



Get discounts on supplies, extended warranties, secure cloud management, and a low total cost of ownership!

Value Beyond the Box

In partnership with your preferred Brother Authorized Reseller, the Brother Value Print Program Plus (VPP+) offers customers who commit to purchase and install select Brother printers and all-in-ones, along with the requisite Brother Genuine supplies, discounts on genuine Brother toner, ink, and drums. Additionally, VPP+ provides access to a cloud-based remote monitoring and management platform for compatible Brother devices.

Under VPP+, there is a limited warranty extension to cover three full years of warranty coverage. The warranty extension is offered in consideration of your commitment to use Brother Genuine supplies for the full three-year term.

For a list of eligible models, please reach out to your Brother Authorized Reseller.

VPP+ Benefits

- Competitive cost-per-page with toner, ink, and drum discounts on Brother Genuine supplies.
- Three years of included extended limited warranty coverage.
- Peace of mind using Brother Genuine supplies.
- Included access to a cloud-based MPS platform provides secure HTTPS monitoring and remote management without the need for data collection software.
- Connect to Server onscreen button for easy setup and pairing of a compatible device to the cloud platform.

Major Account Program

As a Brother customer, you may also qualify for the Major Account Program, which includes all the previously mentioned benefits, plus:

- Priority call support
- Priority Exchange (Next Business Day Warranty Exchange)
- Discounted parts ordering
- Customized call scripts
- Extended limited warranties
- Quick troubleshooting and problem resolution
- Access to field engineering and assessment teams



Priority Exchange (Next Business Day Warranty Exchange)

- Priority Exchange (Next Business Day Warranty Exchange) is included for Major Accounts, as well as for customers who purchase an extended limited warranty.
- Replacement units are sent out for next business day delivery if a customer's call is received by 4:45pm EST Monday through Friday.
- Brother covers the shipping cost both ways, including a return label and packing materials with the replacement unit.

Hassle Free Service With Brother Exchange

Brother offers device exchange options that can address any service needs that might arise – the replacement product can be shipped directly to your business. This provides a simple plug and play setup without the need for outside personnel entering your business.

Assessment Services

Our team of field engineers, sales support, and technology experts work closely with customers to evaluate their print and imaging environment. From predictive analytics to full, on-site infrastructure optimization assessments, our team of experts helps customers develop strategies to increase productivity, lower costs, increase security, and reduce their environmental impact.

Contact your Brother Authorized Reseller to get started!

Value Print Program Plus is offered in consideration of the full program guidelines, available from your Brother Authorized Reseller. Supplies pricing is available for new hardware purchased under this program and is not intended to be used for an existing install base of Brother hardware. Brother reserves the right to modify or discontinue special pricing in its sole discretion.