Brother ADS-4700W & Brother ADS-4900W

BLI 2023 Pick Awards

Brother ADS-4700W

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BUYERS LAB 2023 BLI PICK AWARDS · TESTED · FROM KEYPOINT INTELLIGENCE

The Brother ADS-4700W and Brother ADS-4900W have won Buyers Lab (BLI) 2023 Pick Awards from Keypoint Intelligence thanks to their...

- Triple Layer Security document and network protection features

- Seamless fit in shared scanning environment

- Productivity enhancing workflow automation capabilities

- Outstanding value proposition

"The Brother ADS-4700W and ADS-4900W leverage data extraction and business process automation capabilities to help organizations increase efficiency and improve outcomes," said Lee Davis, Senior Analyst in Keypoint Intelligence's Office Group. "The devices use zonal OCR and barcode recognition functionality to automate data entry tasks and can integrate scanned documents directly into the cloud services and business applications that drive your core workflows."

One reason why the Brother ADS-4700W and ADS-4900W are ideal for shared scanning environments is because they can be deployed as standalone wireless network scanners, so there is no need to run Ethernet cables or dedicate extra space for connected PCs. You can create and save up to 56 shortcuts on the touchscreen—complete with available document handling, data extraction, and routing settings so you can kick off entire workflows with the press of a button. When you add it all up, including the stellar value proposition of both, it's clear to see that the Brother ADS-4700W and ADS-4900W are well worth the investment and very worthy of BLI Pick Awards.

"The Brother ADS-4700W and ADS-4900W gave outstanding performances during testing," said Tony Maceri, Senior Lab Technician at Keypoint Intelligence. "They delivered flawless reliability and made easy work of our media-handling test suite. We were also impressed with how simple it is to monitor and control the devices remotely, which is an important need in distributed work environments."

About Keypoint Intelligence

For over 60 years, clients in the digital imaging industry have relied on Keypoint Intelligence for independent hands-on testing, lab data, and extensive market research to drive their product and sales success. Keypoint Intelligence has been recognized as the industry's most trusted resource for unbiased information, analysis, and awards due to decades of analyst experience. Customers have harnessed this mission-critical knowledge for strategic decision-making, daily sales enablement, and operational excellence to improve business goals and increase bottom lines. With a central focus on clients, Keypoint Intelligence continues to evolve as the industry changes by expanding offerings and updating methods, while intimately understanding and serving manufacturers', channels', and their customers' transformation in the digital printing and imaging sector.

About BLI Office Hardware Pick Awards

Buyers Lab Picks stand alone in the industry and are hard-earned awards as they are based on rigorous testing, including an extensive durability assessment and evaluation of key attributes such as usability, image quality, and value. Each product that passes its lab test earns the Highly Recommended or Recommended Seal and a Certificate of Reliability, with the best performers qualifying as Pick contenders.

North America   Europe   Asia