

## Brother International's Bridgewater New Jersey Employees Fundraise for American Cancer Society

Employees participating in local Relay For Life charity walk raised more than \$50,000 to support cancer patients and research

**BRIDGEWATER, NEW JERSEY – August 10, 2021 –** <u>Brother International Corporation</u> is pleased to announce that employees at the company's New Jersey headquarters office have raised more than \$50,000 for the American Cancer Society. On August 5, employees came out to walk in the Relay For Life event in Bridgewater, New Jersey. The local charity walk was one of thousands of events hosted by the American Cancer Society all over the world to support cancer research, education, and advocacy.

"Participating in the American Cancer Society's Relay For Life events has become a warm tradition for our global team over the years," said Don Cummins, President, Brother International Corporation. "I know I speak for thousands of Brother employees who have volunteered over the years when I say it is a real point of pride to raise funds for research, education, and equity in our local communities."

Over the past two decades, Brother has proudly supported the American Cancer Society in their fight against cancer. The Relay For Life event consists of participants fundraising and creating teams for a walk relay around a track, with each lap symbolizing the ongoing fight against cancer. These special events bring Brother employees together to walk with their team members to raise cancer awareness, celebrate life and pay tribute to the researchers and health professionals fighting to find a cure.

Donations raised by participants are used for new cancer treatment, medication, scholarships for medical students, advocacy, and health equity.

"It is so inspiring to see people from every community come out to support Relay For Life and make an impact in the fight to end cancer," said Anthony Marino, Executive Vice President at the American Cancer Society. "We are grateful for the generosity and longstanding support of Brother International Corporation that enables the American Cancer Society to continue its work to reduce cancer deaths and alleviate the suffering of cancer patients. The company's ongoing commitment to the Society and its mission help ensure that lifesaving cancer research continues and that families facing cancer get the help they need."

In 2011, The Brother Group formed the <u>Golden Ring Project</u> aimed at promoting global employee participation in charity events to support patients in the fight against cancer. With the hope of creating a large, shining circle of Brother Group companies around the world, The Golden Ring Project encourages employees to participate in Relay For Life and show their support for cancer patients with a sense of unity on a global scale.

Brother employees in Tennessee are set to participate in a Relay For Life event in their local community on October 9.

## **About Brother International Corporation**

Brother International Corporation has earned its reputation as a premier provider of home office and business products, home appliances for the sewing and crafting enthusiast as well as industrial solutions that revolutionize the way we live and work. Brother International



Corporation is a wholly-owned subsidiary of Brother Industries Ltd. With worldwide sales exceeding \$6 billion, this global manufacturer was started more than 100 years ago. Bridgewater, New Jersey is the corporate headquarters for Brother in the Americas. It has fully integrated sales, marketing services, manufacturing, research and development capabilities located in the U.S. In addition to its headquarters, Brother has facilities in California, Illinois and Tennessee, as well as subsidiaries in Canada, Brazil, Chile, Argentina, Peru and Mexico. For more information, visit <u>www.brother.com</u>.

## Media Contact

## **Brother International Corporation**

Loren Waldron

Senior Manager, Corporate Communications

loren.waldron@brother.com

201-697-0446

+++