



# K-12 EDUCATION SOLUTIONS

Collaborate with  
Brother in the  
Pursuit of Excellence



HELP REDUCE COSTS • BOOST ACCESS AND SECURITY • ACCELERATE ACHIEVEMENT

A professional woman with blonde hair tied back, wearing a blue double-breasted blazer over a maroon top, is interacting with a Brother multifunction printer. She is pointing at the printer's touchscreen display with her right index finger. Her left hand is holding a red USB drive. The printer is white with a black paper tray extension. The background is an office environment with a white wall and a dark door.

# Brother Education Solutions

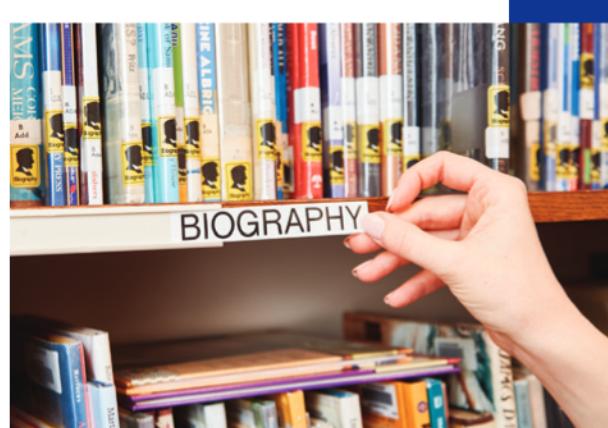
## Smart Print Management Designed for K-12 Education

No matter where your district is on the road to digital transformation, paper documents continue to be part of the equation. The challenge is in integrating paper and digital content, while also streamlining daily school operations.

Collaborate with Brother and experience a measurable difference in key areas - student access, total cost of ownership, and efficiency.

From managing costs to optimizing workflows, Brother has successfully partnered with educational institutions across the country to identify document management issues. We then work closely with their IT departments to implement solutions that improve the education environment for both staff and students. This means continually adapting to changing instructional approaches, supporting evolving needs, and responding to budget requirements.

Read on to learn more about how your educational institution can benefit from partnering with Brother.



**brother**  
at your side

# Your COMPLETE Education Solution

## Front End Administration / Staffroom

- Print/scan parental communications, report cards, registration forms, and more.
- Print labels to clearly identify files, student records, student allergies, folders, etc.
- Scan/archive student records and IDs.
- Process student assessments.

## Visitor Management

- Print visitor IDs on the fly.

## Library and Computer Labs

- Scan/archive books and materials.
- Label files, folders, bookshelves, and devices.
- Copy pages into bound materials and other documents.
- Print homework, permission slips, etc.

## Classroom

- Print homework, assessments, and more.
- Print classroom signage and materials.
- Label cabinets, binders, boxes, etc.
- Print free classroom activities via [creativecenter.brother/en-us](http://creativecenter.brother/en-us).

# Across the Board...

## Security: Safeguard Your Devices, Documents, and Network

Built-in triple-layer security features help to protect documents, devices, and data from security threats. Brother devices can help protect student information and support compliance with the Family Education Rights and Privacy Act (FERPA).

Secure Print+ is an optional Brother Value Solution that helps ensure that confidential or sensitive documents do not print until the user authenticates with an NFC card on the machine's integrated NFC card reader<sup>1</sup> or by entering a PIN. This helps safeguard print data without the high cost of IT services, middleware, or infrastructure overhead typically required for this type of solution.



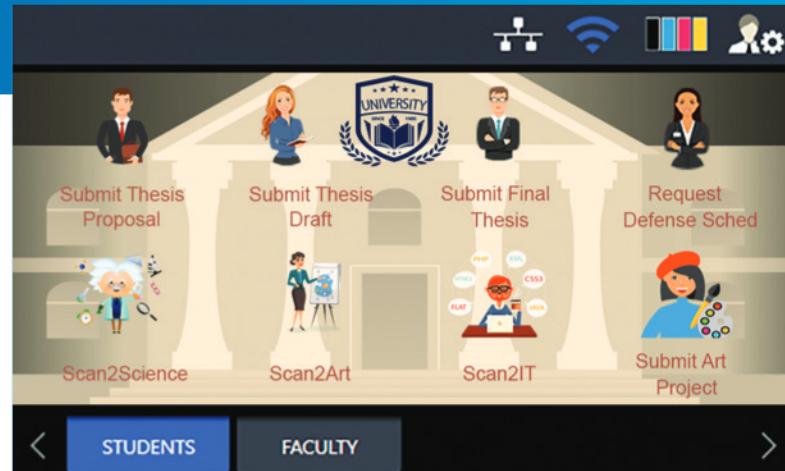
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# ...Brother is the Smart Choice

## Professional Services: Workflow Optimization

Every educational institution operates with unique workflow needs. You can trust Brother's Special Solutions Team (SST) to develop custom solutions that meet those needs. A custom User Interface (UI) can be integrated into a device's control panel to help streamline operations.<sup>2</sup> Brother can implement special display icons that route scanned documents directly to designated teams, departments, and groups to boost efficiency. Brother can also integrate preconfigured shortcuts to simplify workflows, speed job turnaround, and make using these solutions convenient for staff.



## Print Management: Controlling and Recovering Costs

Through an integration with Kofax ControlSuite,<sup>3</sup> users can secure, govern, and manage documents with content-aware unified printing, document capture, and workflow process automation – directly from a Brother device.

In addition, many Brother printers and MFPs integrate with PaperCut MF. PaperCut MF enables tracking, charging, and billing of copying, printing, faxing, and scanning to help you better manage costs. PaperCut MF supports complete and effective control of the printing environment.

