S-7300A
Single Needle Direct Drive Lock Stitcher with Electronic Feeding System and Thread Trimmer

The world’s first lock stitch sewing machine which adopts the Electronic Feed Control directly connected with a stepping motor.
Next-generation lock stitch machine, which establishes the new standard, has been born.

● High quality sewing
● Reduction of disposition of thread ends
● Equipped the color LCD touch panel for intuitive operation
● Offers a new value with Design Stitch
● Enhances the operability with new Hand Switch
Brother Continues to Drive a New Era of Product Excellence and Industry Change

Since its inception in 1908, Brother has been at the forefront of product innovation, dedicated to delivering superior and innovative sewing technology to our customers. While these innovative changes have now become the industry standard, our never-ending spirit of challenge and innovation inherited from our ancestors have helped us surmount many challenges in the marketplace and continue striving for product excellence.

It is with this spirit of pride and dedication that we introduce our new line of NEXIO industrial sewing machines. This new line of NEXIO industrial sewing machines boasts a new feeding mechanism and striking new housing that will set a new design standard in the industry. This new brand name is derived from the words “Next” and “Society,” combining our vision to drive a new era of industry change with continual dedication to innovative product development, as well as our continued company commitment to forging strong customer relationships by being “At your side.”
Driving a New Era of Sewing Technology

The world’s first lock stitch sewing machine which adopts the Electronic Feed Control directly connected with a stepping motor. Next-generation lock stitch machine, which establishes the new standard, has been realized.

1. **Reduction of Disposition of Thread Ends**
   (short remaining thread and bird’s nest reduction)

   - Minimizes the bird’s nest at sewing start and short remaining thread min. 3mm
   - With the new thread tension control and electronic feed control, the bird’s nest can be minimized. The new double action thread trimming mechanism cuts the thread right under the needle hole, realizing the short remaining thread at minimum 3mm. The disposition of thread ends after sewing can be reduced thanks to the new system. (Patent applied)

2. **World’s first Electronic Feed Control directly connected with stepping motor**

   Horizontal feeding system is world’s first computerized for single needle lock stitch sewing machine. The feed motion can be changed with one touch of a button to provide best sewing quality for various materials. Furthermore, the sewing stitch length can be digitalized, stabilizing the stitches. (Patent applied)

<table>
<thead>
<tr>
<th>Feed motion</th>
<th>Image</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standard</td>
<td>Oval feed</td>
</tr>
<tr>
<td>NEW</td>
<td>Front rise feed</td>
</tr>
<tr>
<td>NEW</td>
<td>Back rise feed</td>
</tr>
<tr>
<td>NEW</td>
<td>Rectangular feed</td>
</tr>
</tbody>
</table>

3. **Design Stitch for new value proposition**

   Thanks to the digitalized feeding system, you can change the stitch length on the same seam by program control. New design stitch is available for even single needle lock stitch machine easily. (Design applied)

4. **LED Light Equipped as Standard**

   Both sides of the LED handy light are equipped as standard for better operation, preventing shadows on the garment. The brightness can be adjusted on the panel.

5. **Clogging at cross-over seam reduction**

   Automatic material thickness sensor detects the thickness while sewing, helping to reduce clogging at cross-over seam and needle breakage. S-7300A enables to correct stitch length automatically, when sensor has been detected cross-over seam, offering stable stitch length and high quality sewing for even unskilled operator. (Patent applied)

6. **Clean sewing with minimum lubrication system**

   You can choose minimum lubrication system or semi dry type. Oil leakage from the needle bar area can be prevented, realizing clean sewing and stain free garments.

7. **Needle Breakage Prevention Function is Enhanced**

   The needle breakage prevention function which prevents the needle breakage when reverse stitching is carried out with the accelerator switch (Patent acquired). Furthermore, the electronic feed control, the needle breakage while sewing is also prevented.

8. **The new hook enhances sewing capability for a wide range materials**

   The new hook which is improved the thread cast off enables to expand sewing range for medium materials. It also enhances the sewing capability for heavy materials.
User-intuitive Color LCD with Touch Panel

Equipped the Color LCD with touch panel and indicates display items with illustration icons, offering user-intuitive operation.

