# brother



# BROTHER IS BUILT FOR YOUR MULTI-SITE BUSINESS

Printing, copying, and scanning are needed wherever business gets done – both where there's in-person IT staff and where there isn't. That's why multi-site businesses rely on robust, compact Brother printers and all-in-ones not only at corporate headquarters, but across all their locations.

Why? Because with Brother, you can remotely manage and deploy machine settings and software and security updates – without the need for in-person IT support. And if an issue can't be resolved, Brother's warranty exchange service ensures downtime is minimized. Across industries, across the country, multi-site businesses rely on Brother – from enterprise offices to restaurant franchises and retail chains to convenience stores, and more.

At your main location.

And at all your locations...



Robust and compact devices for virtually any location.



Remotely manage and deploy machine settings and software and security updates.



Clone devices and check device status and configuration without the need for in-person IT support.



Ensure downtime is minimized through Brother's Priority Exchange Limited Warranty Extension if a device issue can't be resolved.



Deliver business continuity from corporate headquarters and beyond.





# Brother has helped hundreds of multi-site customers in the following industries...

#### BROTHER MEANS BUSINESS IN RETAIL

In the always-on world of retail operations, you can't afford the lost revenue, reduced efficiency, and negative customer experiences that result from printer problems and downtime. That's why retailers that manage a document technology fleet across multiple locations consistently choose Brother. Because with Brother, you can remotely manage and deploy machine settings and software and security updates – without the need for in-person IT support.

From the register to the aisle to the warehouse and beyond, Brother offers reliable products and solutions to help meet the needs of today's multi-site retailer. Brother technology has been tried and tested in retail environments across the country, helping to improve efficiency, protect customer data, and facilitate communication from stores to corporate.

## What would Brother mean for your multi-site retail business?

- Enterprise-level products built with your retail business needs in mind. Simplify the way your retail business works with a wide range of robust, compact printers, all-in-ones, and label printers designed for virtually any location even cash wraps.
- Easy fleet management to help streamline retail processes. Automate features to help remotely manage and deploy device settings, including configuring advanced feature settings, capturing device information, and disabling features / interfaces. Clone devices and check device status and configuration.
- Deliver business continuity from corporate
  headquarters to brick-and-mortar. Streamline a wide
  range of processes across your entire retail environment.
  Scan and send documents directly to a selected destination
  with ease. Ensure downtime is minimized through Brother's
  Priority Exchange Limited Warranty Extension if a device
  issue can't be resolved.





#### **BROTHER MEANS BUSINESS IN...**

# RESTAURANTS AND FOOD SERVICING

Across franchise locations and corporate headquarters, restaurants with multiple locations consistently choose Brother to help meet the demands of their fast-paced environment. Whether you're printing menus, customer receipts, inventory lists, or promotional materials, Brother printers, all-in-ones, and label printers deliver high-quality results that help streamline restaurant operations.

With robust functionality, cost-efficient performance, and a user-friendly design, Brother printers can enhance productivity in both the front and back of the house, ensuring seamless workflows, while allowing you to focus on what matters most – your customers.

## What would Brother mean for your multi-site restaurant?

- Print on-demand and from virtually any location.
- Triple Layer Security on your desktop printers to help protect documents, devices, and networks.
- Cut costs with feature-rich products that help increase productivity.
- Serve customers when, where, and how they want with virtually "error-free" transactions, accurate and agile pricing, and inventory control, as well as faster checkout options.

#### CONVENIENCE STORES

Providing reliable and efficient document management technology is crucial for seamless operations in convenience stores as they continue to face challenges like keeping inventory organized and ensuring accurate pricing for products.

Brother printers, all-in-ones, and label printers help to streamline workflows in the fast-paced convenience store environment. With their compact design, high-quality output, and cost-efficient performance, Brother devices are ideal for both the front-end checkout and back-office tasks.

### What would Brother mean for your multi-site convenience store?

- Print shelf tag labels, price tags, and promotional signs on-the-flv.
- Generate receipts and manage inventory documentation.
- Affordable, on-demand Made-Ready-Discard (MRD) label printing to help improve food safety.
- Compact size allows for easy placement in checkout counters or back-office spaces.

How else can Brother help support your multi-site business? Speak with a Brother representative to learn more.

