# Restaurant Solutions from Brother

Reliable products for virtually every area of restaurant operations.

# Technology is Changing Fast

Managing restaurants has never been easy. Technology is developing at a rapid pace. IT departments are challenged to control costs while keeping up. Brother understands. We offer cost-effective solutions to the often overlooked input and output functions common to major restaurant chains. As a partner, we can work with you to create solutions to the many workflow challenges you face throughout your business.

# Today's Restaurant Challenges

## Securing Open Networks

Hackers are looking for any way to enter a company's network. Brother knows security is a top priority and supports the latest industry security protocols. Through our unique Special Solutions Team, Brother can work with your IT department to develop customized solutions to meet your most urgent needs. From disabling Wi-Fi to developing customized print drivers and firmware, Brother can help ensure the security of your imaging technology.

## Food Safety

Food safety is one of the biggest concerns within the restaurant industry today. Brother has partnered with industry software providers to create labeling solutions for MRD and traceability. Help track food from source to duration on premise using Brother's specialty labels.

## Online Ordering

More and more orders are occurring online. This change in behavior is producing many difficult challenges. Brother has the flexibility to offer unique solutions to ensure your locations can keep up with order flow and meet customer demands – simply and easily.

# 6 Key Reasons to Choose Brother:

## 1  Reliability

Brother markets a wide selection of products designed and built with a single goal in mind – to exceed customer expectations. Brother has won numerous awards for reliability including the *PC Magazine* coveted "Business Choice" Award for 3 years in a row.



## 2  Compact Size

The back office is a tight fit at most restaurants. Brother has affordable, compact solutions to help make every square foot productive.



## 3  Major Account Program

Our Major Account Program ensures Brother products and services are just what your organization needs.

· Customized Service Programs tailored to meet your specific needs
· Express Exchange with warranty replacement units delivered next business day

## 4  Competitive Pricing and Cost of Ownership

Brother offers a Volume Print Program (VPP) for customers who commit to using Brother products and their Genuine Brother Supplies (toners and drums) for a three-year term. Under this program, organizations receive limited warranty extensions for up to three years and discounts on Genuine Brother Supplies.

## 5  Security

Brother supports the latest industry security standards and protocols. These include secure function lock, job login, secure PDF, and Active Directory®*. Brother also offers SSL-based solutions that can easily integrate with security standards including IPPS, secure management, IEEE 802.1x, Secure E-Mail Certificate and more.

## 6  Advanced Software and Technology Solutions

Brother wireless and wired products offer advanced technology features. These include network scanning, Scan to FTP, Scan to SFTP, and Scan to Network Folder (CIFS) to name just a few. Our solutions can help your IT department manage and support your operations efficiently and effectively.

**See Brother solutions for every area of your restaurant environment.**

**Lift here to learn more!**

# Restaurant – Back of House

Brother has compact solutions for printing, copying, scanning and faxing that fit the tightest back of house spaces.

### Stand Alone and Multi Function Printers
- General Report Printing
- Schedules
- Chef Station for Menus
- Small Signage
- Cash Out Station

### Scanners
- Human Resource Documents (Licenses, Resumes)
- Invoices and Receipts

### Label Printer
- Meat Tracking Labels
- Made Ready Discard Labels
- Organizational Labels

# Restaurant – Front of House

Brother has a variety of compact labeling, scanning, and printing solutions to meet the front of the house needs of any restaurant chain.

### MFC
- Catering Orders
- Specials

### Labels
- Name Tags
- Organizational Labels
- Safety Labels – Do Not Touch
- Asset Tracking

### Mobile Printers
- Mobile POS

How may I help you?

