

Desktop Publisher

MODEL DP-540CJ MAIL

with

color

ink jet printing

COMMUNICATE MORE **CREATIVELY!**

Communicate by Writing



Here are all the tools necessary to put your thoughts on paper. In short, you'll be able to easily produce the most creative and interesting looking reports, letters, presentations and term papers.

Communicate by Style



When you write with style, it gets read and it gets results. That's why by combining text and graphics with multiple type styles, fonts, sizes and colors you'll create more memorable documents.

Communicate by Expressing Yourself

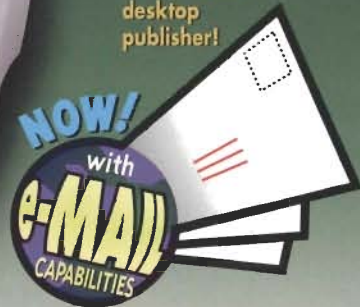


Communicate by e-Mail



Now virtually anyone can afford to join the on-line revolution! Thanks to the built-in modem, the worldwide network of e-Mail, chat groups and other on-line information resources are now as close as your Brother color desktop publisher!

10" VGA LCD DISPLAY



We're at your side.

brother

Desktop Publisher

with



ink jet printing

DP-540CJ MAIL

e-Mail

Send & Receive E-Mail*

Built-in Modem

Subscribe to On-line Service for Access to:

NEWS SPORTS WEATHER

PLUS MUCH MORE

Special Offer! Free 1-month trial subscription

*Subscription to Service Provider Required.

Now virtually anyone can afford to join the on-line revolution! Thanks to the built-in modem, the worldwide network of e-Mail, chat groups and other on-line information resources are now as close as your Brother color desktop publisher!

Communications Features:

- Built-in modem:
 - Send text only faxes
 - Send or receive text files
 - Connect to on-line services

Features:

- Easy-to-read 10" VGA LCD display
- 3.5" 1.44MB floppy disk drive
- ICON main menu
- Exclusive straight paper path technology virtually eliminates wrinkles and paper jams
- Built-in 30 page cut sheet feeder for automatic paper handling
- Built-in modem
- Send fax capability (text only)
- Easy access pull down menus and on-screen help
- Pre-defined templates to speed document creation. Templates provided for:
 - Word processing documents
 - Spreadsheets
 - Addressbook layouts
 - Special drawings
 - Greeting cards
 - Professional business letters
 - Popular label formats
- 40 black graphic art images plus 40 color images
- Calculator
- Tutorial
- 2 fun-filled card games: Blackjack and Poker

Desktop Publishing and Printing Features:

- Built-in color ink jet printer for ultraquiet, ultrafast text and graphics (fine, draft, medium)
- Combines multiple type styles, fonts, sizes, graphics and colors in one document
- Prints in 7 colors: black, blue, green, cyan, red, magenta and yellow
- Prints in portrait or landscape
- Prints in 5 type fonts: Helsinki, Brougham, Tennessee, US and Calgary
- Prints special characters and symbols
- Prints in 6 type sizes: 10 pt., 12 pt., 14 pt., 18 pt., 24 pt. and 36 pt.
- Prints in 10 type styles: normal, bold, underline, strike out, italic, outline, shadow, shading, superscript and subscript
- Prints characters with double height and double width
- Drawing capabilities: Draws images and objects; draws maps with roads, circles, rivers, buildings, etc.
- Creates and prints greeting cards
- Prints special graphic art frames to customize letterhead
- Prints on iron-on transfer paper for T-shirt applications

Word Processing Features:

- Flush left or justified formats
- Search/Replace for words or phrases
- Headers/Footers
- Block move/copy/delete
- Word Out/Line Out
- Super and subscript characters
- Page layout view
- Dual screen capability
- Abbreviated phrase memory
- Page setup
- Framing feature for drawing lines and boxes
- Multi-column printing
- 5 types of color charts and graphs
- Auto letter layout for printing professional letters in their proper format. Includes formats for: Full Block, Block, Semi Block, Hanging Indented and Official Style
- "Word-Spell"™ 114,000 word corrector dictionary with suggestions
- 204 user programmable words
- Redundancy Check
- 45,000 word Thesaurus
- Total Word Count
- Exchange files between your Desktop Publisher and a PC by converting them into your favorite DOS or Windows® word processing or spreadsheet file formats

Spreadsheet Features:

- Spreadsheet applications for business or personal use
- Convert your spreadsheets into LOTUS® 1-2-3® WK1 file formats
- Open a LOTUS® 1-2-3® WK1 file on your Desktop Publisher without converting
- Prints in 7 pt., 10 pt. and 12 pt.
- Provides formulas for multiplication, division, sums, square root, etc.
- Templates Include: monthly budgeting, telephone and address directory, checkbook balancing, sales analysis, savings planner, monthly payment of loan, annual yield, expense report, office supplies order form

Addressbook Features:

- Input names and addresses
- Print entries onto labels and lists
- Label templates included
- Merge information into documents for mail merge applications
- Sort and select alphabetically or numerically
- Enter up to 20 fields per record

Specifications:

- 300 x 300 dpi resolution
- Up to 160 cps printing speed
- Paper capacity 9.5"
- Print capacity 8.1"
- 640 x 400 display resolution
- Carrying handle
- Operates on 120 volts AC
- Unit dimensions: 16" x 16" x 4.4"
- Unit weight: 10.1 lbs
- Carton dimensions: 19.7" x 7.9" x 22"
- Carton weight: 15.4 lbs
- UPC code: 012502531630

Optional Accessories:

- IN-700 high capacity black ink cartridge
- IN-710C color ink cartridge**
- IN-700RF black ink refilling system for IN-700
- IN-710CRF color ink refilling system for IN-710C
- CL-300A clip art disks
- CL-300B clip art disks
- TP-8 iron-on transfer paper

DOS OR WINDOWS

WP & SPREADSHEET FILE COMPATIBLE

Exchange files between your Desktop Publisher and a PC by converting them into your favorite DOS or Windows® word processing or spreadsheet file format.

Supports Most Versions of Major PC Word Processing Programs*

- MICROSOFT WORD® (DOS, Windows, Macintosh)
- WORDPERFECT®
- WORDSTAR®
- FIRST CHOICE™
- AMI PRO™
- MS WORKS™ (DOS / WINDOWS)
- MS WRITE™
- PROFESSIONAL WRITE™
- pfs: WRITE™

*Supports file format only. You cannot install PC programs on a Desktop Publisher.

For more information please call the Brother fax back system at 1-800-521-2846, or visit our web site at <http://www.brother.com>

** Requires additional purchase
** IN-710C color ink cartridge included

COMBINE DIFFERENT TYPE FONTS, SIZES, COLORS, STYLES, SYMBOLS AND CHARTS IN ONE DOCUMENT.

Built-in fonts Tennessee, Helsinki, Brougham, US and Calgary	Type sizes 10 point 12 point 14 point 18 point 24 point 36 point
Type styles Bold Strike out Outline Italic Underline Shading Shadow Super Sub Script	
Graphic Symbols & Characters ★ ☺ ♣ ♥ ✎ ✂ ✂ ✂ (not all shown)	

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100 SOMERSET CORPORATE BLVD., BRIDGEWATER, N.J. 08807

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