**LEARN MORE:**  
[PaperCut MF](#)  
[Kofax](#)

**Learn how one school system  
achieved greater workflow  
efficiency and lowered their TCO**



## Document Workflow Analysis: Maximize Fleet Efficiency

Tap the expertise of Brother professional services to analyze your district's document workflow challenges. Our team can work closely with you to evaluate your document management infrastructure and provide a recommendation for improvements based on the workgroups that use the devices most.

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# Scanning Applications



## Enable Digital Transformation

**Brother MFPs and Scanners Offer Powerful Scan Features That Enable Seamless Integration with Education-Specific Applications**

- **Assessment Processing** – Enable staff to analyze test scores and make data-informed decisions through integrations with:

SCANTRON.  
ASSESSMENT SOLUTIONS

 schoolnet®  eduphoria!

- **Translation Services** – Brother offers a secure scan-to-translate functionality powered by thebigword translation services on Brother printers.

thebigword

Machine  
translations are  
included at no  
cost for Brother  
customers



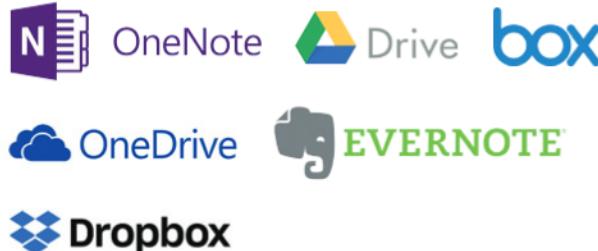
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# Mobile and Cloud Solutions: Meet On-the-Go Demands

Use Brother mobile and cloud solutions to make learning resources available on demand. Students can collaborate on projects. Teachers can save and share lesson plans, slide decks, and other data. Administrators can access information in real time. Offering seamless integration with your current network infrastructure, these solutions place documents at users' fingertips. Scan and archive content to the cloud. Print those same documents, right from your smartphone or tablet; no computer needed.<sup>5</sup>

## Printing and Scanning

- **Brother Web Connect<sup>4</sup>** – Convenient feature that enables users to scan documents to or print documents from:



- **Brother iPrint&Scan App<sup>5</sup>** – Apple® and Android™ mobile device users can wirelessly print from and scan to their mobile devices from this free downloadable app.



## Printing Solutions<sup>5</sup>

- Brother printers and MFPs are compatible with Chromebook™ laptops, enabling printing from many schools' computer of choice for students. Apple® and Android™ mobile device users can also print wirelessly using AirPrint® and Mopria®.



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## Scanning Solutions

- **Scan-to-Office<sup>6</sup>** – Convert scanned images to Microsoft Word, Excel, or PowerPoint format, as well as Searchable PDF.
- **Easy Scan-to-Email<sup>6</sup>** – Send documents to an email address from a Brother device without the need to configure an email server or use a computer.





## Labeling Solutions: Stay Organized



From the Central Office to the Classroom, the Library to the Gym, Brother has Products for All Your Labeling Needs

- **Brother QL Series** label printers produce cost-effective, professional labels for visitor management, general mailing, asset tracking, and other administrative applications.
- **Brother P-touch** label makers are ideal for classrooms, libraries, makerspaces, competitive sports facilities, performance spaces, and more, where quick identification of binders, folders, bookshelves, and storage bins save valuable time.

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# Value B E Y O N D the Box

## Brother Value Print Program

Brother's Value Print Program (VPP) offers significant discounts on Brother Genuine Supplies for customers who commit to purchase and install select Brother hardware models along with Brother Genuine Supplies. This provides a competitive cost per page with significant ink, toner, and drum discounts on Brother Genuine Supplies, in addition to three years of Priority Exchange (Overnight Warranty Exchange) limited warranty coverage.

## Major Account Program

For qualified customers, our dedicated and knowledgeable major account team provides expert advice and customized solutions to effectively meet specific needs, including:

- Priority call support
- Priority Exchange (Overnight Warranty Exchange)
- Customized call scripts
- Discounted parts ordering
- Extended warranties
- Help desk training
- Quick troubleshooting and problem resolution
- Access to field engineering/assessment teams



## Brother Technology: Proven Reliability

Education budgets and IT resources are often stretched thin, which means the reliability of print and imaging devices is critical. Brother technology is engineered to handle tough demands, backed by a number of prestigious industry awards for reliability.



# Investing in Future Generations...



## Environmental Sustainability

At Brother, we take environmental considerations into account in all areas of our business, from product development/design and procurement of parts/materials to production, recycling, and support for environmental conservation activities. Brother offers a wide range of document management products that are compliant with energy industry standards, such as ENERGY STAR®, and offer environmentally-preferable features like default two-sided printing and toner save mode.

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## Making a Difference

An important part of Brother's business is Corporate Social Responsibility (CSR). CSR extends beyond providing our customers with superior value to include activities that help build strong relationships within and beyond our community.

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<sup>1</sup> Not compatible with all NFC formats. For a list of compatible NFC formats, see manufacturer's specifications.

<sup>2</sup> Requires additional purchase of customer UI.

<sup>3</sup> Requires additional purchase.

<sup>4</sup> Requires Internet connection and account with the desired service.

<sup>5</sup> Requires connection to a wireless network.

<sup>6</sup> Requires an Internet connection.

**For more information, please visit [brother-usa.com/bmgcontactarep](http://brother-usa.com/bmgcontactarep) to contact a Brother representative today.**

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[www.brother.com](http://www.brother.com)