VPP⁺
Value Print Program Plus

The Brother Value Print Program just got a whole lot more valuable!

Introducing the Value Print Program Plus: Now with Cloud-Based Remote Monitoring and Management

For years, the Brother Value Print Program (VPP) has helped you to implement Managed Print Services (MPS) by providing competitive cost per page (CPP) pricing on Brother Genuine consumables, a limited warranty extension to cover a full three years of warranty coverage on select hardware models, and priority call support and replacement device exchange for major accounts.

Now, Brother is offering the Value Print Program Plus (VPP+), which builds on the existing benefits of VPP by providing access to a remote monitoring, reporting, and management platform that enables easy supplies replenishment and device configuration.

COMPETITIVE
CPP PRICING

3 YEARS
EXTENDED
LIMITED WARRANTY

PRIORITY CALL
SUPPORT

REMOTE MONITORING
& MANAGEMENT

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VPP⁺
Value Print Program Plus

Cloud-Based Remote Monitoring and Management at the Click of a Button!

What Would This Mean for Your Business?

The addition of a MPS cloud platform provides a seamless, cost-effective, secure, and efficient way to monitor and manage virtually every aspect of the Brother print function, including enabling auto-notification when the machine runs out of consumables such as toner or ink.

Since this is a cloud-based solution, the installation of a Data Collection Agent (DCA) on your customers' network is not required for Brother devices[1]. To further enhance the security and encryption of usage data, the platform uses HTTPS for secure communication. Competitive platforms typically use SNMPv3, which creates more network traffic and is generally less secure.

The Benefits of the Value Print Program Plus:

All the benefits of the current Value Print Program, plus…

Access to a cloud-based remote monitoring, reporting, and management platform that includes:

- **Connect to Server on-screen button** securely links to the cloud platform for easy setup and reporting via HTTPS[1]. Ideal for customers with multiple business locations.
- **Does not require installation of a Data Collection Agent (DCA)** for compatible Brother devices[1].
- **Access to usage data** of all Brother devices supported under the program.
- **Auto-notification** when consumables are low. Just-in-time supplies ordering using "days left" estimations. Customize alerts and set rules based on smart thresholds and logic.
- **Manage device configurations** remotely from the cloud.

Are you interested?

Reach out to us to learn more.

www.brother-usa.com/partners/vppplus

1 Available for all devices that support Brother Solutions Interface (BSI).

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