Government Solutions from Brother

Technology to serve the public, uphold security and maintain compliance.





Technology is Changing Fast

Managing IT in government has never been easy. Technology is developing at a rapid pace. IT departments are challenged to control costs while maintain security. Brother understands. We offer cost-effective solutions to the printing and scanning functions common in government environments. As a technology partner, we can work with you to create solutions to the workflow challenges throughout every area of your government operations to help ensure the environment is efficient, secure and cost-effective.



Today's Government Challenges

Budget is a Burden

In today's fast paced business environment and shifting economy, you've got to do more with less. Brother can help your organization meet the challenges of tightening tech budgets with feature-rich products that can help cut costs and increase productivity. Brother has business-class solutions that are ideal for government agencies looking for cost efficient printing, business quality output and productivity enhancing features.



Upholding Security

Government agencies require the tools to protect confidential and sensitive data from both internal and external security threats. Brother can help protect your organization's personally identifiable customer data and other confidential information from security threats with triple layer "in the box" security. Help safeguard your network, keep your printing and scanning devices secure, and protect documents in transit to and from print devices – while also complying with federal, state and local security regulations and initiatives.



Shifting to Digital

Brother offers products and solutions that can help capture documents and convert them into electronic images and files, including reports, records, contracts, and more. Digitized documents can be scanned to email, folders or other applications for easy archiving, organization, and retrieval. Documents can then be shared between other government agencies, departments, and clients at the click of a button – keeping it secure and organized, enabling collaboration, and helping to reduce errors.



Protecting the Environment

Government agencies need environmentally preferable products, supplies and packaging to help support greener initiatives. As a result, organizations are often mandated to source products that help reduce energy consumption, emissions, landfill waste and noise. Brother helps support these initiatives throughout the entire lifecycle of our products. Many of our printers and MFPs are EPEAT® rated and meet ENERGY STAR® specifications, so they will consume less energy throughout their useful lives, helping government agencies reduce their overall environmental impact.





6 Key Reasons to Choose Brother:

1 TAA Compliant Products

Built for the tough demands of the federal government, Brother now offers business-class printers that are certified to comply with the Trade Agreements Act (TAA). Brother Workhorse TAA compliant products are built for organizations with high print volumes looking for advanced security features, enhanced productivity and optimized workflows.



2 Security and Compliance

To help protect against print security threats and maintain compliance, Brother business products offer three lines of defense - one at every critical level:

- · Network Security: Eliminate outside threats while supporting the latest protocols and enabling device sharing
- · Device Security: Limit device access at the group, individual and activity level
- · Document Security: Enable users to protect sensitive or confidential data sent over networks

3 Advanced Connectivity Options

Brother offers a number of products and solutions with cutting-edge mobile device and web-based features that make it easy for users to connect, print and share important information virtually anytime, anywhere – quickly, easily and securely.

- · Print / scan documents over the network
- · Scan to Word / Excel / PowerPoint; scan to mobile1
- · Print directly to / from most mobile devices²

4 Reliability

Brother markets a wide selection of products designed and built with a single goal in mind – to exceed customer expectations. Brother has won numerous awards for reliability including the PC Magazine coveted "Business Choice" Award for six years in a row and the Buyers Lab "Monochrome Printer & MFP Line of the Year" award in 2017.

5 Major Account Program

The Major Account Program offers a dedicated support team to provide customized service programs tailored to meet the needs of your organization. Benefits include:

- Priority call support
 Customized call scripts
- · Next day express exchange · Discounted parts ordering

6 Competitive Pricing and Total Cost of Ownership

Brother offers a Value Print Program (VPP) for customers who commit to using Brother products and their Genuine Brother Supplies for a three-year term. Under this program, organizations receive limited warranty extensions for up to three years and discounts on Genuine Brother Supplies.

See Brother solutions for every aspect of the government environment..







¹ Requires internet connection.

² Requires connection to a wireless network.



Administration Office (Federal / State / Local)

Brother offers a multitude of print, copy, fax and scan solutions to help meet the needs of virtually any government office or department.

- Agency Communications
- Reports
- Financial Data Budgets, Forecasts, Planning
- Form Data

Labels

- Name Tags / Badges
- Agency Labels
- Asset Tracking

- Print / Copy / Scan / Fax
 - HR/personnel files
 - Military personnel files
 - Invoice processing Contract management
 - Professional licensing boards
 - DMV records
 - Case files Court cases / documents



Balanced Deployment

Brother will help you deliver the appropriate number of devices to your organization's different departments to ensure you are making the most cost-effective decision as it relates to printing and scanning.

- Address Labels

- Filina

Workgroup - Mid to Large

- Visitor Management
- Shared Office Space
- Breakroom

Administrative Offices

- Color and Mono
- Print / Copy / Scan / Fax







Collaborative Environment

Brother has a variety of solutions available to assist government organizations while collaborating with other officials, colleagues and peers.

- Administrative /
- Print / Copy / Scan / Fax

Scanning

- Capture and Archive Documents
- Collaborate and Share Documents

- Print from or Scan to
- Support BYOD Initiatives

Video Conferencing

Remote Meetings / Virtual Offices



Regulatory Compliance

Safety

Environment - RoHS Compliant

Brother has a number of solutions available to help ensure compliance with government rules and legislations - particularly where non-compliance could mean a federal violation.

- TAA Compliance

- Food Safety Practices (Food
- UL Certified Safety Modernization Act)
- Prescription Medication

Green Procurement

- EPEAT®

- ENERGY STAR®
- DOE Certified
- CEC Certified







For more information, please email **governmentsales@brother.com** or call **866-455-7713** (option 7).







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