

## **BROTHER INTERNATIONAL CORPORATION RELEASES AFFORDABLE COLOR INKJET ALL-IN-ONE LINEUP FOR THE HOME OFFICE**

*Starting at \$79\*, Brother Work Smart Series Provides a Lot of Printer in a Little Space*

**BRIDGEWATER, N.J., JUNE 19, 2018** – Brother International Corporation, a leading provider of printers and multifunctional printers for the small and home office environments, announced its new lineup of color inkjet all-in-one printers designed to meet the needs of home and home office users. The new Brother Work Smart Series starts at just \$79 (approximate street price) and provides home users with scanning and printing options that make it easy to access, print and share documents, photos and more.

“These all-in-one printers offer a lot of functionality without taking up a lot of space,” said Phil Lubell, senior director of B2C product marketing at Brother. “The new Work Smart Series delivers the quality expected from Brother along with reliable printing in a compact size, without compromising on connectivity, mobile device printing or paper handling.”

Home users enjoy simple access to wireless and mobile capabilities with quick set-up for wireless printing from desktop and mobile devices<sup>1</sup>. The intuitive Work Smart Series offers other key capabilities home and home office users demand, including touchscreen displays, cloud connectivity to print-from and scan-to popular apps<sup>2</sup>. Select Work Smart models also provide Near Field Communication (NFC) touch to connect printing and scanning from your mobile device without being connected to a network<sup>3</sup>.

“This lineup of inkjet all-in-ones were designed specifically with home users in mind – easy setup, multiple connection options, compact size – all at a low cost,” said Eric Dahl, director of B2C product marketing. “We heard what our customers needed, and made sure to include these features and functionality in this series.”

The newest lineup of Brother inkjet all-in-one printers includes four new models: MFC-J491DW (\$79\*), MFC-J497DW (\$79\*), MFC-J690DW (\$119\*) and MFC-J895DW (\$129\*). The fleet delivers cost-effective printing choices with both affordable standard- and high-yield replacement cartridges. All new Work Smart models are auto-fulfillment enabled, including options like [Brother Refresh](#) and [Amazon Dash Replenishment](#), with replacement ink cartridges automatically shipped to your door before you run out. All models come with free Brother *At Your Side* customer support for the life of the product.



Functions	Print / Copy / Scan / Fax	Print / Copy / Scan / Fax	Print / Copy / Scan / Fax	Print / Copy / Scan / Fax
Max Print Speed (black/color) (ISO/IEC 24734) <sup>1</sup>	12 ppm / 6 ppm	12 ppm / 6 ppm	12 ppm / 10 ppm	12 ppm / 10 ppm
Paper Tray (Max Capacity)	100 sheets	100 sheets	100 sheets	150 sheets
Manual Feed Slot	—	—	✓	✓
Photo Tray	—	—	✓ (20 sheets)	—
Duplex Printing	✓	✓	✓	✓
Display	1.8" Color LCD	1.8" Color LCD	2.7" Color Touchscreen	2.7" Color Touchscreen
Scan to Media	—	—	Yes (Media Card or USB Memory)	Yes (Media Card or USB Memory)
NFC <sup>2</sup>	—	—	—	✓
Standard Interfaces	Wireless, USB 2.0	Wireless, USB 2.0	Wireless, USB 2.0	Wireless, Ethernet, USB 2.0
Mobile Device Compatibility <sup>3</sup>	✓	✓	✓	✓

1. Based on ISO/IEC 24734 (letter first set of ISO test pages). For more details, visit [www.brother-usa.com](http://www.brother-usa.com).  
2. The mobile device must have NFC capability and run Android OS 4.4 or later.  
3. Requires connection to a wireless network.

The new series is available online and at select retailers. For more information about the new lineup, please visit <https://www.brother-usa.com/home/printers-fax/work-smart-series>.

### About Brother International Corporation

Brother ([www.brother.com](http://www.brother.com)) is a leading provider of document imaging solutions, including award-winning network-ready color and black and white multifunctional products, printers and device-based cloud and mobile technologies. The company's products help home, small and mid-sized businesses increase productivity, improve workflow, and enhance organizational efficiency while helping to reduce costs. Brother printers are consistently recognized as the best in the industry and recently earned PC

Magazine's 2017 Readers' Choice and Business Choice awards. The U.S. subsidiary of Japan-based Brother Industries Ltd., Brother International Corporation's "At Your Side" philosophy features a dedication to product quality, customer service and dynamic partnerships. Established in 1954, the company's Bridgewater, N.J. headquarters markets business and industrial products, as well as home appliances. For more information, visit [www.brother.com](http://www.brother.com).

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1. Requires connection to a wireless network.
2. Requires an Internet connection and an account with desired service.
3. The mobile device must have NFC capability and run Android OS 4.4 or later.

\*Approximate street pricing