

Brother International Corporation Select Color Laser Printer and MFP Models Are Now PANTONE® Calibrated

BRIDGEWATER, N.J., December 18, 2019 -- [Brother International Corporation](#), a leader in business printing and imaging solutions, announces today that it is receiving PANTONE® calibrated certification for its line of business color laser printer and multifunctional products (MFPs). This certification recognizes Brother's commitment to delivering the industry's leading offerings to its valued customers through superior color output.

The Brother devices PANTONE calibrated are the HL-L8260CDW, HL-L8360CDW, HL-L8360CDWT and HL-L9310CDW color laser printers; and the MFC-L8610CDW, MFC-L8900CDW and MFC-L9570CDW color laser MFPs.

PANTONE calibration is granted to a vendor's printing technology only after an exhaustive assessment. When a printer is PANTONE-calibrated, the printer manufacturer has engaged PANTONE to develop this specially optimized color data so that the customer can get the best possible representation for the PANTONE Solid Color standard on coated stock. PANTONE takes into consideration the specific driver/RIP, device settings, ink set, color engine and paper stock used when this color data is developed since all these factors can affect color output.

The PANTONE MATCHING SYSTEM® is a color reproduction system used for the manufacturing process of graphic design, printing, multimedia, and web product design. More than 10 million designers and producers around the world rely on PANTONE products and services to help define, communicate and control color.

About Brother International Corporation

Brother is a leading provider of office equipment technology and document management solutions, including award-winning color and black and white multifunctional printers, scanners, label printers and device-based cloud and mobile technologies. The Brother P-touch line of label and ribbon printers features laminated and specialty tapes along with printable ribbons. Brother printers are consistently recognized as the best in the industry and recently received PCMag's 2019 Readers' Choice and Business Choice awards. Brother International Corporation's At Your Side philosophy demonstrates a dedication to product quality, customer service and dynamic partnerships. Established in 1954 and headquartered in Bridgewater, N.J., Brother markets business, home office and industrial products, along with home appliances. For more information, visit www.brother-usa.com.

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Media contact

Drew Pierson

Finn Partners on behalf of Brother International Corporation

+1.212.529.4810

drew.pierson@finnpartners.com