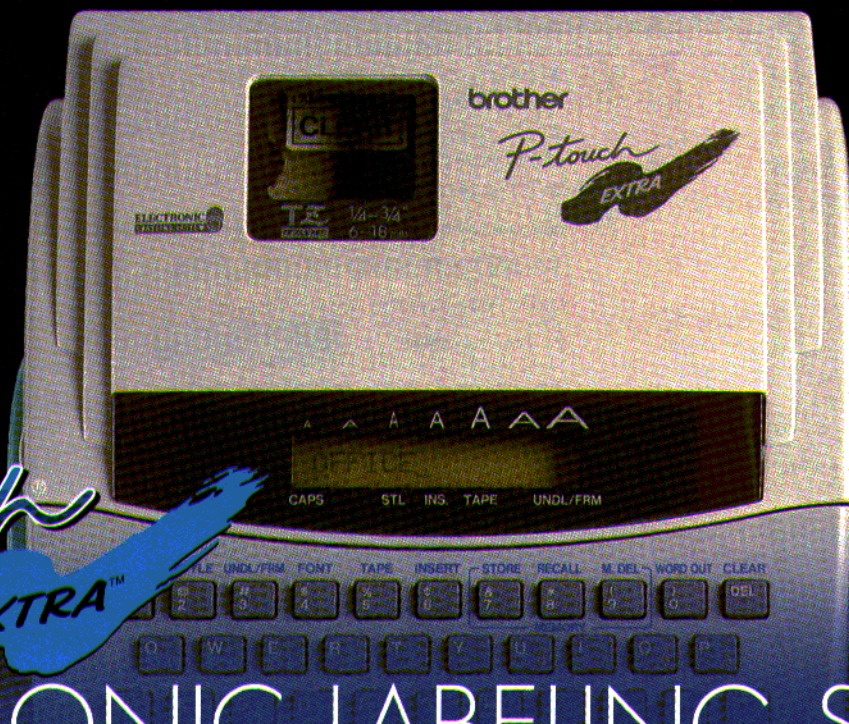


Includes 1 black on clear
tape, tape separator/
lettering stick and
6 "AA" batteries



**CREATES
PROFESSIONAL
ADHESIVE-BACKED
LABELS FOR
VIRTUALLY
EVERY BUSINESS
OR PERSONAL
APPLICATION**



MODEL PT-340

ELECTRONIC LABELING SYSTEM

MORE FONTS • WIDER TAPES • ENHANCED FRAMES • SPECIAL SYMBOLS



We're at your side.

We're at your side.

brother®

"EXTRA" means extra labeling flexibility

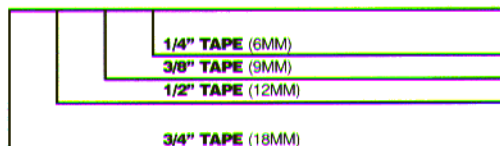
No longer do you have to settle for those old-fashioned, poor quality labels. P-Touch® Electronic Labeling Systems have revolutionized the way people organize themselves. By creating professional-looking, laminated, adhesive-backed labels, P-Touch machines have been working wonders in homes, offices, stores...everywhere.

Now the P-Touch "Extra" line offers more fonts, wider tape, fun symbols, fancy framing and bigger printing. And our patented laminated tape features exceptional durability against heat, cold, abrasion, spills and general rough handling.

P-Touch "Extra": a bold new frontier in electronic labeling.

**USES
TZ
TAPE**

4 DIFFERENT LABEL WIDTHS



VERTICAL PRINTING

Ideal for video cassettes and book spines.

**V
A
C
A
T
I
O
N**

UNDERLINING

TEXT UNDERLINING

Emphasizes important words or thoughts.



TEXT FRAMING

10 kinds of special design framing adds eye-catching attention.



MIRROR PRINTING

Perfect for applying to the inside of windows or glass fixtures.

3 Type Fonts

Helsinki
Brussels
Bermuda

5 Title Fonts

SAN DIEGO,
FLORIDA,
CALGARY,
U.S., ISTANBUL

OPTIONAL ACCESSORY

AC ADAPTER
Model AD-30

Prolongs battery life.



P-Touch is a registered trademark of Brother International Corporation.

PT-340 QUALITY FEATURES

- Prints up to 2 lines
- Prints in 3 fonts
- Prints 5 additional 38 pt. title fonts
- Prints 8 character sizes
- Prints 8 type styles
- Prints on various label colors
- Prints up to 3/8" (9mm) tall characters and symbols
- Easy to read 15 character LCD display for easy editing and correction
- 49-key, QWERTY typewriter style keyboard
- 128 built-in symbols
- Prints vertically and horizontally
- Prints mirror image
- Text underlining and framing
- Auto numbering and repeat printing - up to 9 copies
- Adjustable tape feed
- 300 character memory
- Prints in English and Spanish
- Includes Deluxe Protective Carrying Case, 1 black on clear tape, tape separator/lettering stick and 6 "AA" batteries
- High quality thermal print head
- Includes one 25-foot 1/2" tape
- Operates on batteries or optional AC adapter
- Unit Dimensions: 6.9" x 7.9" x 2.4"
- Unit Weight: 1.4 lbs. (without batteries)
- UPC Code: 012502523918

PRINTS VARIOUS COLORS

3/4" Tape (18mm)



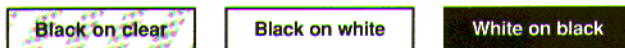
1/2" Tape (12mm)



3/8" Tape (9mm)



1/4" Tape (6mm)



8 Type Styles

Normal
Italic
Bold
Italic Bold
Outline
Italic Outline
Shadow
Italic Shadow

8 Type Sizes

11 Point
11 Point Extended
11 Point Condensed
16 Point
16 Point Extended
26 Point
26 Point Extended
38 Point
(3 TITLE FONTS CAPS ONLY)

ABCDEFGHIJabcdefgh
ABCDabcd
ABCDEFGHIJKLMNabodeghijklmno
ABCDEFabcde
ABCabc
ABCDabc
ABab
ABCD

Prints 128 Different Symbols (not all shown)



THE ULTIMATE
HOME OFFICE
COMPANY

We're at your side.
brother