The power of the Brother brand

Brother has earned a reputation as a premier provider of home office and business products, home appliances for the sewing and crafting enthusiast, and industrial and mobile solutions that revolutionize the way people live, work, and create.

Taking a proud 100+-year history into the future

With a legacy spanning over a century, our high-quality and innovative products and solutions enable people to take their ideas and businesses further.

Quality & reliability

“At your side” is more than a slogan to us; it’s part of our mission and a philosophy that is ingrained in our global culture. Brother at your side is our promise to simplify and enrich the lives of our customers, employees and communities.
We are committed to being an environmentally responsible company. Many of our products are ENERGY STAR®-compliant and meet the requirements of EPEAT, and when the time comes, we offer recycling programs for products and cartridges.

Our accessible and portable home appliances and office equipment allows groups and communities to stay connected.

Our industrial sewing machines are used for airbags and seatbelts, safety products for the construction industry, PPE and consumer-related medical braces.

We help families stay organized with labeling solutions for the kitchen and garage, and home office printing and scanning.
A Gearmotor is just one component of a larger machine. Our full line of Gearmotors include an industry leading 5-year limited warranty, which is just one way Brother’s shows a continued commitment to quality. Brother’s globally-recognized technology provides consistency and reliability across our entire range of products and services. Our products help streamline workflow processes, digitize documents, and print from / scan to mobile devices for efficiency. We have custom solutions for every industry including police & public safety, textiles, distribution, healthcare, government, retail, and virtually any other work environment.
CREATE FREELY

Our included software helps artists and creators sell online. Printing barcodes and shipping labels is easy with our free apps. Our Ribbon and Tape Printers and cutting machines allow users to create full color craft projects, invitations, flyers, party favors, and more. Brother DTG printers can print custom designs on garments, hats, sneakers, coasters, wood and many other substrates. Brother Sewing and Embroidery machines allow individuals to express themselves in virtually any creative way they can think of.
Why choose Brother

Whether it’s a printer, sewing machine, label maker or scanner you need, Brother has a long history of making innovative and diverse products and solutions.
Brother at your side

Environmental sustainability & corporate social responsibility

Brother gives back

Custom solutions and market-leading support our customers

From development and integration to ongoing tech support, Brother is "at your side" with service and support for all of our products and accessories. We're involved in corporate volunteering, donations, community outreach, charitable events, and environmental support & activities. Brother strives to decrease the environmental impact and increase the sustainability of our business operations.

LEARN MORE

- **Reduction of CO2 Emissions**
  - 2030 target to reduce carbon emissions across the value chain by 65% (From 2015 levels)

- **Resource Circulation (Target 2030)**
  - Commitment to ensure sustainable use of natural resources in business operations and minimize the environmental impact due to wastes

- **Biodiversity Conversation**
  - 10-Year Partnership with National Arbor Day Foundation supporting reforestation and protection of our ecosystem

Brother upholds our ethical and sustainable values through our Corporate Social Responsibility Programs and Initiatives.