For panel display, Easy mode Home (for operators) and Detailed mode Home (for mechanics) are available. Each mode is highlighting the necessary and useful functions according to the users so they can grasp the needed information at a glance. Switching these modes can be set on the panel.

**Detailed mode Home**
- Switch LED light ON/OFF
- Start backtack key
- Main stitch key
- End backtack key
- Switch the Home lock/unlock
- Pitch
- Sewing speed
- Production counter
- Frequently-used functions such as needle up/down key and thread cut key are displayed.

**Easy mode Home**
- Switch LED light ON/OFF
- Switch the Home lock/unlock
- Pitch
- Sewing speed
- Production counter
- Bobbin thread counter
- Shortcut keys You can assign frequently-used functions.

**Feed Motion Change**
You can select the feed motion type from 4 kinds of motions.

**Best Performance Mode**
(Minimizes the bird’s nest and remaining short thread)
When the mode is set ON, it is effective for reduction of thread run out and remaining short thread.

**Cross-over seam Assist Mode**
You can set ON/OFF for cross-over seam sewing. It is effective for clogging reduction.

**Sewing Pattern Setting**
Up to 9 sewing patterns can be easily set and stored with this function.

**Protect Mode**
The stitch length and sewing speed can be locked together.

**Error Message Display**
When an error occurs, the error message and solution are displayed on the panel.

Useful functions are gathered in the hand switches

Useful functions are easily carried out with the 2 hand switches. You can assign the functions to each switch, so various useful functions are available with a combination of the switches. Assigning the functions are set on the panel.

**Easy reverse sewing operation with hand switch instead of reverse lever**
Easier reverse sewing operation with the handy switch when previously it was done with the reverse lever. The switches are located within operators grasp, the operator can perform the operation without slowing down.

The compensation stitch with a half-length stitch available for better corner sewing
You can use both Switch A and B each for compensation stitch and half pitch compensation stitch as sewing portion. When sewing the corner of jeans, for example, you can use half-pitch in order to align the stitch on the corner. S-7100A reduces operator’s work load by changing the manual operation to be digitalized.

**USB Port is Equipped**
The USB port is equipped so sewing patterns and environmental settings can be copied easily to other sewing machines. Also, you can upgrade the software with USB memory.
<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td><strong>Thread wiper</strong></td>
<td>3</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td><strong>Lubrication type</strong></td>
<td>Minimum lubrication</td>
<td>Minimum lubrication</td>
<td>Semi dry</td>
</tr>
<tr>
<td><strong>Application</strong></td>
<td>Medium materials</td>
<td>Heavy materials</td>
<td>Medium materials</td>
</tr>
<tr>
<td><strong>Max. sewing speed</strong></td>
<td>Stitch length 4mm and under: 5,000 st/min&lt;br&gt;Stitch length 4mm and above: 4,000 st/min</td>
<td>Stitch length 4mm and under: 4,500 st/min&lt;br&gt;Stitch length 4mm and above: 4,000 st/min</td>
<td>Stitch length 4mm and under: 5,000 st/min&lt;br&gt;Stitch length 4mm and above: 4,000 st/min</td>
</tr>
<tr>
<td><strong>Max. Back tacking speed</strong></td>
<td>3,000 st/min</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Max. stitch length</strong></td>
<td>5mm</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Presser foot height</strong></td>
<td>5mm (default setting: 5mm)</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Needle bar stroke</strong></td>
<td>31mm</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Needle (08x1x09x5)</strong></td>
<td>#11-#18 (Nm75-110)</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Height of feed dog</strong></td>
<td>0.8mm</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Weight</strong></td>
<td>34.5kg</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Motor</strong></td>
<td>AC servo motor</td>
<td></td>
<td></td>
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<tr>
<td><strong>Power supply</strong></td>
<td>100V-110V(*1), 200-230V, 380-400V(*2) under 450VA</td>
<td></td>
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</tbody>
</table>

*S-7300A is compliant with the RoHS Directive (the restriction of the use of certain hazardous substances in electrical and electronic equipment) which came into effect in the EU in July 2006. Brother has established voluntary environmental standards for products and created the "Brother Green Label". S-7300A is certified as an environmentally conscious sewing machine according to the "Brother Green Label" standard.*