**Lauren Jones**
Sales Associate

# Warehouse

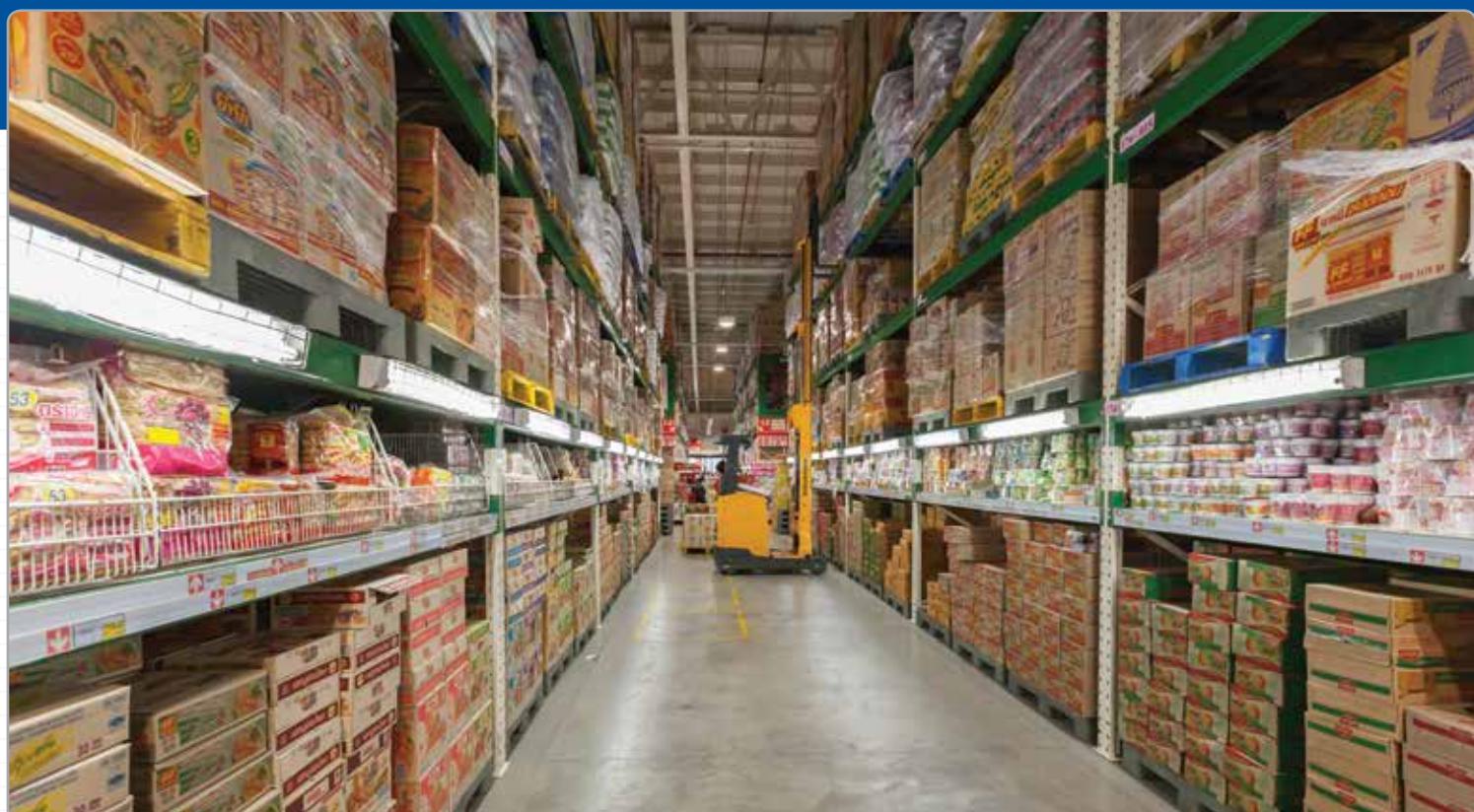Brother solutions for restaurant warehouses.

### MFC / Scanning
- General Report Printing
- Pick Tickets
- Inbound Freight

### Mobile
- Pick Tickets
- Labeling
- Truck Delivery Invoices

### Labeling
- Shipping Labels
- Serial Number Labels
- Asset Tracking
- Quality Labels
- Date Code Labeling
- Parts

# Corporate

Brother knows the necessity of improving printing, scanning, and copying within your workflow. Let us show you the best ways to right-size your office operation.

### Workgroup
- Mid to Large Office
- Back Office

### Executive Offices
- Color and Mono
- Print / Copy / Scan / Fax

### Labeling
- Address Labels
- Filing
- Visitor Management

### Video Conferencing
- Multi-location Training

Full Line of Restaurant Solutions.

Printers

Fax

Labeling

Scanners

Mobile

For more information please call toll-free **1-866-455-7713**,
or visit **www.brother.com**

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