

BROTHER INTERNATIONAL CORPORATION UNVEILS TAA COMPLIANT DOCUMENT IMAGING SOLUTIONS FOR U.S. FEDERAL GOVERNMENT

TAA Compliant Technology from Brother Provides Secure, Feature-Rich, Cost-Effective Solutions that Meet the Security Needs of Government Agencies

BRIDGEWATER, N.J. – December 4, 2018 – Brother International Corporation, a leader in printing and imaging solutions, announced a lineup of document imaging devices and a portfolio of personalized services and solutions dedicated to meet and overcome the complex technical and data security challenges in the public sector. TAA compliance was a driving factor for these new business-class products.

“Government agencies are under pressure to make the digital transformation without compromising sensitive data, while adhering to regulations and maintaining compliance, all with limited budgets,” said Bill Henderson, Vice President of Marketing at Brother. “The new Brother printing technology can be customized to support federal, state, and local government agencies that are tasked with protecting data from loss and security threats.”

The Brother Workhorse TAA compliant devices, including the HL-L6400DWG monochrome laser printer and the MFC-L6900DWG monochrome multifunctional all-in-one, are built for the federal government. Agencies can rely on these competitively priced Brother solutions for enhanced productivity, high print volume and advanced security features. Additionally, the Brother devices help to enhance productivity, optimize document workflows and offer multiple mobile connectivity options for the public sector.

“Government IT decision makers are focused on striking a trifecta: the coveted balance between innovation, reliability, and security. Brother is the right choice and technology partner providing all that, plus the ability and flexibility to adapt to future requirements,” said Henderson.

The solutions portfolio includes increased document security with three lines of defense at each critical level: network, device, and document. The Brother public sector printing solutions provide the flexibility to meet specific business requirements with optional features like translation services, secure print release, and a custom user interface. The mobile capabilities from the Brother devices and web-based features make it easy for users to safely connect, print, and share essential information in a secure environment.

Government customers have access to several document management strategies from Brother, including a balanced deployment approach which seeks to right-size an agency’s output environment based on needs, total cost of ownership (TCO) analysis, and the Brother Value Print Program, a managed print solution that offers limited warranty extensions and discounts

on Brother Genuine Supplies. Additionally, through a collaborative process with field service engineers, business analysts and customers, the Brother Special Solutions Team can customize Brother products and solutions to efficiently meet the unique and complex requests from government customers.

The lineup of Brother Workhorse TAA compliant printers and solutions are sold exclusively through Brother authorized resellers. For more information on the full suite of government solutions, visit BrotherSolutions.com or email GovernmentSales@Brother.com.

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About Brother International Corporation

Brother is a leading provider of office equipment technology and document management solutions, including award-winning color and black and white multifunctional printers, scanners, label printers and device-based cloud and mobile technologies. The Brother P-touch line of label and ribbon printers features laminated and specialty tapes along with printable ribbons. Brother printers are consistently recognized as the best in the industry and recently received PCMag's 2018 Readers' Choice and Business Choice awards. Brother International Corporation's At Your Side philosophy demonstrates a dedication to product quality, customer service and dynamic partnerships. Established in 1954 and headquartered in Bridgewater, N.J., Brother markets business, home office and industrial products, along with home appliances. For more information, visit www.brother-usa.com.