



Instructions

An impossible situation calls for entrepreneurs who are full of possibility.

Lemonade Day will have to look a little different this year. While building real lemonade stands together won't begin until it's safe for everyone to gather, we can dream BIG and stretch our imagination unlike ever before.

The 2020 Lemonade Day National Best Stand Design Contest is an online competition to see who can come up with the best ideas for a lemonade stand. Completed entries are eligible to win a \$100 gift card!

To participate, print out this PDF and complete the two worksheets. Can't print out the worksheets? No problem. You can fill them out on your own sheets of paper at home and then scan or take photos of them. Go to <https://lemonadeday.org/contests> to submit your entries and to see full contest rules and criteria.

1 Business Goals Worksheet

Every business, big or small, starts with setting a goal and making a plan. Think about why you want to start this dream business and the inspiration for the design. Put on your entrepreneur hat and fill out the Business Goals Worksheet.

2 Lemonade Stand Worksheet

If you could build your stand out of any materials, put it anywhere real or fantastical, and serve any flavor of lemonade, what would you choose? Draw your design and use the checklist to guide you, but feel free to go beyond the list—you're the boss here!

We might not be outside selling lemonade, but we can still have fun dreaming up a new business. We can't wait to see what you create!



Lemonade Day!

brother
at your side



Business Goals Worksheet

My name: _____ **My age:** _____

My dream stand's name:

My dream stand's location:

My dream stand's slogan:

I want to start my own business because:

I hope to learn:

My spending goal:

I want to spend \$ to buy

My saving goal:

I want to save \$ for

My sharing goal:

I want to share \$ with

TOTAL

I will need to earn \$ (spending + saving + sharing)
in profit to meet my goals.



Lemonade Stand Worksheet

Whoa, cool design! Did you think about adding...

- | | | |
|---|--|---|
| <input type="radio"/> A banner with your stand's name | <input type="radio"/> A background (real or imagined!) | <input type="radio"/> A list of ingredients |
| <input type="radio"/> Someone selling the lemonade! | <input type="radio"/> Lots of color and design | <input type="radio"/> A money receptacle |
| <input type="radio"/> Supplies for drinking/pouring/
mixing lemonade | <input type="radio"/> A logo | <input type="radio"/> The special something that
makes your product unique |
| | <input type="radio"/> A price sheet | |