

Brother Introduces Exciting New Accessories For The Revolutionary ScanNCut Home & Hobby Cutting Machine

Industry Experts Hope Yoder and Julie Fei-Fan Balzer Share Their Excitement Over the New Accessory Line

Crafters and hobbyists across the country are embracing the next level of excitement as Brother introduces inspiring new accessories to the ScanNCut home and hobby cutting machine. Industry experts Hope Yoder and Julie Fei-Fan Balzer weigh in on the revolutionary advancements and creative possibilities of some of the most sought after applications in the crafting world.

Adding bling to any project not only adds sparkle to your designs but takes it to another level while creating a more professional look. Brother answered the call to glitz and glamour by creating the Brother ScanNCut Rhinestone Starter Kit for use with ScanNCutCanvas, a cloud-based web application that combines the versatility of the user’s favorite design software and the amazing cutting power of their ScanNCut machine, and also allows users to convert .SVG files to .FCM. Also included is an activation card for the Rhinestone Function, which provides access to 100 patterns and allows users to create their own rhinestone patterns without downloading any additional software. Crafters using the Rhinestone Starter Kit will need a PC, Internet access and a USB memory device to get started, but once set up, the kit contains all the materials necessary to create one-of-a-kind, personalized rhinestone projects, and ScanNCutCanvas has the capability to save all the designs. Introduced at the Brother Back to Business Dealer Convention this past August, renowned author and designer Hope Yoder was asked to teach all of the Rhinestone Starter Kit classes. “I was honored

to teach over 500 Brother Dealers and attendees,” Hope said. “The software is wonderful and easy to use and the kit contains everything you need to create something beautiful right out of the box.”

As a national sewing celebrity who specializes in fine machine sewing, Hope loves to incorporate traditional techniques and machine embroidery into romantic ladies’ clothing and accessories. Hope says she was first approached by Brother at the Original Sewing and Quilt Expo in Chicago, where she was asked to test drive the ScanNCut machine.

“My first impression told me the Scanning function will be my new best friend. It does for die-cutting what the ‘Snowman’ does for embroidery. The ScanNCut is revolutionary and a total game changer.”

- Hope Yoder



She explains that in addition to the Rhinestone Starter Kit, the newest ScanNCut accessories (like the medium tack mat and the rolling tote bag) are sure to be new fan favorites at Brother Dealers across the country. Hope adds that the new medium tack mat offers crafters a perfect balance between the low and high tack mats, and when combined with the deep cut blade, it’s a great option for doing the hard work like cutting thicker materials such as felt, denim and even leather. She especially loved the sturdy and durable ScanNCut rolling tote bag. She explains that it’s the perfect size to hold the machine and all of its accessories. It’s easy to bring to a friend’s house, an event, or to a scrapbooking club.

Adding another level of expertise to the review of the Brother line of ScanNCut accessories is crafter and hobbyist, Julie Fei-Fan Balzer. As a Brother Ambassador and the host of the Brother-sponsored crafting show “Scrapbook Soup” on PBS, Julie brings passion and skill to the half-hour show that features a variety of guests and scrapbooking projects. “We debuted the Brother ScanNCut on the Scrapbook Soup show,” Julie says, “I absolutely love it. It’s amazing and it allows me to die-cut in repetition. It also takes the frustration and guess work out of where to cut because the machine cuts precisely for you!” One of her first Brother events was the Back to Business Dealer Convention in Nashville this past August. She explains, “This was a great opportunity for me to find out what people wanted to see, and more importantly what they needed further instructions on, and I am now able to tailor my videos to help Brother Customers.”



“Brother is a company who listens to their customers, I can express myself as an artist without limitations.”

- Julie Fei-Fan Balzer

Julie explains how the Brother ScanNCut has revolutionized the industry and agrees with Hope that it is indeed a game changer in the crafting world. Her top three favorite attributes of ScanNCut are the Direct Cut feature, its money saving capabilities, and the scanner itself. Julie explains that the Direct Cut feature is a worry-free feature that allows for perfect placement, and also saves crafters money, since they can use up any leftover scraps of material. She also boasts that the scanner frees up creative time because no computer programs are necessary. You can use designs that are built right into the ScanNCut or even come up with your own designs and save them into the machine.

Among Julie’s favorite new ScanNCut accessories are the heat applied materials. “Using a carrier sheet, crafters can create a professional, hand-made look with ease,” Julie explained. The heat applied accessories are available in a variety of colors and are great for embellishing tote bags, hats, T-shirts and home décor items. Another favorite accessory of Julie’s is the new Printable Sticker Kit. Crafters can print their favorite images, and then cut and create stickers and labels of their own design using the ScanNCutCanvas activation card for the Printable Sticker Function — all with perfect precision and no smearing. As an added benefit, Brother offers water-resistant laminator sheets, which give crafters the option to protect and cherish their extra-special designs.

With so many new accessories added to the ScanNCut line, crafters and hobbyists can explore a virtually endless stream of creative possibilities.

