



## **Brother™ Launches OmniJoin™ App for iOS Devices**

*OmniJoin™ iOS Application Enhances Collaboration for Mobile Users, Allowing Virtually Anytime, Anywhere Access to a Fantastic Web Conferencing Experience*

**BRIDGEWATER, N.J. (November 12, 2013)** – [Brother International Corporation](#), a leader in small and mid-sized business technology, today announced the availability of its [OmniJoin™ iOS application](#). Users of the app can experience a seamless web conference, with full host capabilities\*, right from their compatible mobile devices. [OmniJoin™](#) web conferencing is a cloud-based web and video conferencing service that can help mid-sized companies and corporate workgroups improve their productivity and collaboration.

The OmniJoin™ mobile app integrates the OmniJoin communication tools with your compatible mobile device. Consumers that conduct video conferences on-the-go require secure connections, HD video and document sharing, and the OmniJoin mobile app delivers these features and more. OmniJoin subscribers are also able to host secure meetings\* with anyone since an OmniJoin account is not necessary to attend a meeting. The app also contains the same business-grade security level contained in the full service, ensuring all web, VoIP and video conferencing data is transmitted over encrypted connections, end-to-end.

The OmniJoin iOS application provides users:

- Video calls with up to 4 users, using OmniJoin [Intelligent Video HD technology](#) -- feels like face-to-face
- Document collaboration through sharing and pointing tools
- Instant video chats -- no scheduling necessary
- Easy access to content stored in the OmniJoin Cloud and photos taken by your iPhone, iPad or iPod Touch

“Whether you are working from home or on the road, employees today are regularly accessing business information from their mobile devices,” said Bill Henderson, Vice President of Brother International Corporation. “Our iOS application empowers people with quick, secure access to data via the OmniJoin cloud, and high quality web conferencing to help improve business collaboration, on the go.”



OmniJoin™ offers boardroom-quality web and video conferencing and advanced collaboration tools, like screen sharing, cloud storage, whiteboards, customizable views and chat. The OmniJoin [advanced infrastructure](#) ensures all web meetings occur in the 'closest cloud,' resulting in a vast improvement in video quality over many other similar services.

\*To schedule or start a meeting with the iOS application, an OmniJoin account is required. Not all features of OmniJoin™ will be available while using the iOS mobile app.

For more information about the Brother OmniJoin™ iOS Application, visit [www.omnijoin.com](http://www.omnijoin.com).

*iPhone, iPad and iPod Touch are trademarks of Apple® Inc.*

### **Other Web Services from Brother**

For decades, small office / home office, small and medium sized businesses, and corporate workgroup customers have depended on Brother for high-quality, value-packed business machines. Brother is now expanding beyond simply offering great hardware products, by launching the [Brother Online](#) suite of smart, web-based business services and solutions. Though OmniJoin™ web conferencing is the first such major service offering, the Brother Online suite will soon add a variety of scanning and workflow solutions, which will complement and expand the value of Brother™ scanners, printers, and Multi-Function Center® devices. For more information on Brother Online services, visit [www.brothercloud.com](http://www.brothercloud.com)

### **About Brother**

Brother International Corporation is one of the premier providers of products for the home, home office and office. The U.S. corporate office in Bridgewater, NJ, was established on April 21, 1954 and currently markets many industrial products, home appliances and business products manufactured by its parent company, Brother Industries, Ltd. of Nagoya, Japan.

These products include an award-winning line of Multi-Function Center® machines and printers. Brother also provides the number-one line of facsimile machines in the U.S. and is the leader in electronic labeling, with its full line of P-



touch<sup>®</sup> Electronic Labeling Systems. For more information you can visit the website at [www.brother.com](http://www.brother.com).

EDITOR'S NOTE: Photography available upon request.

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**Working with you for a better environment**

At Brother, our green initiative is simple. We strive to take responsibility, act respectfully and try to make a positive difference, to help build a society where sustainable development can be achieved. We call this approach Brother Earth. [www.brotherearth.com](http://www.brotherearth.com)