

BROTHER INTERNATIONAL CORPORATION REVOLUTIONIZES TANK PRINTER CATEGORY WITH NEW ALL-IN-ONE INKJET SYSTEM

New INKvestment TANK all-in-one printers eliminate the need to replace cartridges for up to one year

BRIDGEWATER, N.J., July 18, 2018 – Today, Brother International Corporation, a leading provider of printers and all-in-ones for small and home offices, introduced a new line of Brother INKvestment Tank inkjet printers – featuring a revolutionary new ink system providing up to one year of ink in-box,¹ combining the efficiency of high volume tanks with the ease of ink cartridges for exceptional savings.

The first of its kind, the Brother INKvestment Tank MFC-J995DW compact all-in-one printer (\$199*) includes a re-engineered internal ink storage tank, moving the mechanism from traditionally in the cartridge to inside the device, significantly increasing the amount of ink in the cartridge. This new inkjet system provides the power of a tank while still maintaining the familiarity of a cartridge, all while delivering up to one year of ink in box for up to 150 worry-free pages per month.¹

“Printers should be a tool to enhance productivity, so, we engineered the Brother INKvestment Tank to help solve two major printing challenges – unexpectedly running out of ink and having to replace ink soon after purchasing a printer,” said Phil Lubell, senior director of B2C product marketing at Brother. “By providing up to 365 days of ink¹ without the need to replace cartridges, the new all-in-ones help entrepreneurs and home office users alike focus on all the other important things happening in a year.”



The Brother Intelligent Page Gauge² also makes running out of ink mid-work flow a thing of the past. This exclusive and first-of-its-kind smart technology monitors actual ink usage and displays estimated remaining page counts on an intuitive 2.7” color touchscreen. When it’s time to replace the ink, high-yield, easy-to-insert Super and Ultra High Yield INKvestment Tank

cartridges are quick, clean, and cost efficient. Print for less than \$0.01 per page in black and less than \$0.05 per page in color with INKvestment Tank Ultra High-Yield replacement cartridges³ for extended savings.

If one year of ink is not enough, the MFC-J995DW XL INKvestment Tank XL Extended Print model (\$299*) delivers up to two-years of ink in-box⁴ for even more convenience and uninterrupted printing.

“People don’t hate ink, they hate having to change ink cartridges frequently and without warning,” said Eric Dahl, director of B2C product marketing at Brother. “When engineering the new INKvestment Tank models, we knew we had to change the way you ink. We wanted to keep the perks of a cartridge – simplicity, cleanliness, familiarity – combine it with the power of Brother tank technology, and provide a way for users to know when their ink supply is running low.”

Brother INKvestment Tank delivers incredible capabilities to help streamline workflows and flexible output options to handle a wide variety of projects. Print wirelessly from your desktop, laptop, smartphone and tablet⁵, plus no network setup needed for NFC one "touch to connect" mobile device printing and scanning⁶. Easily scan and share documents using Brother iPrint&Scan, Mopria Print Service, or print-from and scan-to popular cloud apps including Google Drive™, Dropbox, Box, OneDrive and more⁷ directly from the machine. All backed by free Brother *At Your Side* customer support for the life of the product.

	 MFC-J995DW	 MFC-J995DW XL
Years of Ink In-box	Up to 1 year ¹	Up to 2 years²
Max Print Speed (black/color)³	12 ppm / 10 ppm	12 ppm / 10 ppm
Paper Tray (Max Capacity)	150 sheets	150 sheets
Automatic Document Feeder Capacity	20-sheets	20-sheets
Duplex (2-sided) Printing	Yes	Yes
Document Scan Glass Size	8.5" x 11.7"	8.5" x 11.7"
Display	2.7" Color Touchscreen	2.7" Color Touchscreen
NFC⁴	Yes	Yes
Standard Interfaces	Wireless, Ethernet, USB 2.0	Wireless, Ethernet, USB 2.0
Mobile Device Compatibility⁵	Google Cloud Print™, AirPrint®, Mopria®, Brother iPrint & Scan, Wi-Fi Direct®	Google Cloud Print™, AirPrint®, Mopria®, Brother iPrint & Scan, Wi-Fi Direct®

For more information about the new Brother INKvestment Tank all-in-one inkjet printers, please visit www.BrotherInkvestmentTank.com.

About Brother International Corporation

Brother (www.brother.com) is a leading provider of document imaging solutions, including award-winning network-ready color and black and white multifunctional products, printers and device-based cloud and mobile technologies. The company's products help home, small and mid-sized businesses increase productivity, improve workflow, and enhance organizational efficiency while helping to reduce costs. Brother printers are consistently recognized as the best in the industry, and recently earned PC Magazine's 2017 Readers' Choice and Business Choice awards, marking the ninth and fifth years in a row, respectively. The U.S. subsidiary of Japan-based Brother Industries Ltd., Brother International Corporation's "At Your Side" philosophy features a dedication to product quality, customer service and dynamic partnerships. Established in 1954, the company's Bridgewater, N.J. headquarters markets business and industrial products, as well as home appliances. For more information, visit www.brother.com.

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¹ Based on average monthly print volumes of approximately 150 pages at 60% black pages / 40% color pages in accordance with ISO/IEC 24711 using 4 cartridges provided in-box. For more page yield information, see www.brother.com/pageyield.

² Page Gauge is an estimate for informational purposes only. For actual cartridge yield information refer to www.brother.com/pageyield.

³ Based on MSRP of LC3035 black and color ink cartridges and approximate page yield in accordance with ISO/IEC 24711. For more page yield information, see www.brother.com/pageyield.

⁴Based on average monthly print volumes of approximately 300 pages at 60% black pages / 40% color pages in accordance with ISO/IEC 24711 using 4 cartridges provided in-box. For more page yield information, see www.brother.com/pageyield.

⁵Requires connection to a wireless network.

⁶The mobile device must have NFC capability and run Android OS 4.4 or later.

⁷Requires an Internet connection and an account with desired service.

*Estimated retail price.