

HELP IMPROVE FOOD SAFETY

Brother Food Labeling Solutions



Made-to-order food, in-store pickup, mobile orders, and deliveries have become a much larger part of the mix for grocery stores, restaurants, convenience stores, and mobile food retailers. Generating accurate, real-time labels from a variety of devices and software platforms is a critical part of the equation.

Brother is at your side with affordable, on-demand made/ready/discard (MRD) label printing solutions to help meet your food labeling needs:

- Print MRD food rotation labels on demand.
- Provide simple integration with your POS system using Brother software integration tools.
- Save time spent on handwritten labels.
- Ensure consistency and accuracy on every label.
- Help reduce food waste.
- Increase your operational efficiency.

RECOMMENDED PRODUCTS

QL-810W / QL-820NWB Label Printers



Ideal for: Food labeling, food delivery

Applications: Highlight allergen information; show use-by/best-before dates; display product pricing (including EAN-8 / EAN-12 barcodes); show order details, including address information for takeout

Product Highlights:

- Print clear, legible labels on demand
- Easily print receipts to place on delivery bags
- Improve productivity with high print speeds and flexible connectivity options
- Create labels up to three feet in length, with both black and red print, using the DK-2251 from your PC, Mac, iOS, or Android device

QL-1110NWB Label Printer



Ideal for: Warehouse operations, shipping

Applications: Shipping frozen food, wine, canned, or vacuum-sealed food, and food-related products

Product Highlights:

- Print shipping labels and postage quickly for most carriers
- Integrate with several shipping applications
- Print labels up to 4" wide
- intelligent automatic crop function allows for users to easily print product and other barcode labels from A4/Letter size label sheet templates (Windows only)
- Leverage barcode printing capabilities for warehouse and tracking information
- Create and print labels from your mobile device when connected to a wireless network



To learn more, please visit brother-usa.com/business/mobile/series/ql