purposes.

I hereby waive my right to inspect or approve any copy that is used in connection with the photograph and release and discharge BIC, its affiliates and licensees, and the photographer from any and all claims arising out of use by BIC, its affiliates and licensees, of the photograph for the purposes described above, including any claims for libel and invasion of privacy.

I am over the age of twenty-one. I have read the foregoing and fully understand its contents.

Signature
Printed Name: _____
Date: _____

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Brother International Corporation
Home Appliance Division



Complete Address:

If a minor, have parent or guardian complete below:

Approval:

Signature

Printed Name: _____

Date: _____

Complete Address:

Parental authority (e.g. Mother, Father, etc.):

Artist Release

With respect to the attached photograph (hereinafter the "photograph"), I hereby represent that I am the copyright owner of the artwork that appears in the photograph. I hereby grant to Brother International Corporation ("BIC"), its affiliates and licensees, and to the photographer of the photograph, the following worldwide, irrevocable rights:

(1) to copyright the photograph in the name of BIC or in the name of the photographer; and

(2) to use and re-use, publish and re-publish the photograph, in whole or in part, individually or in conjunction with printed matter, or in composite form, and in any medium, for editorial, commercial, promotional, and/or trade purposes.

I hereby waive any right to inspect or approve any copy that is used in connection with the photograph and release and discharge BIC, its affiliates and licensees, and the photographer from any and all claims arising out of use by BIC, its affiliates and licensees, of the photograph for the purposes described above, including any claims for libel, invasion of privacy or breach of copyright.

I am over the age of twenty-one. I have read the foregoing and fully understand its contents.

Signature

Printed Name: _____

Date: _____

Complete Address:

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If a minor, have parent or guardian complete below:

Approval:

Signature

Printed Name: _____

Date: _____

Complete Address:

Parental authority (e.g. Mother, Father, etc.): _____