

**NEW!**

Easy to read  
WYSIWYG DISPLAY  
lets you view your label  
as it will be printed.

**INCLUDED:**

Includes 1 black on clear  
tape, tape separator/  
lettering stick and 6  
"AA" batteries



**CREATES  
PROFESSIONAL  
ADHESIVE-BACKED  
LABELS FOR  
VIRTUALLY  
EVERY BUSINESS,  
OFFICE, RETAIL,  
OR INDUSTRIAL  
APPLICATION**



*P-touch*  
**EXTRA**

**MODEL  
PT-540**

# ELECTRONIC LABELING SYSTEM

**EXTRA FONTS EXTRA PRINT STYLES EXTRA BAR CODES EXTRA GRAPHICS EXTRA VALUE**



We're at your side.  
**brother**®

## PT-540 QUALITY FEATURES

- Easy to read WYSIWYG (What You See Is What You Get) LCD display lets you view your label as it will be printed
- Auto formats make professional-looking labels easily and quickly
- Prints up to 5 lines
- Prints in 3 fonts
- Prints 5 additional 44pt. title fonts
- Prints 6 character sizes, 3 character widths
- Prints 12 built-in bar codes
- 63-key typewriter style keyboard
- Prints vertically and horizontally
- Prints mirror image
- Text underlining and fancy framing
- Auto numbering and repeat printing—up to 99 copies
- Includes one 1/2" (12mm) tape, tape separator/lettering stick and 6 "AA" batteries

## PRINTS VARIOUS COLORS

### 1" Tape (24mm)



### 3/4" Tape (18mm)



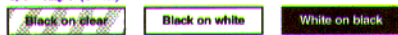
### 1/2" Tape (12mm)



### 3/8" Tape (9mm)



### 1/4" Tape (6mm)



## 3 Type Fonts

Helsinki  
Brussels  
Bermuda

## 5 Title Fonts

SAN DIEGO,  
FLORIDA,  
CALGARY,  
U.S., ISTANBUL

## VERTICAL PRINTING

Ideal for video cassettes and book spines.

FRAMING

### TEXT FRAMING

13 kinds of special design framing adds eye-catching attention.



### SPLIT PRINTING

Allows you to print double height characters on two tapes.

V  
A  
C  
A  
T  
I  
O  
N

USES  
TZ  
TAPE

## 5 DIFFERENT LABEL WIDTHS

- 1/4" TAPE (6mm)
- 3/8" TAPE (9mm)
- 1/2" TAPE (12mm)
- 3/4" TAPE (18mm)
- 1" TAPE (24mm)

OPTIONAL ACCESSORY: AC ADAPTER Model AD-30 Prolongs battery life.

## 12 Type Styles

Normal  
Outline  
Shadow  
Bold  
Solid  
Outline & Shadow  
Italic  
Italic Outline  
Italic/Outline & Shadow  
Italic Shadow  
Italic Bold  
Italic Solid

## 6 Type Sizes

ABCDEF GHIJKLMN OPQRSTU abcdefghijklmnopqrstu  
6 Point

ABCDEF GHIJKLMN abcdefghijklm  
10 Point

ABCDEF GHIJK abcdefghijk  
13 Point

ABCDEF G abcdefg  
19 Point

ABCDE abcdef  
26 Point

ABCD abc  
38 Point

RESISTANT TO: Abrasives, UV,  
Spills, Chemicals, Heat & Cold

LAMINATED LABELS

THE ULTIMATE HOME OFFICE COMPANY™

brother We're at your side.®