P-touch®

the *ULTIMATE DUAL OPERATION* electronic
LABELING SYSTEM

The Best Stand-Alone & PC Label System that creates <u>LAMINATED</u> adhesive-backed labels for virtually any home, office or commercial application

**ALSO
Connects to Your Computer***

SALES PRESENTATION

PAID Invoices

0 "42502"60062" 6

ADVERTISING

Media Plan

PARTS LIST

DUAL OPERATION
- Use as portable stand-alone labeler
- Connect to computer for greater flexibility. Software Included. USB cable required (not included)

LAMINATED TAPE
- Abrasion resistant
- UV resistant
- Spill resistant
- Heat & Cold resistant

SHARP FLEXIBLE PRINTING
- Prints text, graphics ...even bar codes

VALUE PACKAGE INCLUDES:
- 2 Tapes
- CD-ROM
- Batteries
- Protective Carrying Case

* Computer Operation Requires Installation of Software† (CD-ROM included)

At your side.™
brother®

P-touch®

MODEL PT-2310

the ULTIMATE DUAL OPERATION electronic LABELING SYSTEM

No matter if it's creating alpha numeric labels or labels that also incorporate graphics, signatures, logos, etc., you can have the best of both worlds with the PT-2310. That's because you can use it as a stand-alone labeler or connect it to your computer and turn virtually any on screen font, image or graphic into a crisp P-Touch label!

Hardware Features:

- Keyboard: QWERTY
- LCD display: 10 character x 2 line
- Automatic tape cutter blade cuts cleanly & safely
- Prints up to 5/8" (15.8mm) high
- Prints vertically and horizontally
- Mirror printing
- Power: 8 AA batteries or optional AC Adapter

Software Features:

- Prints in 8 type sizes, 8 type styles, 4 fonts
- Multi-line printing, up to 6 lines
- Text underlining and framing
- Built-in characters & symbols
- Auto numbering and repeat printing

PC Mode Features:

- Connects to computer for greater flexibility
- Prints 13 kinds of bar codes
- Prints TrueType fonts
- Import graphics in many file formats
- USB cable required (not included)
- CD-ROM software included

Measurements:

- Unit Dimensions: 7.6" x 9.5" x 2.5"
- Unit Weight: 2.0 lbs (without tape and batteries)

Create the Perfect Label

8 TYPE SIZES

ABCDEFGHIJKabcdefghijkl
6 Point

ABCDEFGabcdefg
9 Point

ABCDEabcde
12 Point

ABCabcd
18 Point

ABCab
24 Point

ABa
36 Point

ABa
42 Point

AB
52 Point (Capitals only)

8 TYPE STYLES

Normal
Italic
Bold
Italic Bold
Outline
Italic Outlined
Shadow
Italic Shadow

4 TYPE FONTS

Helsinki
Brussels
US
Florida

TZ TAPE

Scannable Bar Code

For Customer Use

0 12502 60043 5

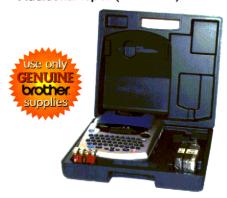**INCLUDED:** Protective Carrying Case, "TZ" 1/2" (12mm) x 16' (5m) Black on White tape, "TZ" 1" (24mm) x 26.2' (8m) Black on Clear tape, CD-ROM, Tape Separator, 8 AA Batteries
* Note: Standard tapes are 26.2' (8m) long.

Other Supplies:
(purchased separately)

AC Adapter (model #AD60)
Additional Tapes (see charts)

use only GENUINE brother supplies

† **IBM PC or Compatible System Configuration**
Operating system: Microsoft®, Windows® 98/98SE/Me/2000
Memory: At least 32 MB recommended
Hard disk free space: 20 MB, CD-ROM drive, USB port

Power Macintosh, System Configuration
Operating System: System 8.6 or higher
• This software is only compatible with Mac OS X classic.
Memory: At least 32 MB recommended
Hard disk free space: 20 MB, CD-ROM drive, USB port

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For More Information visit our web site at http://www.brother.com or please call the Brother Fax-Back system at 1-800-521-2846 (USA), 1-800-681-9838 (Canada)

THE Right TAPE for the Right Project

LAMINATED TAPE

- Perfect for virtually all labeling needs
- Heat, cold and UV resistant
- Spill resistant

INDUSTRIAL ADHESIVE TAPE

- For textured and slippery surfaces
- For harsh environments: Labs, manufacturing, outdoors

P-Touch TAPE AVAILABILITY GUIDE

LAMINATED	1/4"	3/8"	1/2"	3/4"	1"
Black on White	✔	✔	✔	✔	✔
Black on Yellow			✔	✔	✔
White on Black	✔		✔	✔	✔
Black on Clear	✔	✔	✔	✔	✔
Gold on Black			✔	✔	✔
Black on Red		✔		✔	✔
Red on White			✔	✔	✔
Black on Fluorescent Orange				✔	✔
Black on Clear Matte				✔	
Black on Blue				✔	
Blue on White				✔	
Black on Green				✔	
White on Blue				✔	
White on Clear				✔	
INDUSTRIAL TAPES					
Black on White	✔	✔	✔	✔	✔
Black on Clear	✔	✔	✔	✔	✔
SPECIALTY TAPES					
Blue on White Iron-on Fabric			✔		✔
Black on White Security Tape				✔	✔

All tapes are 26.2' long (8m) except fluorescent tape (16.4'/5m) and fabric tape (9.8' / 3m)

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At your side.™

www.brother.com

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