

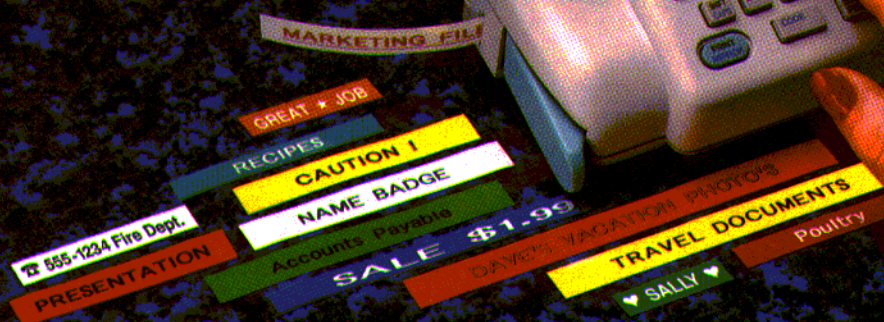
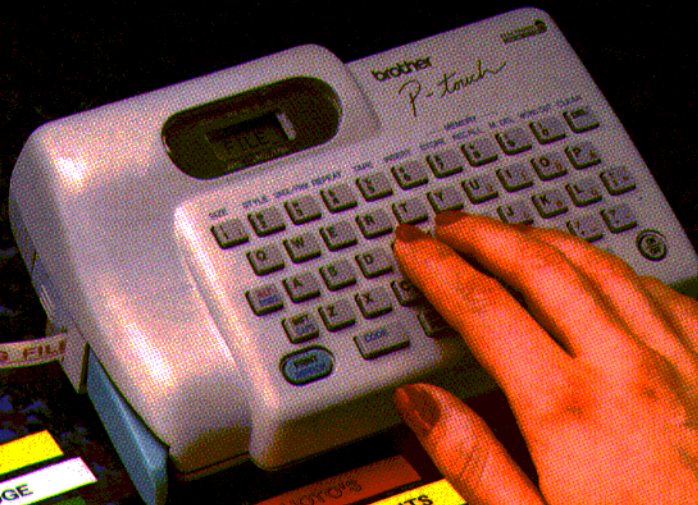
The fastest and easiest way to create laminated adhesive backed labels
for virtually every home, office and commercial application



P-touch

ELECTRONIC LABELING SYSTEM

Model PT-12



We're at your side.

brother®

Creates Laminated Adhesive Labels For Virtually

P-touch

ELECTRONIC LABELING SYSTEM



6 CHARACTER LCD DISPLAY
Lets you proofread and edit out errors before anything is printed on

P-Touch features
laminated tape for durability

LAMINATED LABELS

MODEL PT-12

BONUS!

**DELUXE PROTECTIVE
CARRYING CASE**

1 BLACK ON CLEAR TAPE

6 "AA" BATTERIES

TAPE SEPARATOR/
LETTERING
STICK

555-1234 Fire Dept.
PRESENTATION

GREAT ★ JOB

RECIPES

CAUTION !

NAME BADGE

Accounts Payable

SALE \$1.99

DAVE'S VACATION PHOTO'S

TRAVEL DOCUMENTS

♥ SALLY ♥

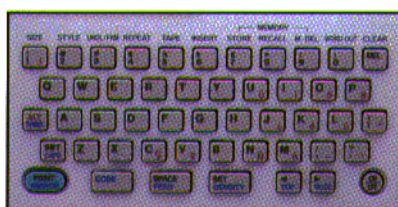
Poultry

Any Business, Personal or Commercial Application!



500 CHARACTER MEMORY

Allows frequently used material to be stored and recalled for future use.



49-KEY TYPEWRITER KEYBOARD

QWERTY keyboard lets you work faster and more accurately, includes Spanish symbols.

PRINTS IN 5 SIZES

ABCDEFGHIJKLMNabcdefghijklm
10 POINT

ABCDEFGHIJhabcdefgh
10 POINT EXTENDED

ABCDEFGHIJKLMNabcdefghijklm
16 POINT CONDENSED

ABCDEFGHIJhabcdefgh
16 POINT

ABCDEFGHIabcdefghijklm
16 POINT EXTENDED

PRINTS IN 4 STYLES

(Lori PS Type Style
illustrated and included
with P-Touch)

NORMAL

BOLD

OUTLINE

SHADOW

Also
Prints
Vertically

V
A
C
A
T
I
O
N

PRINTS ON 2 TAPE WIDTHS

1/2" (12mm)

3/8" (9mm)

PRINTS VARIOUS SYMBOLS

A: Û Æ æ a o

B: x ÷ [] + =

C: § 2 3 1/2 . 0

D: ↑ ↓ → ←

E: TM ® © ★ ♥ ☎

Special high performance text and graphics capabilities!

MIRROR

Mirror Printing
perfect for applying to the inside of windows.

FRAMING

Text Framing
adds eye-catching attention.

UNDERLINING

Text Underlining
emphasizes important words or thoughts.



Iron-On Characters
Apply characters to cloth for beautiful monograms.

Perfect for countless uses in the home and office



We're at your side.

brother®

P-touch

ELECTRONIC LABELING SYSTEM

PRINTS IN VARIOUS COLORS

OVER 30 COLORS OR STYLES TO CHOOSE FROM.

ON WHITE ADHESIVE



ON CLEAR ADHESIVE



ON BLACK ADHESIVE



ON MATTE FINISH FOR PHOTOCOPYING



ON TRANSFER TAPE FOR TYPE WITHOUT TAPE



BLACK CHARACTERS ON FLUORESCENT TAPE



NEW

WHITE ON COLORS



BLACK ON COLORS



IRON-ON TAPE

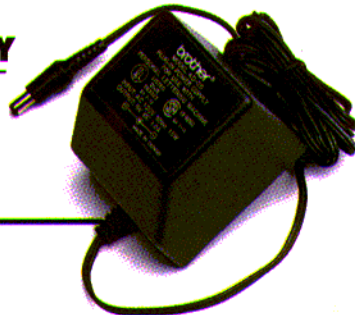


NEW

Actual color may differ slightly from the sample colors.

OPTIONAL ACCESSORY

AC ADAPTER
Model AD-20/AD-30
Prolongs battery life.



MODEL PT-12 QUALITY FEATURES:

- Create laminated adhesive backed labels for virtually every home, office and commercial application
- Prints in 4 styles, 5 sizes; vertically and horizontally
- Auto underlining, framing and mirror printing
- Adjustable tape feed minimizes tape waste
- 500 character memory
- 9 phrase memory locations
- 6 character LCD display for easy editing and correcting
- Word-Out correction system
- English and Spanish keyboard
- 49 key alpha/numeric keyboard
- Typewriter style keyboard is easy to use and small enough to hold in the palm of your hand
- Auto repeat printing automatically prints up to 10 copies
- Prints various built-in symbols
- Prints iron-on tapes for applying characters to cloth
- Uses 6 "AA" batteries (included) or AC adapter (optional)
- Unit Dimensions: 7.36"W x 4.78"D x 2.52"H
- Unit Weight: 1.43 lbs.
- Carton Dimensions: 9.5"W x 14.75"D x 4"H
- Carton Weight: 4.6 lbs.
- UPC Code 012502522966

P-TOUCH LABELING SYSTEM INCLUDES:

- DELUXE PROTECTIVE CARRYING CASE
- 1 BLACK ON CLEAR TAPE
- TAPE SEPARATOR/LETTERING STICK
- 6 "AA" BATTERIES



We're at your side.
brother®